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LA SALLE

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EASTER BLESSINGS!



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FRONT COVER: *Noli Me Tangere*, oil on canvas by Mario Balassi (1604-1667), Italian, courtesy of La Salle University Art Museum.

BACK COVER: Dr. Henry A. Bart demonstrates new scanning electron microscope purchased as part of \$2.5 million HUD grant to the university's IAMST.

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Brother Joseph F. Burke Announces Plans to Step Down as President Effective June 30

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Brother Joseph F. Burke, F.S.C., Ph.D., '68, announced on Feb. 12 that he has notified the Board of Trustees that he will be stepping down as president of the university effective June 30.

"I am in my twelfth year as an administrator and my sixth year as president of our university," Brother Burke said. "Although I have enjoyed my years as president and take pride in numerous accomplishments during some challenging times, I have decided to make this change at this time in my life. My goal when I joined the Christian Brothers 35 years ago was to be a teacher. I've now spent almost as many years administrating as I have teaching. I look forward to doing something different next year."

Brother Burke stressed that he was "making this change for both professional and personal reasons, and that my commitment to La Salle University and the Christian Brothers remains undiminished."

In a letter to the La Salle Community, John J. Shea, '58, chairman of the university's Board of Trustees, expressed "my heartfelt thanks to Brother Joseph Burke for his tireless efforts and his many significant accomplishments" as president.

"As I look back over the past six years, I am deeply impressed by the progress the university has made," said Shea. "During one of the most competitive periods in the history of higher education, La Salle has reversed an enrollment decline, increased gifts and grants and dramatically increased endowment, expanded its graduate programs, undertaken and completed critical construction and renovation projects, received national recognition for its service to the community, and earned glowing reports from some of the nation's most respected accrediting bodies."

Shea added that he and the other trustees, are especially grateful that Brother Burke has announced his intention to remain part of the La Salle University family. "As most of you know, he is a superb teacher and respected clinical psychologist. We wish Brother Burke continued success during the remainder of his tenure as President, and we look forward to many years of continued contributions as he remains an integral part of La Salle."

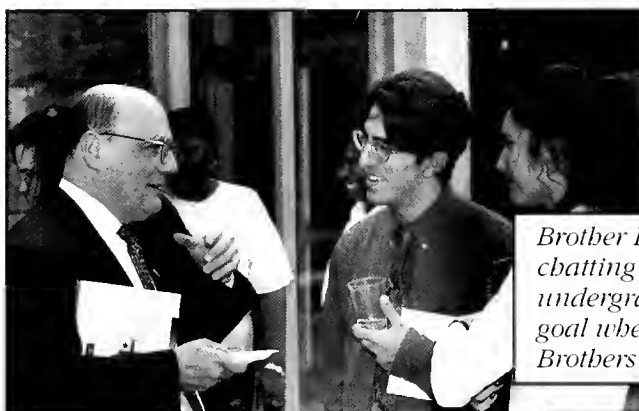
In an editorial on Feb. 21, *The Philadelphia Inquirer* praised La Salle's president for his "outstanding work for both his institution and his city." He was cited for building on the university's long tradition of community service and for policies that "have paid off handsomely" in increased enrollment and endowment. Brother Burke has "been teaching by example all along," the *Inquirer* added.

Brother Burke became the 27th president of La Salle University in 1992. During his tenure, La Salle repeatedly achieved recognition for the quality of its academic programs and the success of its community service efforts. The School of Business Administration earned accreditation from the American Assembly of Collegiate Schools of Business, a distinction shared by only 20 percent of the nation's business schools. In addition, the School of Nursing was re-accredited by the National League for Nursing, the University was re-accredited by the Middle States Association of Colleges and Schools, and the University successfully completed the NCAA certification process.

The U.S. Department of Labor awarded La Salle the prestigious Exemplary Voluntary Efforts (EVE) Award, citing the school's commitment to providing community service to the surrounding neighborhood.

La Salle established the Center for Community Learning, becoming one of the demonstration project sites for President Clinton's "Learn-and-Serve America."

Brother Burke initiated a strategic planning process that led to a restructuring of the administration, including the merger of Academic Affairs and Student Affairs under the Provost in an effort to better integrate the academic and social lives of La Salle students. He also moved the Department of Athletics directly under the president to highlight its importance to the university. He led the efforts to join the prestigious Atlantic 10 Athletic Conference, and to bring non-scholarship Division I football back to La Salle after an absence of 56 years.



Brother Burke, shown here chatting with a couple of La Salle undergraduates, says that his goal when he joined the Christian Brothers was to be a teacher.

Communication Center, the renovation and expansion of the Hayman Center athletic facility, and the construction of the Bucks County Center in Newtown, Pa.

Brother Burke was instrumental in obtaining a \$2.5 million grant from the U.S. Department of Housing and Urban Development for La Salle's Institute for the Advancement of Mathematics and Science Teaching, and in obtaining a \$1 million unrestricted gift from the Annenberg Foundation. Total gifts and grants to La Salle have increased steadily since 1992, and alumni and parent donations have grown to record levels. During these same years, the university's endowment increased 70 percent.



Brother Burke, greeting members of the Class of 1971 at a recent reunion, is the first alumnus of La Salle to become president of the university.

The university added three Master's degree programs during Brother Burke's tenure: Professional Communication, Computer Information Science, and Central and Eastern European Studies. La Salle's first doctoral program (in psychology) is scheduled to begin accepting students in the fall.

Major building projects during his years as President included the construction of a state-of-the-art

of the Faculty Senate. As a La Salle teacher, he earned the Christian R. and Mary F. Lindback Foundation Award for Distinguished Teaching. He also helped initiate the university's Graduate Program in Human Services Psychology.

A clinical psychologist licensed by the Commonwealth of Pennsylvania, Brother Burke has had considerable professional experience counseling adults and adolescents, especially college students and juvenile delinquents. He is the author of numerous articles and book chapters as well as contemporary *Approaches to Psychology and Counseling: The Self-Regulation and Maturity Model*, a comprehensive graduate-level textbook on psychotherapy.

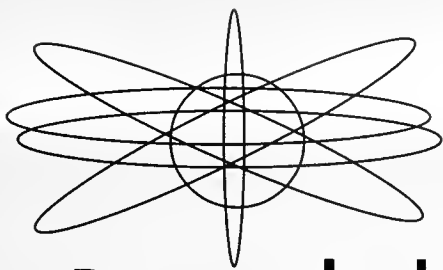
During the 1986-87 academic year, Brother Burke served as an American Council of Education Fellow at the University of Hartford. Subsequently he was appointed dean of that university's College of Basic Studies and special assistant to the president of the University of Hartford. In 1990, he returned to La Salle as provost and vice president of the corporation.

Brother Burke graduated from La Salle with a bachelor's degree in English. He holds a master's degree in educational administration from the University of Miami and a Ph.D. in psychology and anthropology from The United States International University. He has been a member of the De La Salle Christian Brothers, the lay teaching order that conducts the university, since 1963.

The university's Board of Trustees has appointed a search committee comprised of board members, faculty, and students to select Brother Burke's successor.

Brother Burke became President when La Salle and most other colleges and universities were experiencing enrollment declines due to demographic shifts that continue to affect higher education. But enrollment has grown steadily at La Salle since 1995. This year's freshman class is the largest in 16 years, and applications for the 1998 incoming class will set an all-time record at the University.

Brother Burke holds the academic rank of professor of psychology. He originally served at La Salle as a faculty member from 1973 to 1986, chairing the Psychology Department and serving two terms as president



The Remarkable Physics Class of '57

La Salle's other great team of the 1950s has produced some of the world's top scientists

By Frank Bilovsky, '62

Two remarkable teams came out of La Salle College in the mid-1950s and made a powerful impact on the national scene—one immediate, the other eventual.

One was the basketball squads of 1954 and 1955—national champions the first year, runner-up to Bill Russell and the University of San Francisco the next. The leader was a clean-cut young man from La Salle High School who put the college on the national map. Tom Gola played four years, made somebody's All-America team in all of them and everybody's All-America team in most of them.

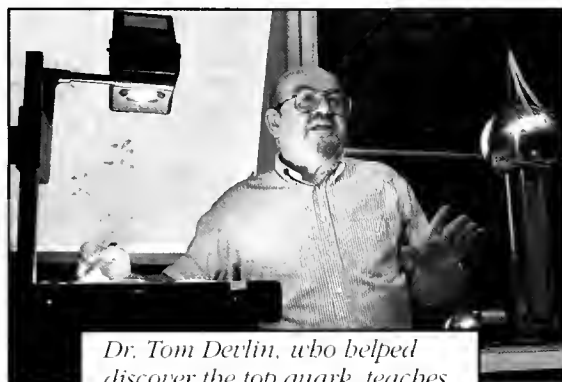
The other was the physics class of 1957. It wasn't until years later that people realized how good *that* group was. Again the leaders were La Salle High guys.

It was one heckuva run for the Brothers' boys.

And Robert W. Kraemer, '57, was part of both.

You can't prove it by reading the box scores of the 1955 NCAA Tournament. The name Kraemer doesn't appear in any of them.

"I was low man on the totem pole, so to speak," Kraemer says. Which, he is quick to add, beats not being part of the totem pole. And if you check Page 17 of the *1956 NCAA Official College Basketball Record Book*, you'll find a picture of the Explorer team.



Dr. Tom Devlin, who helped discover the top quark, teaches a class at Rutgers University.

And in the top row, between starters Charlie Greenberg and Frank Blatcher, is Bob Kraemer, wearing number 6 on his jersey and a serious, studious expression on his face.

It was a preview of things to come. Over the next four decades, Kraemer established himself as one of the nation's top particle physicists. He was head of the Physics Department at prestigious Carnegie Mellon University in Pittsburgh from 1989 to 1994. He has been a full professor there since 1972. He has taken part in nationally and internationally renowned experiments, going back to his graduate school days at Johns Hopkins University where he was part of a team of about ten scientists who discovered a particle.

And on his wall in his office is a plaque for being part of the team that finished second in the 1955 NCAA Basketball Tournament. "There's probably not another physicist around with one of those," Kraemer says, "and I guarantee you there's not another particle physicist who has one of those."

Not even Tom Devlin, '57, like Kraemer a product of La Salle High, a longtime professor (Rutgers University), and a lifelong particle physicist with highly impressive research credentials. Devlin was part of a team that made the front page of *The New York Times* in 1994 when it discovered the top quark at the Fermi National Accelerator

Laboratory outside Chicago.

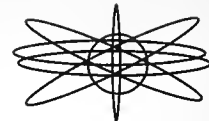
He also knows all about playing sports at La Salle College—and finishing second.

A swimmer for the legendary coach Joe Kirk, Devlin's Explorers finished second to Penn in his first meet in the 1955 season.

It never happened again. La Salle won the next 34 meets in which Devlin participated on the way to a 39-meet winning streak. And while Devlin wasn't the low man on the totem pole for the swim team, he didn't remind anyone of Joe Verdeur, La Salle's 1848 Olympic gold medal swimmer.

"We had some people who won all the time," Devlin remembers. "I was just a team member. I scored a few points, but the strength of the team was guys like Joe Lavin and Terry McLaughlin. It was a real privilege just being on that team."

The big difference between the swim team, the basketball team and the physics team? The physics team had fewer members.



"As I recall, there were ten or eleven of us in the Class of '57," Kraemer says. (Six were La Salle High grads.) Conversely, there were 14 basketball players in the NCAA Record Book picture and surely some more members of Kirk's squad.

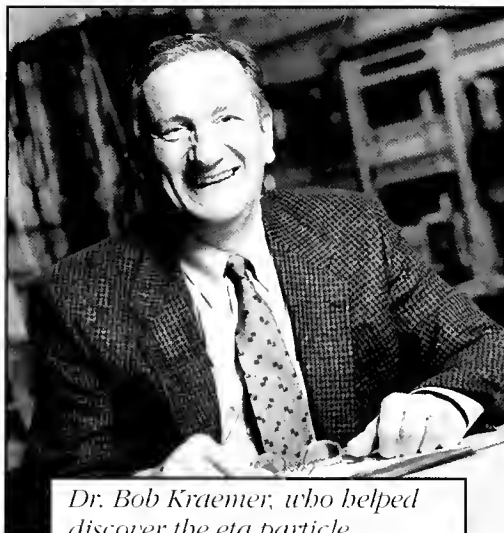
But if the basketball team and the swimming team earned La Salle immediate national and regional attention, the physics team took a while longer to get noticed.

Brother Joseph Scheiter, F.S.C., another member of the Physics Class of '57 and a longtime educator in the Philippines, recalls meeting a fellow Christian Brother at a renewal program near Santa Fe, N.M., in 1977.

"The Brother knew a Jesuit from Chicago who had worked at the Fermilab," Brother Scheiter says. "He arranged for me to meet the Jesuit. The priest took me out to Fermilab for a day tour. He knew Bob Kraemer and Tom Devlin. And he asked me, 'how come La Salle produced all these physicists?'"

How come indeed. How did a little college in the Olney section of Philadelphia—a small cluster of buildings housing both the high school and college—produce over a two year period Devlin and Kraemer and Brother Scheiter and Mike Longo, a physics professor at the University of Michigan, and Bob Deck, a physics professor at the University of Toledo? How did a non-Ivy League school educate its physics class so well over those two years that Devlin and Longo both ended up at graduate school at Cal-Berkeley; Deck at Notre Dame and Kraemer at Johns Hopkins, where a classmate was another La Salle basketball player named Wally Fredricks, now chairman of the Biology Department at Marquette University?

The basketball program produced just one Tom Gola, but the physics program begot several outstanding scientists and mathematicians including Jack Schiller, a Temple University professor, Sam Ferguson, a computer analyst in Colorado Springs, and Brother Joseph F. Schmidt, F.S.C., who is the assistant director of Sangre de Cristo Retreat and Study Center, near Santa Fe, N.M.



Dr. Bob Kraemer, who helped discover the eta particle, relaxes in his office at Carnegie Mellon University.

But why?

A quark of fate perhaps.

In fact, if you ask the members of the Physics Class of '57 how their La Salle education readied them for their marvelous careers, they talk about very unscientific subjects. And maybe that well-rounded educational experience was La Salle's greatest gift to them.

"Writing, for example," Devlin says. "I just finished a 76-page paper for publication in a journal. In addition to working on the physics of it, I worked over the English. And when I get in a meeting and get in arguments about grammar, syntax and style, my chief authorities are not Strunk and White. I cite Sister Mary Emelia from Immaculate Conception School and Brother Clementian at La Salle College."

"Had many of us gone somewhere else, we would have taken engineering," Kraemer says. "At La Salle, there was no engineering, so we took science. And that meant we also got philosophy and we had to write in the English courses. We had to study languages. I studied German and, by God, I ended up in Hamburg in 1979 and 1980 with my college German. And I can tell you, I was saved by it."

Both Devlin and Kraemer have been saved by their command of their native tongue as well. Between them, they have published more

papers than Gannett and Knight Ridder could fathom in their wildest dreams. Kraemer's biography includes a list of 343 published scientific papers. Devlin's vita lists 183 published papers with nine more submitted for publication and another nine in preparation.

Devlin's list could grow by a hefty amount fairly soon, based on his group's latest findings at Fermilab. He and his colleagues were on the verge of another important discov-

ery that may have been publicized by the time you read this article. He said he was not cleared to go public with it at the time this story was being prepared, and admitted that it may not make the front page of the *Times* the way the top quark discovery in 1994 did.

"It will not be quite so spectacular but it is a fairly important thing that I am actually more deeply involved in than I was on the top quark," he said. "In that, there was a herd of three or four dozen people working on every aspect of it. I prefer to work alone."

That habit goes back to when Devlin was a four-year-old in Jenkintown, in the northern Philadelphia suburbs.

"I was interested in science before I could read," he says. "I can literally remember my first scientific experiment. I had this little red fire engine that was big enough to sit on. There was a jungle gym or something like that and I took the fire engine, grabbed it between my legs, reached up to a bar and hauled myself and the fire engine off the ground. Then I concluded I could fly."

"So I set the fire engine down on the ground and I lifted my feet off the ground and I reached under to where I could grab underneath the seat. I started to haul up, to lift myself because I knew I had the strength to do that. And it didn't work. But as a four-year-old, I had formulated a hypothesis, did a test, tried the experiment and the experiment failed. And this puzzled me until some years later when I learned about Newton's Law. But I always remembered that."

Add to this the good parents who did



Brother Joseph Scheiter, F.S.C., Pb.D., is a teacher and administrator at De Salle University in Manila, Philippines.

not discourage Devlin from his interest in science and the glamour of the subject that evolved in the 1950s, especially the space race (Russia shot Sputnik in October, 1957) and the foundation was built for him to fall in love with a high-prestige discipline such as physics.

After his undergraduate days at La Salle, Devlin headed to Berkeley where he evolved into particle physics under the tutelage of a bevy of Nobel Prize winners.

Devlin has spent most of his teaching life at Rutgers where he is a full professor. In addition, he has done research at CERN, the European Center for Nuclear Research, near Geneva, Switzerland, and has been involved with experiments at Fermilab off-and- mostly-on for the last two decades.

Kraemer, meanwhile, has spent nearly every summer in European laboratories including CERN, taking his two teenagers and a four-year-old with him for several years beginning in 1977, the year his first wife died.

In 1987, Kraemer married Marguerite Bonaventura, chief of surgery at Magee Hospital in Pittsburgh. He won two awards for teaching excellence at Carnegie Mellon in 1982.

"Teaching physics at a major research university is a very nice career," he says, "but it's difficult to make an impact. So when you make one or two big experiments in life, it's great."

Kraemer's biggest came early—as a graduate student at Johns Hopkins when his team discovered the eta particle.

That helped pave the way for future discoveries, including the elusive top quark that Devlin's team found in 1994. Yet, ironically, the two La Salle classmates never have worked together on the same experiment.

"We cross paths once in a while," Devlin said. "Now and then we talk on the phone."

But even with a Herculean effort, they probably would have trouble getting together. Both are on the road a lot, Kraemer spending his summers at CERN and Devlin considerable time at Fermilab.

They will, however, share one bond forever—the two most recognized members of the Physics Class of '57, arguably the most important group produced at La Salle in the 1950s.

Even the basketball players and the swimmers might have to admit it!

Mr. Bilovsky, a longtime sportswriter for the late *Philadelphia Bulletin*, is now a business writer and columnist for the *Rochester Democrat and Chronicle*. He is also co-author of the *New Phillies Encyclopedia*.

Just What Is The Top Quark?

When a team of scientists including Thomas J. Devlin, '57, discovered evidence of the top quark at Fermilab in Batavia, Ill., in 1994, it made the front page of *The New York Times*, a territory reserved for scientific news of only the highest significance.

But the fourth paragraph of the story by William J. Broad read thusly: "The discovery in all likelihood will never make a difference to everyday life."

So why the fuss?

"...it's a high intellectual achievement because the Standard Model, which it appears to validate, is central to understanding the nature of time, matter and the universe."

In other words, pretty heady stuff that those of us who majored in business administration, English literature, or theology never will comprehend.

Suffice it to say that discovering the top quark was important enough for scientists around the world to seek it for three decades at a cost of billions of dollars.

We needed the top quark, Dr. Hans Bethe, a Nobel laureate in physics at Cornell University, told the *Times*, adding that the discovery made the whole picture of sub-nuclear particles much more believable and better established. It figures in all our calculations for further processes, and none of them would be right if it weren't there.

A quick attempt at explaining the magnitude of the discovery, compliments of the *Times*:

All matter is made of atoms, but nearly a century ago, physicists discovered that atoms, long considered the smallest units of matter, were themselves composed of smaller, sub-atomic particles like protons and neutrons. But those particles later showed signs of being made of yet smaller building blocks.

A theory pioneered by California Institute of Technology physicist Dr. Murray Gell-Mann stated that the sub-atomic particles were comprised of units which he called quarks. He also theorized that there were six different kinds of quarks, which he categorized as up and down, charm and strange, and top and bottom.

The quark family parallels a six --member family of lighter particles called leptons.

Five of the six quarks were found, but the sixth or top remained stubbornly elusive for two decades until the team that included Devlin discovered evidence of it at Fermilab, in Illinois, four years ago.

Devlin's recent work at Fermilab has focused on a class of particles called mesons. Devlin said that the team expected to make a significant announcement on the subject in the first quarter of this year. He said he was not allowed to be more specific.

--Frank Bilovsky

A Hands-On Impact for Future Generations

The University's Institute for the Advancement of Mathematics and Science Teaching is Revolutionizing Teaching Methods and Techniques Throughout the Philadelphia Area

By Robert S. Lyons, Jr., '61

Walking through the Roland Holroyd Science Center these days, you're likely to find that some of La Salle's most enthusiastic math and science students are education majors who never dreamed that they would enjoy experimenting with test tubes or analyzing rock formations. Not only that, but it wasn't very long ago that they actually feared studying such subjects.

Those fears are diminishing for many of these students who are taking "Explorations in Math and Science I and II," a pair of team-taught interdisciplinary courses designed specifically to give future teachers some much-needed background for later use in their own classrooms.

It's all part of La Salle's unique Institute for the Advancement of Mathematics and Science Teaching (IAMST) in the School of Arts and Sciences, an ambitious, multi-faceted program to improve math and science education from kindergarten through the collegiate level in the Greater Philadelphia area. The Institute, which is funded by a \$2.5 million Department of Housing and Urban Development grant, has been gradually but dramatically changing teaching methods and techniques both on and off campus through a variety of courses, workshops,

research projects, and seminars for students and teachers at all educational levels.

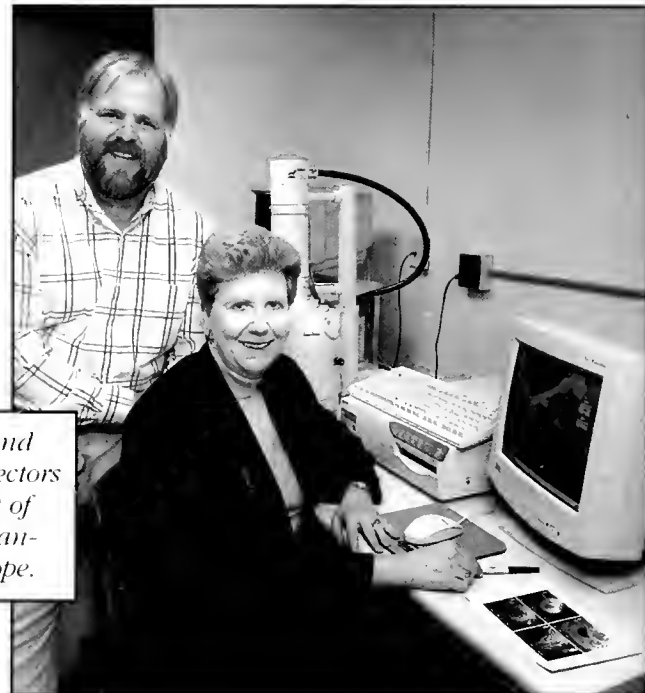
And nowhere is this change more evident than in the Interdisciplinary Math and Science course for education majors, according to Dr. David Lee Smith, IAMST's co-director in charge of academic operations, who calls it the "most exciting and important part of the program" because it will have an impact on generations of students in the future.

"One of the things that we identified early-on in the planning of the institute," says Dr. Smith, "was that we needed to have some way of breaking the cycle of elementary teachers being poorly prepared in math and science, and going out and teaching

and producing students who were poorly prepared in these disciplines. Then their students who were poorly prepared would become elementary teachers and so forth. This IMS course will hopefully have an impact not just on single students or groups of students in a class at La Salle, but ultimately on all of the students who will be taught by them down the road."

Although the IAMST is less than three years-old, it already has been quite successful, according to the program's co-director, Dr. Alice L. Hoersch, a professor of geology who handles its development and external affairs.

"We really have been seeing a major change in the way science and math



Drs. Alice L. Hoersch and David L. Smith, co-directors of IAMST, pose in front of the university's new scanning electron microscope.

are being taught, not only on our campus but also at the primary and secondary level," says Dr. Hoersch. "We have gone from a teaching method of practically all lectures—where students have been passive receptors of knowledge—to pedagogical activities emphasizing hands-on-learning where the students actually construct their own knowledge versus being told that they have to memorize it."

Dr. Hoersch says that research indicates that students who have been taught using the lecture method retain perhaps ten percent of their acquired knowledge after a few years. However, much more is retained—"upwards of 50 per cent"—by students who have experienced the hands-on approach.

"Faculty are also realizing that students have different learning styles," she explains. "This new kind of teaching takes into account that you should use a variety of approaches with students. For example, one student may learn from lectures but another student may learn better using hands-on group activities. So when you can employ a number of different techniques, it can actually reach out to more students."

Dr. Smith has been demonstrating in his mineralogy and petrology courses that it is indeed possible to teach meaningful science content with cooperative/collaborative techniques and not just lectures. "Historically these courses have a large amount of content and scientific terms," he says. "A lot of factual material traditionally comes flying at students at a very rapid pace. I use the readings in the course to deliver more of the factual information and then spend the class time exploring the conceptual parts of the material that are difficult for students."

The IAMST has enabled La Salle to initiate innovative partnerships with several School Districts in the Greater Philadelphia area. Summer enrichment programs, for example, have been conducted with first through sixth-graders at the Fort Washington and St. Stanislaus Elementary Schools in nearby Montgomery County for the past few years.

"It's tremendously beneficial for everyone," says Dr. Hoersch. "Their elementary teachers help La Salle's faculty members with pedagogical techniques and our professors help them with content. Not only that, but our elementary and secondary-education majors get valuable hands-on experience working with the children at these schools." Students at St. Stanislaus concentrated on a theme of "water" last year and participated in various kinds of hands-on activity ranging from floating home-made boats in a wading pool to visiting a local creek to study flora, fauna, and stream dynamics.

La Salle also sponsors Environmental Science Workshops for high school teachers and students under the direction of Dr. Henry A. Bart, professor of geology, and Dr. David Cichowicz, professor of chemistry/biochemistry. The two-week programs for teachers include visits to landfills, recycling plants, coal mines, nuclear power and hydroelectric power plants, followed by a land-use planning project. Such experiences help teachers develop similar exercises for their own students. The student workshops, which attract upwards of 200 participants annually from as far

as northern New Jersey and Allentown, Pa., combine hands-on activities with talks by scientists from the Philadelphia Zoo and Academy of Natural Sciences. The university's Biology Department also sponsors a workshop, "So You Want to be a Doctor," for high school students interested in careers in the health professions. They are briefed by La Salle faculty members and graduates about the best kinds of courses to take, how to apply to medical school, and career expectations.

La Salle's professors also keep some School Districts updated on the latest national science and mathematics standards and advise how to implement them in their own schools. Teachers and students from the university frequently serve as judges at various elementary and high school science fairs. In addition, La Salle is the Philadelphia site for the Interactive Math Program (IMP), an interdisciplinary, hands-on curriculum developed through the National Science Foundation for high school students that will be featured as part of an upcoming documentary on PBS-TV.

Internally, IAMST had made quite an impact on La Salle's campus, especially in terms of faculty development. The university's Teaching and Learning Center, under the direction of Dr. Preston D. Feden, associate professor of education, sponsors workshops featuring the latest pedagogical and research techniques on active and cooperative/collaborative learning. La Salle professors also attend national and regional workshops where they learn how to implement the most sophisticated techniques in their classrooms.

A dozen faculty members, for example, have attended Problem-Based Learning Workshops at the Allegheny University of Health Sciences. Problem-based learning uses open-ended case studies to encourage exploration. In the



Scores of La Salle students have benefited from IAMST with many of them overcoming their fear of science and math.

medical school, model students are presented with a "sick" patient and have to determine a diagnosis. Students are required to research appropriate scientific concepts, determine what type of tests should be given to their "patient," and present their findings to their colleagues who meet in small groups of a half-dozen or so.

Dr. Hoersch uses similar techniques in some of her courses to examine open-ended geological problems. Students are presented with a series of rocks and are required to research the area, generate as much data as possible, analyze the origin and history of the rocks, and pull the information together in a geological history.

Scores of La Salle students have also benefited from IAMST. In addition to tutoring programs offered three nights a week for students in all scientific disciplines, a one-semester course has been developed for aspiring science majors who need to improve their skill levels before entering the program. Some \$40,000 from the HUD grant has enabled about 20 students to join faculty members in six-week research projects during the summer. Some of them have presented papers at regional and national conferences of the Council on Undergraduate Research. In addition to these summer stipends, smaller grants during the school year have gone to

students for equipment, supplies, research and travel expenses for conferences.

More than half of the \$2.5 million HUD grant has enabled the School of Arts and Sciences to purchase state-of-the-art equipment and new furnishings for classrooms and laboratories in the Holroyd Science Center. Items include a scanning electron microscope, 24 channel exploration seismograph, conductivity meter sediment transport demonstration channel, ultra centrifuge, fluorescence microscope, computer software, a fluorescence spectrophotometer gas chromatograph, and voltametric analyzer, and data-collection hardware. Every Institute faculty member now has a Pentium computer and three classrooms have been outfitted with new computer systems. High-tech multimedia/audio-visual systems are being installed in three lecture halls where professors will be able to project documents on a screen and access the Internet from their podiums.

The "Explorations" courses for La Salle's elementary and secondary education majors have proven so successful that four sections are planned for the Fall semester. And for good reason, according to Dr. Hoersch. "Throughout the country it has been determined that many elementary school teachers have fairly weak science and math backgrounds," she explained. "These

students tend because of that not to be interested in science and math. And they're also afraid of these subjects."

In addition to helping them overcome their fear of science, students are provided with enough knowledge to give them confidence when they begin their teaching careers. Their instructors model the hands-on, collaborative/cooperative activities that they can use with their own students when they get out into the classroom. Their "Explorations" course may include an analysis of the weather, for example. They may experiment with hot and cold water in plastic bottles to learn how high and low air pressure develops and affects weather patterns. Or use the computer to access weather maps on the Internet to ascertain how seasons determine temperatures in the northern and southern hemispheres.

"Students particularly see the value of these activities when they do their student teaching and then get their first job in the classroom," says Dr. Hoersch. "They often come back and ask us for some help in designing a scientific activity. That makes it all worthwhile."

As one student who took the course put it: "I really learned to enjoy science and math. Not only did it teach me to think critically and logically, but it made me more aware of my daily surroundings in the environment. And maybe best of all, it required more thinking than note-taking and memorization."

"The Potential To Be Much Better"

La Salle's new athletic director discusses the impact of such vital issues as the A-10 Conference, Basketball, Football, Hayman Center, and Gender-Equity

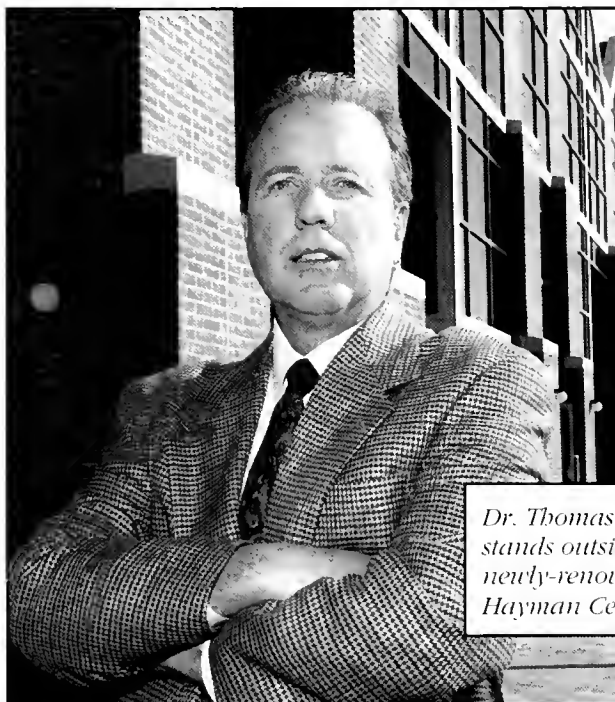
*By Dr. Thomas Brennan
as told to Robert S. Lyons, Jr., '61*

Tom Brennan, who previously directed athletics programs at Loyola College and San Jose State University, was named La Salle's director of intercollegiate athletics and recreation last September. A 1973 graduate of LeMoyne College in Syracuse, N.Y., he earned a master's degree and doctorate in higher education administration at Syracuse University where he was academic coordinator for the Athletic Department. He also worked as associate athletics director at the University of New Mexico from 1980 to 1986.

"As a kid growing up in Brooklyn, I have some vivid memories of La Salle most of them concerning Tom Gola and basketball when the Explorers had those great teams in the 50s and later in the 60s. I think a lot of the regional and certainly national

visibility that La Salle received in those days came through athletics. And Tom Gola, of course, was arguably the greatest college player of his time.

When I was at Loyola College in Baltimore from 1986 to 1990, we wanted to develop an athletics program which would become an important part of the college's overall enrollment management effort and have positive public relations implications for the institution. We were looking at the Metro Atlantic Athletic Conference. When you studied the MAAC, the strongest program overall, the most solid, was La Salle's—not only the best in basketball, but in sports like swimming and track.



Dr. Thomas Brennan stands outside the newly-renovated Hayman Center.

It was at Loyola, in fact, where I learned from direct experience how important an athletic program can be to a medium-sized private university. Athletics can really provide a significant role in enhancing an institution's enrollment management and development efforts as well as student life and morale on campus. Come to think of it, each of my stops as an athletic administrator has given me the opportunity to gain some invaluable experience that should help me as I begin my tenure with the Explorers.

My first job in athletic administration was at Syracuse where I developed a tremendous appreciation for the complex roles of student athletes and coaches. The student-athlete wears



Some 4,000 fans watched the Explorers win the first men's intercollegiate game in the new Hayman Center against Virginia Tech, 74-64 on Feb. 21.

many hats and faces many demands, pressures, and role-conflicts. Coaches have to deal with any number of complex challenges including graduation rates, media relations, budgets, recruiting, and so forth. Another thing I learned at Syracuse was how important facilities are to the growth of a program. I was there during the period when the Carrier Dome was being built. The football team, in particular, was in a state of decline because of an antiquated Archbold Stadium. Outstanding facilities have helped establish Syracuse University as a major force in college athletics.

I went to New Mexico in 1980 in the aftermath of a highly-publicized LoboGate athletic scandal in order to help restore the program. I learned how bad things can get and how a program that rages out of control can devastate an institution of higher learning. It's just not worth letting things get out of hand like that. There was a lack of organization, a lack of compliance, and really a lack of integrity and honesty. I learned from the new athletic director John Bridgers what people can do if they work together on the same page as a

team. John brought in a whole new group of people at a time when New Mexico were about as far down as you could possibly get in the Western Athletic Conference. But over a period of six years, we came all the way back to the point where we were one of the top two or three overall programs in the WAC. The basketball team was at least NIT-competitive and the football team went 10-1 one year. New Mexico's program is a good one today. Before I arrived one of ten athletes was graduating. Now the rate is 50 per cent. Bridgers also taught me how important it is to make good personnel decisions. Hire good people and then provide them with as much support as possible.

My most important challenge when I arrived at San Jose State in 1990 was to help the university achieve a change in conference identity. That was achieved when SJSU joined the Western Athletic Conference (WAC) in 1996. My San Jose State experience reinforced the importance of fund-raising. I saw how crucial it is for an athletic director to establish effective partnerships not only with students and alumni, but also with the corporate world, commu-

nity groups and the city. In California, institutions are forbidden to use state money for facility enhancement, but through our various partnerships we were able to raise almost \$7 million for this purpose. From alumni and friends, our fund-raising tripled to \$1.5 million a year. Corporate sponsorships increased from \$100,000 to almost \$700,000 last year. It will be important to enhance these types of programs at La Salle.

As far as La Salle is concerned, I think my greatest challenge will be to provide the leadership necessary to maximize a tremendous opportunity because the university's athletics program has the potential to be better. Athletics can be more effective in contributing to the overall growth of the university. It's up to me to insure that people on campus believe that. I think most do, at least to a certain degree, but we have to keep reinforcing the notion that a solid athletic program can have a positive influence on the morale and overall well-being of La Salle.

My top priorities during my first three months at La Salle have included taking a hard look at the department's organizational structure and to outreach with as many people on and off campus as possible. Internally, I've been trying to develop a more effective administration and a more effective evaluation program. Staff must understand what their job descriptions and expectations are. Team building is also crucial. People must understand what the bigger picture is—what light is at the end of the tunnel, so to speak. I think clarifying some of these things for the coaches and administrative staff will help improve morale and the overall effectiveness of the pro-

"A solid athletic program can have a positive influence on the morale and overall well-being of an institution."

gram. Every week, I've spent some time connecting with students and faculty at the university, attending alumni meetings, hosting high school counselors and CYO groups, and meeting with people from the community and Archdiocese of Philadelphia—just to name a few.

In the longer term, after we have a clear sense about where we want to be, we need to build the program, promote gender-equity, strengthen the Explorer Club, develop corporate sponsorships and relationships, get the alumni and students more involved, and improve the intramural/recreation program on campus. We will have to develop a strategic focus regarding the best way to allocate scarce financial and scholarship resources. Operational and facility needs/issues must be addressed. McCarthy Stadium, for example, will need some renovation. Additional facilities will also be required to improve both the intercollegiate sports and student recreation program. I realize that the university cannot afford all the things we want to do so we must establish relative priorities and also depend more upon external financial support. It must be demonstrated that athletics have great value so that the university sees that there is a good return on the investment. Outreach is just as important right now on our own campus. I need to be an effective spokesperson for athletics with all constituencies, starting with the president.

We must review the status of women in athletics and be sure to provide equitable opportunities for women at La Salle. I had some very relevant experiences at San Jose State working with Title IX and Gender-Equity issues. At La Salle we have a hard-working Gender Equity Advisory Committee in place that will continue to provide valuable guidance to the university.

Our status in the prestigious Atlantic 10 Conference provides us with a golden opportunity to be a perennial regional and national contender in basketball. The A-10 is one of the top five or six conferences in the country. It is reasonable for our men's basketball team to be able to achieve national and regional recognition on an ongoing basis. It will take successful recruiting of highly-qualified student-athletes, of course, but the Philadelphia-East Coast region, as well as the highly-regarded competition in the A-10 Conference provides a tremendous advantage.

The renovation of Hayman Hall is very, very important to the future of our basketball program. Not having a home court or on-campus facility for all these years has really put our athletic program behind from a recruiting and competitive standpoint. You want people to come back to your campus. We now have a first class facility where we can showcase all of our indoor sports and host nearly 4,000 people. And while it doesn't answer all of our needs, the Hayman Center will also enhance student recreation and intramurals.

When I was interviewing for the position, the fact that La Salle has football—and not the semi-pro type—was a positive influence on my decision. From what I can see, football has been embraced enthusiastically by students and alumni. Here in the Fall football can provide four or five weekends as a social opportunity around which to build other activities—alumni homecomings, reunions and other events involving parents, students, and friends of the university. Football has already had a positive impact from an enrollment management perspective and should

help to recruit male students in particular who wouldn't have most likely considered attending the university. Winning is important, of course, and I think we can develop a competitive football team. It takes more than a year, however, and this actually is the first full year we've been able to recruit. We have an outstanding coach, Bill Manlove, who will build the program the right way.

"It is reasonable for our men's basketball team to achieve national and regional recognition on an ongoing basis."

Another important factor in promoting the football program is an appropriate conference affiliation. There are a number of good options for a Division I non-scholarship program. We must identify a proper fit with institutions that have a similar mission.

I can't emphasize enough how critical the alumni are to a successful athletic program. La Salle cannot achieve the proper competitive level or national prominence without the interest and support of our alumni and friends. I've been spending considerable time meeting members of our alumni, letting them know that we need them to care about the program. We need their financial support and their assistance in order to help our student athletes and improve our athletic facilities. As I discussed at a recent meeting of the Alumni Association—as well as with Nick Lisi, the association's president—we're looking for different ways to encourage alumni involvement in various committees associated with athletics. This Athletics/Alumni partnership must be nurtured and enhanced on an ongoing basis.

College administrators, athletic staffs, and coaches may come and go. But alumni are here forever."

Barbara Kelley-Sease Receives Warren E. Smith, M.D. Award

Barbara Kelley-Sease, '78, a nationally-respected advocate for African-American youth and their families, received the university's 1998 Warren E. Smith, M.D. Award at the annual dinner on Jan. 30 in the La Salle Union Ballroom.

The award is given annually to an African-American alumnus who has achieved professional status, demonstrated a commitment to university values, has made contributions to the community, and served as an outstanding example to all La Salle students. Previous recipients include Pennsylvania State Representative Dwight Evans, '75, and Leon E. Ellerson, '56, president of Keystone Computer Associates, Inc., and a member of the university's Board of Trustees.

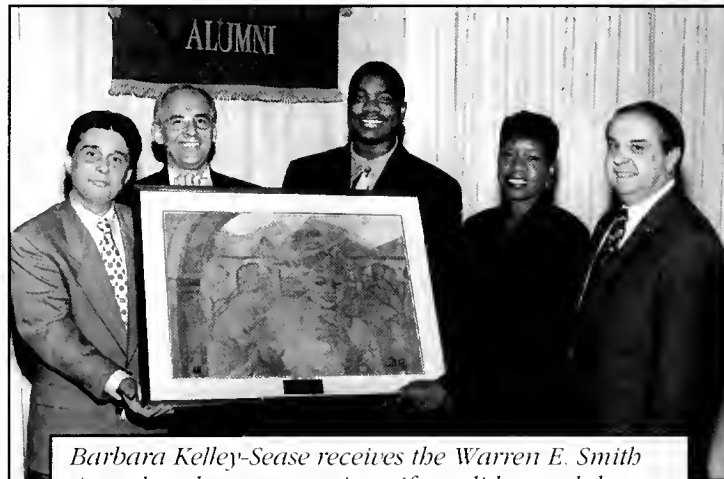
Since being appointed director of the Washington, D.C.-based Black Community Crusade for Children, an initiative of the Children's Defense Fund, Kelley-Sease has been instrumental in the BCCC's successful effort to mobilize the African-American community on behalf of children, families, and youth.

"As I progressed in my career, I realized that children were another population forgotten by society," she said. "Children don't vote, they don't constitute a constituency as we think of a constituency, and they virtually have no rights." Over the years Kelley-Sease said that she has discovered that poor men are also under-served, so her work now encompasses the entire family.

"Since her time at La Salle, Barbara Kelley-Sease has lived her Lasallian values," said George "Bud" Dotsey, '68, the university's alumni director and chair of the award selection committee. "Her life's work has been marked by commitment to and compassion for those who most need a caring touch and a helping hand. I am certain that Dr. Warren E. Smith would be proud to know that Barbara has been named to receive this Alumni Association award created in his honor."

In 1954, Smith became one of the first African Americans to graduate from La Salle's pre-med program. He served as the university's psychiatrist for 15 years and died in 1990.

Kelley-Sease, who graduated magna cum laude with a sociology degree, says that Drs. Judith Newton, professor of English, and Minna Weinstein, professor of history, introduced her to the world of women's studies and directed her attention to the myriad social issues that face them.



Barbara Kelley-Sease receives the Warren E. Smith Award and accompanying gift—a lithograph by Philadelphia artist Ibatayo A. Ojomo. Making the presentation are (from left) Dr. Richard Nigro, the university's provost; Bud Dotsey, director of alumni; Larry Alston, co-president of the African-American Student League, and Nicholas J. Lisi, Esq., president of the Alumni Association.

"For the first time, I think I was really introduced to the fact that women were so under-served in every facet of society," recalls Kelley-Sease. "Because of the support those professors gave me and other women students, I felt I wanted to do something to help women."

During her college career, Kelley-Sease chose to focus on women's issues. In and out of the classroom, she said, these women faculty members also practiced what they preached.

"At that time there was a strong sense of community among women at La Salle," she said. "So these women professors supported us in our work and with any challenges that may have prevented us from finishing our education."

Kelley-Sease has also served as administrator with the Southwest-Belmont branch of the YWCA of Philadelphia. She then worked as deputy director of Women Against Abuse, a battered women's shelter that includes a fully-accredited school for the residents' children.

Prior to her current position, she directed the Union Industrial Home for Children. Here she developed and implemented a residential program for teen parents and their children, a prevention program for teen fathers, an employment and training program for adult fathers, and an independent living program for successful graduates of the residential program.

Neighborhood Nursing Center Expands to Philadelphia's Hill Creek Housing Complex

La Salle is turning Dorphine Hayward's dream into a reality with its Hill Creek/La Salle Neighborhood Health Center at the Philadelphia Housing Authority's Hill Creek Housing Complex.

"It has been my hope and prayer for the past five years to get a health center in the area," said Hayward, the president of the Hill Creek Tenant Council. Construction began in February and is expected to be completed by June.

La Salle received a \$500,000 grant from the Department of Health and Human Services last August to help staff the center. Since then, Beneficial Savings Bank, Roach and Fox Realtors, and the Independence Foundation have contributed donations for the renovations of the center which will be housed in five efficiency apartments donated by the Philadelphia Housing Authority.

"The challenge with grants and donations is that we are constantly looking for funding for the future," said Mary Ellen Miller, one of the public health nurses at La Salle's Neighborhood Nursing Center.

Hill Creek, which is on the periphery of Health District 8, has no city or federal health center. Health concerns of the district include low birth infants, inadequate prenatal care, and childhood lead poisoning.

"The Hill Creek community needs basic health services—without which people are forced to wait until an illness becomes acute and they end up in the emergency room," Miller said. "We are trying to prevent that by helping them control and manage their lifestyles. We want to demonstrate how this model of nursing practice can improve a particular population's access and ongoing use of primary health care."

Flyers Wives Fight for Lives Receive Signum Fidei Medal



The Flyers' Wives Fight for Lives received the Signum Fidei Medal, the highest award presented by the Alumni Association at the annual Awards Dinner on Nov. 21 in the Union Ballroom. Here Kary Otto receives the award from Nicholas J. Lisi, Esq., '62, the association's president, as Brother President Joseph F. Burke, '68, and Bud Dotsey (right), '68, the university's alumni director, watch. The Flyers' Wives have raised more than \$10 million for leukemia research. The Signum Fidei Medal, which derives its name from "Sign of Faith," the motto of the Christian Brothers, recognized personal achievements in harmony with the established aims of La Salle University. Previous recipients have included the Rev. Leon Sullivan, Senator Eugene McCarthy, and R. Sargent Shriver, among others.



La Salle's Food Services Department collected and distributed toys and gifts for area families during the Christmas holiday season. Here Gary Blumenthal, the department's manager, and La Salle students Quina Smith (lower left) and Nancy Haig (upper left) pose in front of the "bouse" which was made up entirely of such breakfast cereals as Fruit Loops, Shredded Wheat, and Rice Krispies.

"The World's Most Conscientious Log-Keeper"

*He describes his writing as "Pre-Dickens,"
but Jim Finegan is America's
Foremost Expert on Golf in Scotland and Ireland*



Jim Finegan share some whimsical golfing insights with Arnold Palmer during the Golf Associations of Philadelphia Centennial Gala on Nov. 8, 1996. Palmer wrote the introduction to Finegan's A Centennial Tribute to Golf in Philadelphia.

Although he claims that his writing style puts him "squarely back in the 18th century," James J. Finegan, '51, has established himself as the leading American authority on golf in Scotland and Ireland as well as one of the world's most respected golf writers and historians.

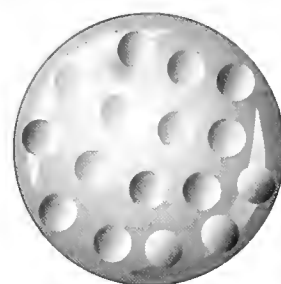
It would be virtually impossible to find anyone, in fact, who knows more about the history of the sport in Philadelphia or any American who can describe the golfing landscape and culture in Scotland and Ireland better than Finegan, who retired as chairman and CEO of Philadelphia's Gray and Rodgers Advertising Agency in 1990.

Finegan, who is the only golfer in La Salle's Alumni Hall of Athletes, has been widely acclaimed for three recent books: *A Centennial Tribute to Golf in Philadelphia*, *Emerald Fairways and Foam-Flecked Seas: A Golfer's Pilgrimage to the Courses of Ireland*, and *Blasted Heaths and Blessed Greens: A Golfer's Pilgrimage to the Courses of Scotland*.

"The Philadelphia book was truly once in a lifetime," says Finegan, who single-handedly spent five years researching, writing, and editing the handsome coffee table-size publication that weighs 7 lbs. 2 oz. and includes 350,000 words, 520 pages, and 440 photographs. "No writer could ever imagine doing again a book of that size and scope under the

circumstances in which I did it." In addition to selecting and gathering all of the photos, Finegan designed every page, compiled the appendix, bibliography, and index, chose the paper and type style, and proofread the entire project. He also interviewed about 15 people and poured over more than 300 different newspapers, magazines, and books.

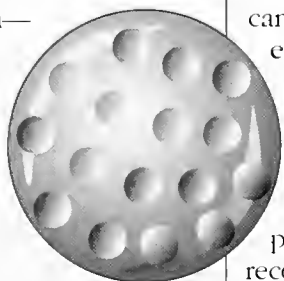
Finegan, who also writes for national golf publications and does occasional travel pieces for *The Philadelphia Inquirer*, was commissioned by the Golf Associations of Philadelphia to produce the book after he retired in 1990. His research took two years. It included reading the official minutes of every monthly meetings of the executive committees of both the Golf



Association of Philadelphia and the Women's Golf Association going back for 100 years. "Of course, as you drag your way through, so little of this material has value," says Finegan. And yet every once in a while, you hit a nugget. And you say, 'it's worth it! It's worth it! And I'll keep going.'

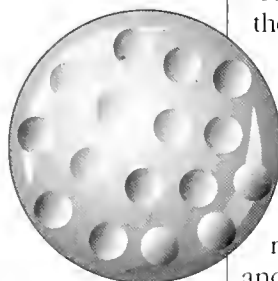
"One of the things that struck me early on in the research—I realized that if I stuck to my aim of being absolutely comprehensive, that everybody who mattered in American Golf—not simply Philadelphia golf—but that every man or woman, amateur or professional, was going to be in this book because everybody who mattered had either competed here or had competed somewhere else against Philadelphians in important competitions."

The *Centennial Tribute* focuses particularly on the lives of seven Philadelphia golfing legends—John J. McDermott, J. Wood Platt, Glenna Collett Vare, Helen Sigel Wilson, William Hyndman III, Dorothy Germain Porter, and R. Jay Sigel. McDermott's story is especially tragic. The first American-born winner of U.S. Open—he won consecutive titles in 1911 and 1912 at the ages of 19 and 20—Johnny suffered a nervous breakdown three years later and was committed to Pennsylvania's Norristown State Hospital where he stayed until his death in 1971. Every other golfing name imaginable is included in the



volume that "could easily have been 700 pages," according to Finegan. From Charles Blair Macdonald, the first U.S. Amateur champion, to Tiger Woods. From Patty Berg to Babe Didrikson Zaharias.

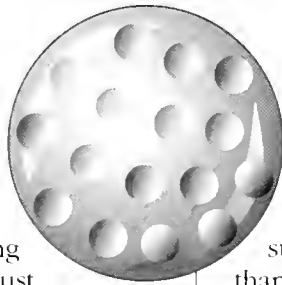
For "sheer tension and drama" in the Philadelphia book, nothing beats Ben Hogan's triumph in the first U.S. Open that Finegan witnessed at Merion in 1950. It was the summer between his junior and senior year at La Salle and Jim managed to get very close to Hogan on the 12th tee. Ben was recovering from massive injuries suffered in an automobile wreck the year before. The golfers played two rounds that day and Finegan remembers that Hogan, bandaged heavily from ankle to thigh, was struggling as his 3-stroke lead slipped away. "His legs were giving out on him and you wondered whether he would be able to make his next swing," Finegan recalls. "He leaned on a friend and said, 'My God, Harry, I don't think I can finish.' He was really on the edge of collapse. This was almost as equally painful for the gallery. We knew that he was in terrible pain, his strength ebbing with every step. Yet he did go on and did make good swings. Only his putting betrayed him." Hogan recovered in time to make a tremendous shot to the 18th green that got him into a three-way playoff and the next day he beat George Fazio and Lloyd Mangrum for the title.



Although Finegan is believed to be the only American writer to have played Scotland's 60 courses and the 50 in Ireland—550 rounds in all, his *Pilgrimage* books describe much more than just the flavor of the game on these British Isles. They include detailed information on 65 hotels and bed-and-breakfast establishments in the two countries as well as colorful insights on numerous restaurants, cultural activities, and places of interest available to the golfer and traveler, alike. In Scotland, for example, Finegan guides the reader smoothly around the entire nation—beginning in Edinburgh and finishing at his beloved St. Andrews.

Finegan first fell in love with St. Andrews while cruising the Mediterranean as a young U.S. Naval officer in 1952. He and a friend took train from Edinburgh to St. Andrews. They were turned away at the Royal and Ancient Clubhouse but were directed across street to St. Andrews Golf Course. A secretary there showed them up several flights of stairs to a simple room that had some nails serving as hooks in the wall where they changed their clothes.

"It was two in afternoon and nobody was around going off either No. 1 or 18," Finegan recalls. "If you looked, you could see someone teeing off in the distance. We might have paid 15 or 20 pence (equal to about 35 cents). Today it would cost 72 pounds—200 times as much. And it's so difficult to get on the course because the world is there every day."



Finegan and his friend had never seen anything like St. Andrews. "We just could scarcely believe it," he recalls. "We didn't think there was a golf course in the world that could look like this. We were utterly taken with it. You play the last seven holes against the backdrop of the town, itself. The course sits there on that low bluff above the sea with the towers of the university and the churches in the background. If there were not a single golf hole—and in fact today there are 117—St. Andrews would still be one of the jewels of the world because of its antiquity."

Finegan, who considers himself "the world's most conscientious log-keeper," has visited Scotland 20 times and has made more than a dozen trips to Ireland. Last summer he played every day for 10 weeks at St. Andrews. He originally wrote a draft for a book entitled *A Sojourn into St. Andrews* following an 11-day excursion there in 1992, and circulated it to numerous publishers. "Sure enough every editor loved it," Finegan recalls. "But every editor said, 'You can't be serious. Who would want to read a book simply about eleven days in St. Andrews? We can't bring this out. We'd lose our shirt on it.'"

A series of negotiations with various publishers eventually led Finegan to an old friend, Simon and Shuster's Jeff Neuman, who had included one of his earlier pieces in a sports anthology. One book about Scotland and Ireland eventually became two separate 80,000 word volumes published simultaneously in 1995.

"There are few greater pleasures for a golfer and golf writer than to arrive in St. Andrews and walk over to the famous Quarto Book Shop in St. Andrews and to find your two books there for all the world to see," says Finegan about his publications that are being sold widely in the British Isles. Quarto also requested four copies of his *Philadelphia Centennial Tribute* and has sold at least two of them.

Finegan gets occasional letters from people from as far away as Australia. One writer, who was born in Ireland, had moved to Montreal with his family as a teen. "He said he never expected to see the day when an American would write about this little remote club called 'Narin Portnoo in a little seaside village in northern Donegal where the family would go for their summer vacation,'" says Finegan.

Although a rare spinal cord operation two years ago has limited his durability, Finegan still gets in between four and nine holes about 270 days a year at Philadelphia Country Club. His handicap, once a two is "now nine and struggling," Finegan says. "I just don't have the strength in

my legs. I really can't hit the ball far enough."

Finegan majored in English-Education at La Salle and graduated at the top of his class.

His memories as an undergraduate were "just very enjoyable," especially as the best player on the golf team, coached by the late Dr. Bob Courtney. "The play

was not by any means at the highest level," he recalls. "But there was great camaraderie."

Finegan's wife, Harriet, does not play the game, but all three of their grown children—Jim, '76, John, and Megwin—are excellent golfers. The two Jims, in fact, have won nine Philadelphia Country Club championships between them with the younger one capturing five titles. "But very few American women have seen as many golf courses as Harriet, says Finegan. "She walks everywhere, especially when the course is near the sea."

Although he downplays his considerable writing skills, Finegan rose from a highly-successful copywriter to president, then chairman and CEO of Gray and Rodgers, one of Philadelphia's top advertising agencies, during his 35 year career. Before moving into management, Finegan put his creative touch on such accounts as Bell Telephone, Fidelity Bank, and Horn & Hardart Restaurant, among others. At one point he even handled advertising and PR for St. Andrew's Old Course Golf and Country Club after the venerable hotel was renovated and refurbished.

"The actual physical business of writing puts me squarely back in the 18th century," says Finegan, who does his rough drafts on yellow legal pads, then types the entire manuscript with his *right index finger* on a 50-year-old Underwood manual typewriter. "I mean I'm pre-Dickens. I can't even use two index fingers."

—RSL

SCHOOL OF BUSINESS ADMINISTRATION

'48
50TH REUNION
MAY 9, 1998

'53
45TH REUNION
MAY 9, 1998

'58
40TH REUNION
MAY 9, 1998



McCrea

'58
Thomas McCrea, CPCU, has been named vice chairman of the Board of the newly formed company, USI MidAtlantic Insurance and Financial Services, in the Valley Forge Corporate Center, Trooper, Pa. **McCrea's** former firm, McCrea and Gallen, merged with Warren Welsh & Thompson and Flanigan O'Hara Gentry & Associates to form one of the largest insurance brokerage firms in the tri-state area. It is the Mid-Atlantic regional hub for USI Insurance Services Corp., a national insurance and financial services network of more than 30 brokerage firms headquartered in San Francisco.

'59
James F. Stehli has been re-appointed to a fifth five-year term as a member of the New York State Board of Pharmacy by the

Board of Regents of New York State. **Stehli** has also been promoted to vice president at Smith Barney, Inc.

'63
35TH REUNION
MAY 9, 1998

'68
30TH REUNION
MAY 9, 1998



Young

'71
Bentley Systems Inc., of Exton, Pa., announces the promotion of **Richard A. Breeser** to director, Bentley Select Administration Center. He is responsible for the administration of contracts, orders, and invoicing for all of the Americas including Canada and Latin America. **Michael W. Young** has been named president of Sermatech Technical Services, headquartered in Limerick, Pa. Sermatech is one of the world's leading suppliers of protective coatings for power generation, industrial and flight turbo-machinery and related equipment.



Pizzi

'72
Charles P. Pizzi, president of the Greater Philadelphia Chamber of

Commerce, has been elected chairman of the Board of Directors of Philadelphia's WHYY, Inc., the prime public television (TV12) and radio (91FM) stations serving the tri-state region.

'73
25TH REUNION
MAY 9, 1998

'78
20TH REUNION
MAY 9, 1998

'82
J. Patrick O'Grady has been admitted to the partnership of Arthur Andersen LLP. Pat and **Alicia Koszarek O'Grady (BS '82)** reside in Lancaster, Pa.

'83
15TH REUNION
MAY 9, 1998



Lynch

'83
Morgan, Lewis & Bockius LLP recently announced the election of **Brian J. Lynch** as a new partner in its 224-lawyer Philadelphia office. Before joining Morgan, Lewis & Bockius LLP, he worked in the Division of Corporation Finance at the Securities and Exchange Commission in Washington, D.C.

'85
Thomas Whittle has been elected a partner of KPMG Peat



Whittle

Marwick LLP. He works in the Department of Professional Practice at KPMG's office in New York City.

BIRTHS: to **Denise D'Antonio Malecki** and her husband Tom, their first child, a daughter, Margaret Renata ("Maggie"); to **Michael V. McDermott** and his wife Denise, their fifth child, a son, Justin Jacob.

'87
John D. Rilling, CPA, has been promoted to principal in the accounting and auditing department of Mantas, Ohliger, McGary & Quinn, P.C., Certified Public Accountants, located in King of Prussia, Pa.
BIRTH: to **Joseph M. Malgier** and his wife, **Jill Dice Malgier (BBA '90)**, their first child, a daughter, Allegra Maria.

'88
10TH REUNION
MAY 9, 1998

'89
MARRIAGE: **James Clark** to Maura Walsh.

'90
MARRIAGE: **Richard A. Vivirito** to Susan L. Shearer.
BIRTH: to **Jill Dice Malgier** and her husband, **Joseph M. Malgier (BBA '87)**, their first child, a daughter, Allegra Maria.



Members of the university's alumni who are attorneys with the defense litigation law firm of Marshall, Dennehey, Warner, Coleman & Goggin included (standing from left): **Joseph J. Santarone**, '76, shareholder and co-chairman, Employment Law Practice Group; **Thomas J. O'Malley**, '90, associate; **Paul R. Brady, III**, '74, shareholder, and **Ralph P. Bocchino**, '76, shareholder and chairman, Sports and Entertainment Practice Group. Seated (from left): **Joan Orsini-Ford**, '84, associate; **John P. Penders**, '64, shareholder and a member of the Board of Directors, and **Mary Naughton McCann**, '79, associate. The firm has 14 offices located throughout Pennsylvania, New Jersey, and Delaware.

alumni notes

'91

Aimee Brimley Hyles is a financial management officer for Magellan Public Solutions in Boston, Mass.

'92

Patricia K. Daly is a senior account executive at Gotham Incorporated, an advertising agency in New York City.

'93

**5TH REUNION
MAY 9, 1998**

'93

Brian M. Ferko has been named product manager for the TIP Funds, a series of 12 no-load mutual funds offered to individual and institutional investors. He will be based at the Berwyn, Pa. headquarters of Turner Investment Partners, which manages four of the TIP Funds: the Turner Growth Equity Fund, the Turner Midcap Growth Fund, the Turner Small Cap Growth Fund, and the Turner Ultra Large Cap Growth Fund. **David G. Mongeluzi** has been promoted to network project manager at the University of Pennsylvania, information technology department. **MARRIAGE:** **David G. Mongeluzi** to Jodi-Marie DiMonte.



Little

'96

Brian Kirwan passed the CPA exam in May of 1997. **Elder**

Anthony D. Little was installed and ordained the Senior Pastor of Unity Temple church of Love, Hope & Deliverance, in Philadelphia. He has also been appointed a member of the Board of Directors of the West Philadelphia Housing Trust Fund which will facilitate the revitalization of substandard and abandoned housing in the West Philadelphia Empowerment Zone.

MARRIAGE: **Harold J. Balkowski** to Johanna M. Bethke.

SCHOOL OF ARTS & SCIENCES

'38

Michael C. Rainone, Esq. was presented with an Honorary Lifetime award by the Knights of Columbus, San Salvador Council. He was also honored for his efforts in having the name of Philadelphia's Delaware Avenue changed to Christopher Columbus Boulevard as well as other activities.

'43

William Rahner, F.S.C., a faculty member at Philadelphia's West Catholic High School, observed his golden jubilee as a Christian Brother.

'48

**50TH REUNION
MAY 9, 1998**

'52

Raymond Bronowicz, F.S.C., a teacher at Pittsburgh's Central Catholic High School, is celebrating his 50th anniversary in religious life. The title of the

book written by **Robert H. Vasoli**, associate professor of sociology-emeritus at the University of Notre Dame, has been changed to *What God Has Joined Together: The Annulment Crisis in American Catholicism* by its publisher, Oxford University Press.

'53

**45TH REUNION
MAY 9, 1998**

'57

John J. McCann, Ph.D., retired associate professor of French at La Salle University, has been appointed writer-in-residence at Holy Ghost Preparatory School in Bucks County, Pa. where he will direct the new Creative Writing program.

'58

**40TH REUNION
MAY 9, 1998**

'58

Donald M. Peterson, chairman and chief executive officer of Trustmark Insurance Company, was named chairman of the Health Insurance Association of America (HIAA), the principal policy-making body of the health insurance industry. **Paul J. Santella** has started a four-year program which will result in his ordination as deacon for the diocese of Metuchen, N.J.

'61

Rudolph Masciantonio, Ph.D., has written a textbook, *Build Your English Word Power with Latin Numbers*, which will be published by Bolchazy-Carducci Publishers, Inc., Wauconda, Ill. **Dr. Masciantonio** is director emeritus of foreign language education for the School District of Philadelphia.



Convey

'62

John J. Convey has been appointed provost at The Catholic University of America, in Washington, D.C.

'63

**35TH REUNION
MAY 9, 1998**

'64

Richard F. Keevey was appointed by President Clinton and confirmed by the United States Senate as the chief financial officer of the U.S. Department of Housing and Urban Renewal. Previously, he served as the director of finance and accounting and the deputy under-secretary for financial management for the Department of Defense. Prior to that he was the budget director and comptroller for the State of New Jersey.

'65

Dr. Paul J. Kerns is a staff veterinarian at Valley Central Emergency Hospital in the Allentown area.

'67

John Patzwall, F.S.C., vice president of the Christian Brothers Investment Services, Inc., has been named associate director of the National Religious Retirement Office where he will oversee financial management and grant administration for the NRRO in Washington, D.C.

'68

**30TH REUNION
MAY 9, 1998**

'69

Mark J. Ratkus, Ph.D., has been appointed chair of La Salle University's Department of Economics, effective July 1, 1998.

'70

Richard G. Tucker, D.O., has been elected chairman of the Federation of Osteopathic Specialty Organizations. **Dr. Tucker** is president-elect of the American College of Osteopathic Obstetricians and Gynecologists, and program director of Allegheny University Hospitals (Rancocas, N.J.) OB/GYN Residency.

'71

Kenneth S. Domzalski has been re-appointed as a trustee of the New Jersey State Bar Foundation, the educational and philanthropic arm of the New Jersey State Bar Association. A sole practitioner in Burlington, **Domzalski** is a past president of the Burlington County Bar Association and a past trustee of the NJSBA.

MARK YOUR CALENDAR FOR THESE IMPORTANT EVENTS

School of Business Administration Reception (at the Union League)	April 16
Young Alumni Reception (at The Edge at Manayunk)	April 18
Brother Vincent Grimes Lecture	April 26
REUNION '98	May 9
Alumni Association Board Meeting	May 13
Baccalaureate Liturgy/Senior Faculty Reception	May 16
Commencement/Alumni Induction Ceremony	May 17
Young Alumni Reception (at the Princeton Inn, Avalon, N.J.)	August 22

'72

Vincent J. Lynch, DSW, has been named director of The National Research and Training Center on Social Work and HIV/AIDS located at Boston College.

'73

**25TH REUNION
MAY 9, 1998**

'75

Dennis Malloy, F.S.C., director of De La Salle Vocational School, Bensalem, Pa., is observing his 25th anniversary as a Christian Brother.

'76

Edward Koronkiewicz, F.S.C., vice principal of Philadelphia's West Catholic High School, is observing his 25th anniversary as a Christian Brother. **Nicholas M. Rongione** is in charge of opening a new Target store in Greenacres, Fla.

'78

**20TH REUNION
MAY 9, 1998**

'78

Joseph M. Junfola, CPCU has been recognized by the American Institute for Chartered Property Casualty Underwriters and the CPCU Society as qualifying for the continuing professional development program. He is an officer with the Admiral Insurance Company located in Cherry Hill, N.J. **Michael F. Zarro, D.P.M.**, was elected chairperson of the Board of Trustees for the Pennsylvania College of Podiatric Medicine. **Dr. Zarro**, who has a private practice in South Philadelphia, is on the medical staffs of St. Agnes Medical Center, Pennsylvania Hospital, University of Pennsylvania Student Health Services, and the City Avenue Division of Allegheny University Hospitals.



Bastian

'80

Katherine O'Brien Bastian, Esq., has been elected president of the Make-A-Wish Foundation of Philadelphia and Southeastern Pennsylvania. She will be directly responsible for the overall administration and operations of the Make-A-Wish Foundation which raises funds to grant wishes to children 2 1/2-to-18-years-of-age who have been determined to have a life-threatening illness. She is a partner in the law firm of Wolf, Block, Schorr & Solis-Cohen, practicing in the area of financial services from the firm's Blue Bell, Pa. office.

'82

BIRTH: to **Martin A. Healey** and his wife, **Catherine E. Roarty-Healey (BBA '85-MBA '95)**, a son, Connor Martin.

'83

**15TH REUNION
MAY 9, 1998**

'85

Kara Fier-Van Valin has opened her own copywriting studio and named it WordWorks. It is located in her home in Chester County, Pa.

BIRTH: to **David W. Richard** and his wife Suzanne, their fifth child, a son, Noah Daniel.

'87

Diana Herrmann, M.D., spent the summer in Colorado doing locum tenens, including a stint as the employee health physician at the Coors Brewery in Golden, Col. **Dr. Herrmann** has joined the North Rochester Family Practice Group in Rochester, N.Y. **Selena Newell Winchester** is the editor of the Council for Basic Education newsletter, *The CBE Advocate*. Based in Washington, The Council advocates a rigorous liberal arts education for all children in elementary and secondary schools.

Did the Brothers make a difference in your life?



Could the Lord be calling you to join us?

To explore this possibility, contact:



*The De La Salle
Christian
Brothers*

6633 Ardleigh Street • Philadelphia, PA 19119-3824
(215) 844-5333 • e-mail: fscvocofc@netreach.net

Attention Former Parishioners of Immaculate Conception

Attention, former parishioners of Immaculate Conception Parish in Germantown. Do you want to keep in touch? We would love to include you in our family of former parishioners. Please write to 1020 E. Price st., Philadelphia, PA 19138 or call (215) 843-9468.

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Always Come in Pairs**



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La Salle University
Philadelphia, PA 19141

THANK YOU!

alumni notes

BIRTH: to Lisa Hoback, a daughter, Ashley Nicole.

'88
10TH REUNION
MAY 9, 1998

'91
John Chung, F.S.C., a member of the faculty at Calvert Hall College High School, in Baltimore, Md., celebrated his silver jubilee in religious life.

'92
Jason L. Everett graduated from Allegheny University of the Health Sciences with a master's degree in physical therapy. He is employed at Allegheny University Hospitals-Graduate, as a staff physical therapist. **Thaddeus Nowakowski** has been appointed assistant regional manager with Pfizer Pharmaceuticals and will be relocating to Reston, Va. **Joseph L. Simmers** is an account manager at Bridge Information Systems, a global financial information company, located in New York City. **Dominic J. Vesper, Jr.**, has been appointed director of Public Works and Engineering for the County of Camden (N.J.) by the Camden County Board of Chosen Freeholders. **BIRTH:** to Michele F. Siciliano-Schwartz and her

husband David, a daughter, Nicole Mary.

'93
5TH REUNION
MAY 9, 1998

'93
Linda Kunka received a master's degree in corporate and organizational communication from Fairleigh Dickinson University. **Kunka** has been employed by Schein Pharmaceutical, Inc. in Florham Park, N.J. since 1993. **John J. (Jack) Sheahan** is an overnight news writer for the ABC-TV Network in New York City. **MARRIAGE:** Marylou Primus to Jamie Sawatzky.

'94
Meredith Merrill is a budget program analyst with the Postsecondary Analysis Division of the United States Department of Education. **U.S. Air Force First Lieutenant Joseph E. Pilkus, III**, is stationed at RAF Mildenhall in England. **MARRIAGE:** Joseph E. Pilkus, III, to Nicole L. Shelly.

'95
Andrew H. (Drew) Giorgi is a graduate assistant at The College of New Jersey. He wrote an instructional guitar book, *Blues for Beginners*, which was published by Alfred

Publishing Corporation. He also presented a paper, "Savior Spock: Transcending Human Frailties as Milton's 'One Just Vulcan'," at the Pop Culture Association and American Culture Association Conference.

MARRIAGE: Johanna M. Bethke to Harold J. Balkowski (BBA '96).

MASTER OF BUSINESS ADMINISTRATION

'86
Christopher G. Mendla was appointed director of information services at Holy Family College, in Philadelphia.

'95
BIRTH: to Catherine E. Roarty-Healey ('85 BBA) and Martin A. Healey ('82 BA), a son, Connor Martin.

MASTER OF ARTS

'96
Mark E. Megee ('89 BA) presented a paper to the John Whitmer Historical Association at its 25th Annual Symposium in Kirtland, Ohio on "Masons at the Mansion: A History of Interchange between the Masonic Lodge and the Early Latter Day Saint Church."

Caroline Robertson Wins Joseph Moran Scholarship

Caroline Robertson, a senior majoring in Spanish and minoring in international business, has been named the 1997-98 recipient of the Joseph L. Moran Scholarship in honor of the distinguished Spanish professor who taught at La Salle from 1959 until his death in 1976. Robertson is fully bilingual/bicultural and has studied abroad in Mexico City. She plans to pursue an international business career in Latin America.

NECROLOGY

'27
Frederick A. Haydt, Sr.

'38
Austin O'Donnell, F.S.C.

'41
Edward Macko

'47
Thomas J. McCarthy

'48
Yale P. Green

'50
William F. Burke
Edward A. Roney

'52
David Shore
Peter P. Udvari

'53
Peter K. McDonough

'56
Richard H. Burns

'58
Edward J. Sager

'59
Thomas G. Dougherty

'60
James M. Boyer

'62
Frank E. McManus

'63
Joseph N. Galdo

CAMPUS MEMORIAL PLANNED IN HONOR OF LA SALLE'S GREAT OLYMPIC GOLD MEDAL- WINNING SWIMMER JOE VERDEUR, '50

A Letter from Al Cantello, '55

On Saturday, August 7, 1948 in London, England, an event of world-wide importance took place which had a special significance for Philadelphia, particularly La Salle University. The event was the Olympic final for the 200 meter breaststroke for men. The field included one swimmer each from



Australia, Yugoslavia, Brazil, Egypt, and Holland, and three from the United States, one of whom was Joe Verdeur, a La Salle University junior. Just 2:39.3 seconds after the starter sent the eight young men off to claim their piece of Olympic glory, Joe Verdeur, an Armed Forces vet and son of a Philadelphia waitress, emerged from the quest with the Gold Medal and a new Olympic record to go along with the world record he already owned. His Olympic victory has been recorded in many books and publications around the world. Typical of the accounts is the one found in *The Story of the Olympics*, by John Kieran, Arthur Daley, and Pat Jordan: "The invincible Joe Verdeur of Philadelphia's La Salle College, the greatest breast-stroker in the history of the world, set a new Olympic mark in winning the 200 meter breast stroke in 2:39.3."

Perhaps as an alumnus of that era you remember Joe Verdeur. But too few of those who have walked the halls of La Salle since you and I departed know of him and his legendary exploits which brought such positive attention to our university. We—you and I—have a responsibility—a mission to ensure that his name and the knowledge of his truly Olympian deeds in life live on as a conscious part of the fabric and fiber of La Salle by placing a fitting remembrance of him in Hayman Center.

Why? Because as Garry Wills offered in a recent essay, a society and its culture are judged, in part, by the statues it leaves behind as reflections of the values it wishes to preserve. They give those valued virtues a human face to which others can relate. Joe Verdeur was the embodiment of so many of the values we should strive to honor and preserve so they may teach and inspire. As you can see from the remarkable litany of his accomplishments and honors, being Olympic Champion was only one of so many distinctions earned by Joe, and his lifelong contribution to society as a husband, father, teacher, and coach is just as significant.

As a member of numerous Halls of Fame and an All America for eight consecutive years, Joe was *Sport Magazine's* "Swimmer of the Year" in 1948 and 1949 and NCAA "Swimmer of the Year" in 1948. He set 21 American, 19 world, and 12 intercollegiate records, and held 20 national AAU and four intercollegiate titles, and was national individual medley champion eight straight years. And, of course, he was a charter member of La Salle's Alumni Hall of Athletes.

And why should you—yet again—support another La Salle cause, following the lead of Jim Tuppeny, '50, who has given a substantial contribution to the memorial and urges all of Joe Verdeur's classmates to do the same? What will the bronze bust of a swimmer emerging victorious from the Olympic waters do for you? For one, it will bring your thoughts back to that post-war era of such great promise and hope, however brief it may have been, when the journey to the Olympics was still a pristine pursuit possessed of such purity of purpose. Perhaps it will give you cause to reflect on what endeavors in life are really worth your time and effort. Be like Diogenes, the ancient philosopher, who when urged by his disciples to slow down, replied: "I know that many people feel that old age is a time to take it easy, but I compare my life now to being the last runner in a relay race. Would you have me slow down as I near the finish line?" Hell no! Go Explorers! Thank you.

Al Cantello, '55

chapter/club notes

Greetings from 20th and Olney!

Our alumni have been quite active, both locally and far afield. On December 5, some **INDIANA** alumni were joined by the players' parents to cheer on the Women's Basketball team at a tourney hosted by Indiana University in Bloomington.

BUCKS COUNTY alumni were treated to a special tour of La Salle's new Bucks County Center at a Christmas reception held December 11. **Brother President Joseph F. Burke, Ph.D., '68**, provided attendees with an update on campus happenings and plans, and Bucks County Center director **Dr. Charles Diamond** conducted a briefing and tour of this dynamic new facility.

The Alumni Office hosted receptions in support of the men's basketball team at the Syracuse University Carrier Classic Tournament on December 12, and at Arizona State University's Tribune Classic on December 27.

The 1998 slate of social happenings began with a hearty reception for the **ATLANTA** area alumni at **Joe DiPrimio's, '79**, Sports Bar and Grill on January 9. Organized by **Mike Heron, '66**, **Ginger Krawiec, '78**, and **Barbara Spaulding, '76**, the crowd of revelers were provided the opportunity to meet with **Brother President Burke** and new Athletic Director **Dr. Tom**

(continued on next page)

Hayman Center



Pledges and Gifts

as of 3/10/98

Groups	Pledges	Amount	Gifts	Amount
Alumni	5,041	\$1,394,066	3,823	\$566,757
Other Orgs.	2	11,000	2	3,000
Parents	842	158,868	612	56,501
Matching Gifts	134	16,448	134	16,448
Faculty/Staff	33	30,066	25	11,077
Friends	9	12,335	9	10,935
Corporations Foundations	1	30,000	1	30,000
Total	6,062	\$1,652,783	4,605	\$694,718



Most Rev. Edward P. Cullen, D.D., '71 M.A. (left), was installed as bishop of the Diocese of Allentown, Pa., on Feb. 9. He is pictured with Most Rev. Agostino Cacciavillan (second from left), apostolic pro-nuncio to the U.S.; his eminence Anthony Cardinal Bevilacqua, archbishop of Philadelphia; and William Cardinal Keeler, archbishop of Baltimore (right). Bishop Cullen will oversee a Catholic population of 260,000 living in Berks, Carbon, Lehigh, Northampton, and Schuylkill Counties.

MOVING?

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Brother President Joseph F. Burke, F.S.C., Ph.D., '68, chats with Charles J. Quattrone, '72, executive vice president of the Alumni Association, at the first Alumni Christmas Reception at the university's new Bucks County Center, in Newtown, PA, on Dec. 11.

Brennan. Attendees included: **Kerry McCormack, '92, Bob Richardson, '72, Charlie Lunney, '79, Bob O'Halloran, '68, Connie White, '76, Eric Stieritz, '95, Marie-Claire Bellows, '97, Tom Sprague, '72, Fred Fischer, '65, Judy and Bob Kern, '62, Bob Toltzis, '73, John Janowski, '53, Susan Suchodolski, '92, Karen McKinney Bernhardt, '90, and Joe Pinchick, '62.**

The Alumni Office and **HEALTH PROFESSIONS** Alumni President **Jim Murphy, D.M.D., '84**, led a contingent of his colleagues in cheering on the men's basketball team against Big Five opponent Temple University from the Super Box at the Spectrum on January 17. This "Docs in a Box" gathering numbered almost 80 alumni and family, and proved to be quite festive.

PITTSBURGH area alumni attended a pre-La Salle-Duquesne basketball game reception hosted by the Alumni Office on January 31. Attendees included: **Darrell Smalley, '94, Dave Smalley**, and their father, **Dick Galvin, '58**, and wife **Philomena, Joan Foust, Harry Kusick, '68**, and father-in-law, **Jake Morrison, Tom Garvin, '62**, and his brother **Walt Garvin, Nick Figurelli, Richard LeBrun, '70**, and wife, **Joe Colosimo, '72, Robert Kraemer, '57, Peter Marks, '89, Steve Antonelli, Ann and Bill Sproule, '64**, whose high spirits could not be doused even by the fire alarm and evacuation which took place as the reception ended! Philadelphia area attendees included **George Paull, '67, Chuck Storm, '67, Jim McCoy, '67, Terry Wing, Mike Altomare, Mark, Bill, Lorraine and Kristin Kronstain.**

The first preview of how exciting La Salle sporting events will be in the new Hayman Center took place on Sunday, February 1, when the women's basketball team hosted Virginia Tech. Almost 2,000 alumni, students,



Louis M. Kaniecki, '49, proudly displays his limited-edition "La Salle" model Cadillac at last year's "Explorer Day at the Bay," at Sea Isle, N.J.

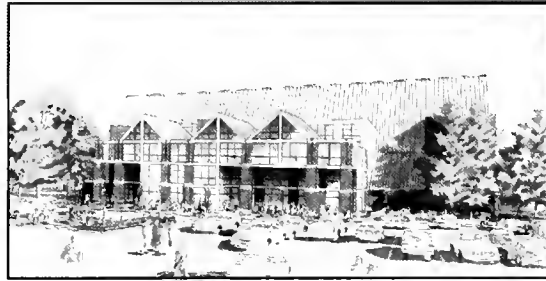
parents, friends and other fans joined in this landmark occasion which was as well received as the sellout crowd at the first men's basketball preview, also against Virginia Tech, on January 21. March events included the sixth annual **CHARTER DINNER**, held at the Union League, which celebrates the founding of La Salle College on March 20, 1863. This year's leadership award was presented to **J. Lawrence Wilson**, chairman and CEO of the Rohm and Haas Company. Also honored were **Thomas N. Pappas, '70**, and **Charles J. Reilly, '62**, who received the Alumni Association's **JOHN J. FINLEY MEMORIAL AWARDS** in recognition of outstanding service to the Alumni Association for their work in founding the Charter Dinner event. March also witnessed a great networking opportunity on the 25th when students and alumni attended the fifth annual **ECONOMICS, POLITICAL SCIENCE, AND CRIMINAL JUSTICE SOCIAL.**

On April 3, **Harry T. Chugani, M.D., '72**, was the guest lecturer and recipient of the Roland Holroyd Award at the annual **HOLROYD LECTURE**. Receiving the award posthumously was **DR. WARREN E. SMITH**, for whom the Alumni Association's African American Award is named.

REUNION '98 will be held Saturday, May 9. Highlighted will be the five year reunion classes of **1948, '53, '58, '63, '68, '73, '78, '83, '88 and '93**. However, all are invited to attend. If you haven't received your Reunion brochure, call the Alumni Office at 215-951-1535 or toll free at 1-888-4-ALUM-LU.

Mark your calendars now for **HOMEcoming '98**, Saturday, October 17 - the Explorers' football team will take on Bryant College!

—Bud Dotsey, '69



An Invitation to the ALUMNI from the Classes of '48, '53, '58, '63, '68, '73, '78, '83, '88, '93 and to all Alumni of La Salle University who would like to attend

REUNION '98 on SATURDAY, MAY 9th

EXPLORER SESSIONS

Informational sessions offered on a variety of topics including "The Legacy of La Salle," "The Christian Brothers Today and Toward the 21st Century," "A Guided Tour of Belfield," and "A Guided Tour of Hayman Center."

ALUMNI CONVOCATION

Brother President Joseph F. Burke, '68, will give special recognition to the Golden Anniversary Class of '48 and the Silver Anniversary Class of '73. Class Gift presentations will be made by all reunion classes.



REUNION LITURGY

A special Reunion Liturgy will be celebrated in the De La Salle Chapel in College Hall by Rev. Francis X. Hudson, '83.

COCKTAIL RECEPTION AND DINNER

Following the Reunion Liturgy, all classes will enjoy a Cocktail Reception, Class Dinners and after-dinner socializing and dancing in the newly renovated Hayman Center.



OTHER EVENTS AND ACTIVITIES

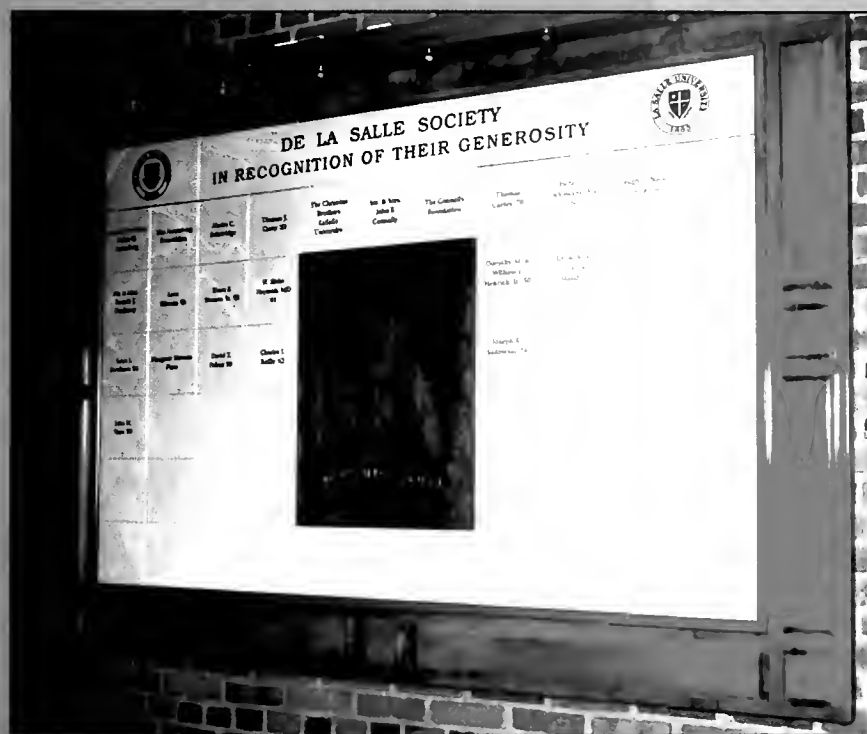
Enjoy walking and shuttle-bus tours of the campus, shopping in the Campus Store, use of the Wetzler Track, outdoor tennis courts, and the Binns Physical Fitness Center on South Campus plus much more!

REUNION '98 BROCHURES HAVE BEEN MAILED TO THE CLASSES HIGHLIGHTED ABOVE. IF YOU ARE NOT IN ONE OF THOSE CLASSES BUT WOULD LIKE TO ATTEND, CALL THE ALUMNI OFFICE FOR YOUR BROCHURE AND RESERVATION FORM! 215-951-1535 or 1-888-4 ALUM LU.



**“We make a living by what we earn, but we make a life by what we do for others.
—Zachary Fisher”**

**“Do it now. It is not safe to leave a generous feeling to the cooling influences of the world.
—Thomas Guthrie”**



“WHERE THERE is CHARITY AND wisdom, THERE is NEITHER FEAR NOR IGNORANCE.”

—St. Francis of Assisi

**Whatever your reason,
Please support La Salle!**

**“See that your days are full, as Scripture says, by practicing good works of the kind God asks of you.
—St. John Baptist De La Salle”**



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Phone: (215) 951-1539
Fax: (215) 951-1542
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SUMMER 1998

LA SALLE

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE



Nicholas A. Giordano, '65
Interim President

Brother Michael J. McGinniss,
F.S.C., Ph.D., '70
President-Elect

Leading La Salle into the 21st Century



LA SALLE

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE



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Adventures in Daycare, Page 21



Reunion '98, Page 22

Robert S. Lyons, Jr., '61, Editor
George J. (Bud) Dotsey, '69, Alumni Director

ALUMNI ASSOCIATION OFFICERS

Nicholas J. Lisi, Esq., '62, President
Charles J. Quattrone, '72, Executive Vice President
James J. McDonald, '58, Vice President
Gerard J. Binder, '72, Treasurer
Leslie Branda, '80, Secretary

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COVER PHOTOGRAPHY: Kelly & Massa

INSIDE FRONT COVER: The statue of the founder of the Christian Brothers, St. John Baptist De La Salle, was a gift from Msgr. Charles B. McGinley, the pastor of Philadelphia's Holy Child Church, in 1956. Constructed of imported Italian hard carra marble, it stands on the main campus between College Hall and the Administration Center.

BACK COVER: Attending the Charter Dinner on March 21 were (from left): Nicholas J. Lisi and his wife, Marie; Charles J. Reilly and his wife, Kathleen; and Thomas N. Pappas, and his wife, Carol. Reilly and Pappas received the John J. Finley Memorial Award for outstanding service to the Alumni Association

C

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WELCOME TO THE HAYMAN CENTER!

La Salle's newest facility is revitalizing campus life and giving the university a true home court advantage.

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REUNION '98

Almost 600 graduates, spouses, and friends returned for memorable class reunions on campus on May 9.

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ALUMNI NOTES

A quarterly chronicle of some significant events in the lives of La Salle's alumni.

Volume 42/ Number 3 LA SALLE Summer 1998

Brother Michael J. McGinniss Named La Salle's 28th President

La Salle's Board of Trustees elected Brother Michael J. McGinniss, F.S.C., Ph.D., '70, the president of Christian Brothers University in Memphis, Tenn., as the university's 28th president on June 11. The Board also announced the election of Nicholas A. Giordano, '65, vice chair of La Salle's Board and former CEO of the Philadelphia Stock Exchange, as interim president until Brother McGinniss officially assumes the position.

Giordano became interim president July 1, taking over for Brother Joseph F. Burke, F.S.C., Ph.D., '68, who is stepping down after six years as the university's top executive. Brother McGinniss, who is spearheading a fund-raising drive at Christian Brothers University, will start at La Salle July 1, 1999. La Salle's bylaws mandate that its president be a member of the Christian Brothers.

"We're very pleased that Brother Michael McGinniss is going to be the next president of La Salle," said John J. Shea, '59, chairman of the university's Board of Trustees. "Those who knew Mike from his days as a La Salle faculty member and department chair know of his deep commitment to our school, the community and the tradition of teaching excellence, which is the hallmark of the Christian Brothers' philosophy. His long relationship with the school will serve him, our students, staff and alumni very well.

"We're also fortunate that Nicholas Giordano has agreed to serve as La Salle's interim president," said Shea. "First as a student, then as a trustee, Nick has come to know what this school represents, in terms of providing a high quality education to our students. Nick's background as a financial leader, his commitment to various charities and boards, and his deep fondness for his alma mater, make him an ideal choice to lead the school at this time.

"This is an exciting era at La Salle. As we approach the next century, our challenge is to continue to uphold the traditions of the Christian Brothers and provide the best education possible to our students. In that regard, the Board of Trustees is especially enthusiastic about the innovative and imaginative academic programs being developed by La Salle. The Board feels these programs will enhance our school's continued commitment to Lasallian values," added Shea.

Said Brother McGinniss, "I'm honored by the Board's confidence in me, proud to be rejoining the company of La Salle faculty, staff



and administration — the people who make La Salle happen each day — and excited by the opportunity ahead.

"I have been a part of La Salle University in one way or another since 1966 when I started my freshman year as a college student," said Brother McGinniss. "But La Salle was a part of me long before that. My aunt used to take me shopping with her when I was

Nicholas A. Giordano to Serve as Interim President for a Year



Brother Michael J. McGinniss, La Salle's president-elect, points out a campus feature to the university's interim president, Nicholas A. Giordano.

just a child and we'd ride the 26 trolley past the facade of College Hall and she'd tell me that some day I would go to school in that building. I can't help but wonder what she would say about this appointment if she were alive today.

"My experience as president of Christian Brothers University in Memphis has taught me a lot about

myself, about the challenges facing independent universities and colleges today, and about the tremendous value that people place on the religious and educational commitments of Catholic and Lasallian universities — such as La Salle, Christian Brothers and their five sister schools in the U.S.," Brother McGinniss said.

"For the past 37 years I have been associated with La Salle as a student, alumnus and trustee," said Giordano, who has been a member of La Salle's Board since 1981. "My affection for this great university has grown stronger over the years, and my respect for its faculty, administration and students has never been deeper. The opportunity to serve as La Salle's interim president, while humbling, is also a great honor."

A native Philadelphian, Brother McGinniss, 50, joined the Christian Brothers in 1965. He was graduated maxima cum laude from La Salle with a degree in English and obtained his master's degree and Ph.D. in theology from the University of Notre Dame.

He began teaching at La Salle as a visiting instructor in 1978. He was also an assistant professor at Washington Theological Union from 1979-84. From 1986 to 1990, he was a visiting instructor at Loyola University (Chicago) in the Summer Institute of Pastoral Studies.

In 1984, Brother McGinniss joined the faculty at La Salle on a full-time basis, eventually reaching the rank of full professor in 1993. He became chair of the Religion Department in 1991. The following year he received the

Lindback Award for Distinguished Teaching. Also that year he was appointed vice president, La Salle University Corporation. In 1995 he became a member of La Salle's Board of Trustees.



Nicholas A. Giordano

In 1994, he became president of Christian Brothers University. Under his leadership, undergraduate enrollment increased, a Master's of Education program was established and is thriving, the Athletic Department joined the NCAA Division II Gulf South Conference, and the Centre for Global Enterprise was formed.

Brother McGinniss has been active in the Memphis area community, serving on the boards of the National Conference of Christians and Jews, Memphis chapter; the Memphis Brooks Museum of Art; and Christian Brothers High School in that city.

As a scholar, he has published widely in the field of the theology of the Roman Catholic Church. He has edited a series of books on spirituality and religious life, and has lectured on these topics in Ireland and Australia.

Giordano joined Price Waterhouse & Co. after he was graduated from La Salle. He worked at various brokerage houses in Philadelphia prior to becoming controller of the Philadelphia Stock Exchange in 1971. He became vice president of operations in 1971, senior vice president in 1975, executive vice president in 1976 and president in 1981 until he resigned in 1997.

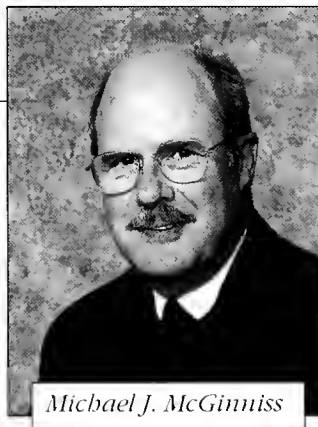
During Giordano's tenure as CEO, the equity of the exchange's membership nearly tripled, significant upgrading of its technology and trading systems took place, and the Exchange's international presence was expanded.

Giordano testified before Congress and the SEC on important legislation affecting the trading of securities, including his support for the Unlisted Trading Privilege Bill, which allowed the Philadelphia Stock Exchange to trade NYSE new listings almost immediately, versus the previous waiting period of up to 60 days.

Giordano is also chairman of the Board of Mount Saint Joseph Academy and has been in leadership positions with such charitable organizations as the National Adoption Center, United Way, and Business Leaders Organized for Catholic Schools. He is a board member for Independence Blue Cross, the Greater Philadelphia Urban Affairs Coalition, Fotoball, Inc., a public company, and the Police Athletic League of Philadelphia. He has served on the boards of the Greater Philadelphia Chamber of Commerce, the Philadelphia Family of YMCA's, the National Italian American Foundation, and the World Affairs Council.

Giordano has been honored for his work at La Salle with the school's 1996 Leadership Award and received the Fournier Award for Distinguished Services from Mount Saint Joseph Academy. In addition, he received Villanova University's Beta Gamma Award for Achievement in 1990 and the National Italian American Foundation's Achievement Award in 1988. He and his wife, Joanne, have three children, all born on the same day.

During Brother Burke's tenure, La Salle repeatedly achieved recogni-



Michael J. McGinniss

tion for the quality of its academic programs and the success of its community service efforts. The School of Business Administration earned accreditation from the American Assembly of Collegiate Schools of Business, a distinction

shared by only 20 percent of the nation's business schools. In addition, the School of Nursing was re-accredited by the National League for Nursing, the university was re-accredited by the Middle States Association of Colleges and Schools, and the university successfully completed the NCAA certification process.

Brother Burke initiated a strategic planning process that led to a restructuring of the administration, including the merger of Academic Affairs and Student Affairs under the Provost in an effort to better integrate the academic and social lives of La Salle students. He also moved the Department of Athletics directly under the president to highlight its importance to the university. He led the efforts to join the prestigious Atlantic 10 Athletic Conference, and to bring non-scholarship Division I football back to La Salle after an absence of 56 years.

The university added three Master's Degree programs during Brother Burke's tenure: Professional Communication, Computer Information Science, and Central and Eastern European Studies. La Salle's first Doctoral Program (in psychology) is scheduled to begin accepting students in the fall. Major building projects during his years as president included the construction of a state-of-the-art Communication Center, the renovation and expansion of the Hayman Center athletic facility, and the construction of the Bucks County Center in Newtown, Pa.

A Year of "Firsts" For The Explorers

Basketball at the New Hayman Center and the Introduction of Football and Lacrosse Highlighted La Salle's 1997-98 Athletic Activity

By Scott Leightman

The 1997-98 season was the year of many exciting "firsts" for Explorer athletes.

They came in a variety of ways, ranging from the kickoff of football at McCarthy Stadium on September 6 to the retirement of the soccer jersey of senior Cesidio Colasante. From senior Dina Dormer qualifying for the NCAA Division I Swimming Championships, to the sub-four minute mile turned in by senior Brian Gallagher and to the historical debut of women's lacrosse this spring.

And, of course, the men's basketball team played its first game on campus in the newly renovated Hayman Center on February 21.

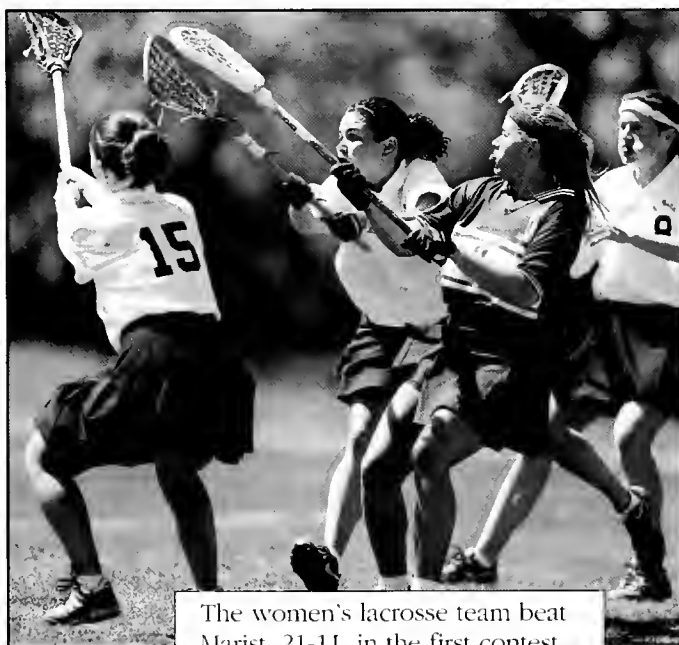
The "firsts" were not limited to the athletic arena, either, as the women's basketball team was honored for finishing first (what else!) among more than 300 Division I institutions in the nation for the highest team grade point average (3.501).

Staying in academics, the Explorers proved the notion of being student-athletes, with approximately 50% of them posting a 3.0 GPA or better. Moreover, La Salle finished third in

the Atlantic 10 for number of student-athletes with a 3.0 or better, behind only Duquesne (enrollment 10,000) and Massachusetts (17,000).

A new crop of La Salle student-athletes took the field on a sunny Saturday afternoon last September with the sound of pads crashing against one another on McCarthy Stadium's gridiron. A crowd of better than 6,600 witnessed the school's first varsity football game since November 22, 1941. The Explorers took a 10-7 halftime lead against Fairfield, but was unable to score in the second half in a 34-10 loss.

However, the following week brought a 25-16 victory at St. Peter's on regional television, giving the Explorers their first win in 56 years. Running back Terrance Zaahir ran for 157 yards and opened the scoring with a touchdown, while Mike Bramowski threw a touchdown pass on a fake field goal.



The women's lacrosse team beat Marist, 21-11, in the first contest played at McCarthy Stadium.

For the five home games, an average of more than 4,200 spectators cheered on the Explorers. And while the numbers may not have favored La Salle statistically, the first season of football was certainly a success, despite the 1-8 record.

The team sported more than 70 players even though the sport wasn't announced until last January, a coach wasn't selected until late February and setbacks from the NCAA hampered the ability to recruit players. Without those obstacles in the future, the prospects for success under veteran coach Bill Manlove are bright.

Another brilliant career matured on that same McCarthy Stadium field, but in a

different sport. Cesidio Colasante succeeded in a way that no other soccer player has at La Salle.

He closed out a momentous career by being named Philadelphia Soccer Seven Player of the Year for the third time.

Colasante thus became the first to be honored as the best in the city three times. Recognition for CC went beyond Philadelphia, as he gained Atlantic 10 Player of the Year honors for the second time. That is in addition to his Midwestern Collegiate Conference Player of the Year award as a freshman.

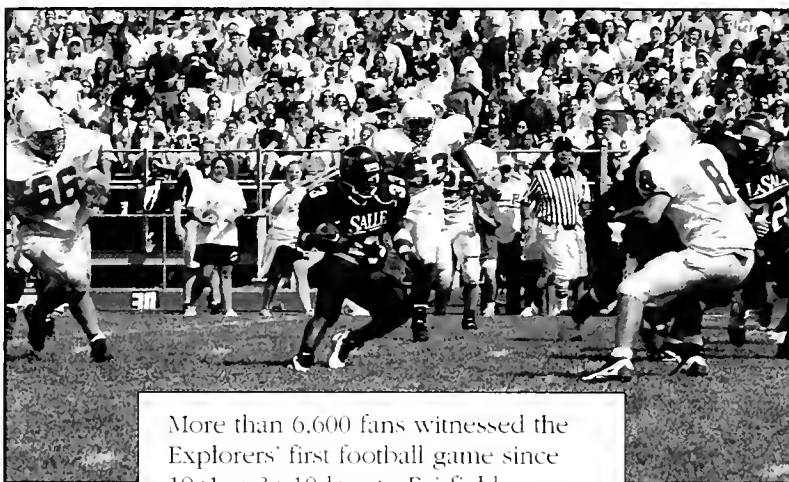
Following his final regular season home game, Colasante had his number 5 retired at McCarthy Stadium. Fittingly, moments prior to the ceremony, he scored the game-winning goal in overtime, giving the Explorers a 3-2 win over Dayton and clinching a berth in the Atlantic 10 Tournament.

Completing his career in the Atlantic 10 Championship game, Colasante tallied 76 goals and 183 points, good for 13th and 14th, respectively, on the NCAA all-time charts. In early January, he was picked in the third round of the Major League Soccer Draft, the highest competitive league in American soccer.

Head Coach Pat Farrell's group (10-9-1) gained the Atlantic 10 playoffs for the second straight year and took it one step further this season. The Explorers defeated Xavier (3-2 in overtime) for the second time in seven days in the semifinals to advance to the title game against Dayton.

The championship contest was scoreless for 74 minutes before the Explorers scored with just over 15 minutes remaining to post the 1-0 win.

Aiding the scoring cause was sophomore Shawn Jeffremow with eight



More than 6,600 fans witnessed the Explorers' first football game since 1941, a 34-10 loss to Fairfield on Sept. 6 at McCarthy Stadium.

goals (six in Atlantic 10 play) and former walk-on Justin Cifra, a senior who was named Atlantic 10 Player of the Week after scoring three goals on three shots in nine minutes of play in a 4-3 league win over Fordham.

While Colasante was busy scoring goals, the senior season of swimmer Dina Dormer was just beginning. As a junior she was named the Atlantic 10 Swimmer of the Year, but she improved even further, finishing her career by becoming the first swimmer at La Salle to compete in the NCAA Division I Championships.

Once again, she secured her place as one of the best in the Atlantic 10 and the East, winning the title in the 500 and 1650-yard freestyle events at both the A-10 and ECAC Championships. She lowered her school record in the 1650 by nearly seven seconds in winning the ECAC title for the second straight season. Dormer leaves La Salle with one Atlantic 10, two ECAC, and seven school records.

In the academic arena, Dormer gained Academic All-District and All-Atlantic 10 honors while also picking up the La Salle Senior Scholar-Athlete Award, along with Colasante.

On the men's side, senior Steve Duncheskie paced the Explorers by winning the 100-yard freestyle, placing second in another race and finishing third in four other events at the Atlantic 10 Championships. At the

ECAC meet, he won two events and was the runner-up in two others. Freshman Mitch Zackowski showed promise at the conference meet by finishing in the top five in three events.

The Explorers performed well in diving, as well, with freshman Adam Vance winning Most Outstanding

Diver honors after capturing the title in the 1 and 3-meter events and junior Kim Steck placed second in both events.

As a team, the women placed fifth in the Atlantic 10 Championships, while the men finished fourth at the A-10 meet. Both teams were third at the ECAC Championships.

More history was being made, this time on a national level, during the winter months. Senior Brian Gallagher had a Valentine's Day to remember in 1998, but not for romantic reasons.

On February 14 in a meet at Boston University, Gallagher won the one-mile run in a time of 3:59.91, making him the first runner at La Salle and in Atlantic 10 indoor track history to break the four-minute barrier. The time was the third fastest in the United States this season and gained him a spot in the NCAA Division I Championships.

He did not stop there as, one week later, he won Most Outstanding Performer honors at the Atlantic 10 Indoor Track Championships after capturing the titles in the mile and 3000-meter runs and anchoring the winning 4x800-meter relay.

Joining Gallagher in gaining Most Outstanding Performer recognition was senior Terry Carroll, who gained the honor on the women's side after setting a conference record in the 800-meter run and also capturing the mile



Terry Carroll

run. Carroll also qualified for the NCAA Championships in the one-mile run.

The success for the track programs continued into the spring, as Gallagher and Carroll led the Explorers to more quality performances.

Gallagher won the 1,500-meter championships at the Atlantic 10 and IC4A Championships, becoming La Salle's first winner in the IC4A meet since 1987, and he qualified for the NCAA Championships in the 1,500 and 5,000-meter events.

Carroll won titles with record-setting times in the 800, 1,500, and 3,000-meters at the Atlantic 10 Championships, winning Most Outstanding Performer honors after becoming the first runner to win three individual titles at one league championship. She also participated in the NCAA Championships in the 1,500-meter run.

Both standouts were named All-America, with Gallagher the first runner to achieve the award and La Salle's first male track & field athlete since 1964 (Joe Uelses, pole vault) to become All-America, and Carroll its first track & field female to be honored nationally.

Gallagher's personal honor roll continued by being named first team Academic All-American — the sixth at La Salle since 1988 — and the Atlantic 10 Male Scholar-Athlete of the Year, the second consecutive year for an Explorer student-athlete.

Running beside that duo was senior Marc Cianfrani, who was picked Most Outstanding Male Performer at the

Atlantic 10 Outdoor Championships after winning the 800-meter run in record-time and running on the record-setting 4x800 meter relay team. He also finished second to Gallagher in the 1,500-meter run.

In the Spring the newest varsity sport at La Salle began play, as the women's lacrosse team opened the season at Villanova on March 11. While that game was a 16-5 loss, the Explorers bounced back three days later to post a 21-11 victory over Marist in the first contest played at McCarthy Stadium.

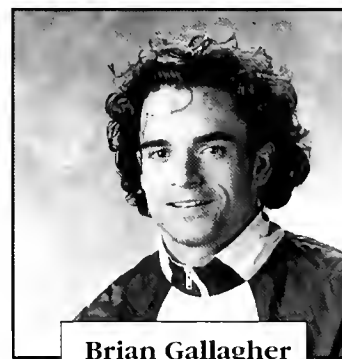
Freshman Jen Heigl tallied six goals in the win against Marist after scoring the program's first-ever goal at Villanova. She was among the national scoring leaders throughout the season and finished the spring with 37 goals and 12 assists for 49 points. She scored five goals against Wagner and four goals in two games.

The Explorers won three of the final five games of the season to finish with a 5-9 record. La Salle gained the win in the season-ender against Duquesne when Heigl broke a 16-16 tie with :09 left in the game. Christine McDonald tallied her fourth goal of the game to tie the score at 16-16 with :46 remaining, ending a 6:40 scoreless stretch for the Explorers.

"That game showed what kind of heart our team had," head coach Denise Szatkowski said. "The competitiveness that each player showed was the key to our success. The kids



Cesidio Colasante



Brian Gallagher

wanted to learn more and more, and the whole process made them grow together."

Supporting Heigl on the scoring front were McDonald (28 goals, nine assists) — who scored four goals on three different occasions — and Jeanie Fitzgerald (21 goals).

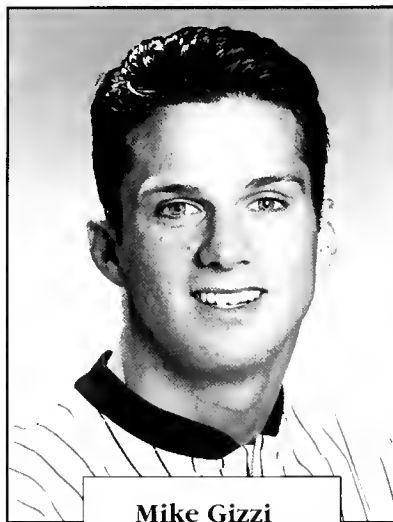
There is also promise that the first-year success of the program will continue, as 15 of the 24 roster players were freshmen. In addition, eight players participated in another sport at La Salle.

The first-time experience for men's basketball in 1997-98 was a much-anticipated event. The Explorers played a home on campus for the first time since February 10, 1987, when La Salle hosted Virginia Tech on Senior Night, February 21.

A sellout crowd of 4,000 watched as La Salle jumped out to a 24-9 lead and extended that advantage to 23 points in the first half. Backed by 22 points from senior Mike Gizzi, the Explorers posted a 74-64 victory to clinch fourth place in the Atlantic 10 Western Division.

Since the last game at Hayman Hall, La Salle called three different sites home (Palestra, Civic Center, Spectrum) but none had the feel of the true home game in late February.

"That atmosphere is what college basketball is all about," said sophomore Donnie Carr. "It was great to have a bunch of people screaming your name and the team's name. That's what a student body does."



Mike Gizzi

The remainder of the season was a roller-coaster ride for the Explorers, finishing with a 9-18 overall record (5-11 Atlantic 10). Head Coach Speedy Morris gained his 200th win at the school in a 72-68 road victory on ESPN2 at Virginia Tech. Junior K'Zell Wesson totaled 17 points and 14 rebounds and added back-to-back layups and a blocked shot in the last minute to secure the win.

In defeating the Hokies, La Salle won three consecutive games for the first time since opening the 1994-95 season with five wins. The Explorers also nearly won a conference tournament game for the first time since 1992, falling to St. Joseph's, 73-72, as the Hawks hit two free throws with 1.8 seconds remaining in the game.

Opening the calendar year 1998, La Salle defeated city rival Villanova for the first time since 1992 with a 72-65 win over the Wildcats at the Spectrum, also marking the first win over a Big Five school in 15 tries.

Carr led the way again for the Explorers, averaging 18.0 points per game and picking up third team All-Atlantic 10 and first team All-Philadelphia Big Five awards. Wesson finished the season ranked 11th in Division I in rebounding with 10.7 rebounds per game and also scored 13.2 points per game. He gained second team All-Big Five honors.

Completing his career at La Salle was Gizzi, finishing his four years with 1,319 points and he leaves in 20th place on the school's all-time scoring list. Over his last three regular season games, Gizzi averaged 22.7 points and 6.0 rebounds per game.

Both Gizzi and Carr joined the 1,000-point club this winter, with Carr achieving the feat in 47 games, tying Lionel Simmons for the second shortest run to 1,000 (43, Kareem Townes).

The women's team was also without a true home for the majority of the season, playing at Philadelphia Textile before settling back in Hayman Center February 1. Despite losing four starters from the 21-7 team of 1996-97, the Explorers used a balanced attack in a 15-13 season (8-8 Atlantic 10).

Included in those 15 wins were four against the other members of the Big Five, the second time in school history La Salle went 4-0 and claimed the sole Big Five title.

After opening the winter with a road win at Delaware State, the team's "home" opener was against rival Villanova. The Explorers won for only third time in the last 19 meetings in a 66-61 contest. Freshman Jen Zenszer led the way with 18 points in only her second college game and La Salle shot



Katie Wolfe

51% while limiting Villanova to 29.6% from the field in the first half.

Heading into conference play with a 6-4 record, La Salle fell to perennial power Georgia in the championship game of the CoreStates Classic. The Explorers held the lead for the first 15 minutes of the game, but could not hold on against the Bulldogs.

The youthful squad had its difficulties in the Atlantic 10 schedule, but the Explorers came together as the year progressed and won four of the final five regular season games to finish at 8-8 in the league. In those wins was a 65-54 victory at St. Joseph's to clinch the Big Five title and a 72-66 road win at Duquesne to knock the Dukes out of first place.

After senior Katie Wolfe hit a buzzer-beating three-pointer to give La Salle a 59-57 victory at Rhode Island in the opening round of the Atlantic 10 Tournament, the Explorers ended the season with a loss at George Washington.

Wolfe (10.8 ppg) gained first team All-Big Five honors at season's end, with Zenszer (11.3 ppg) and senior Sarah Haynes (8.3 ppg) earning a spot on the second team.

Both the volleyball and women's soccer teams produced quick starts to their seasons in August and September.



Debbie Klawiter

The volleyball unit won seven of its first eight games to begin the season, more than doubling the three wins the team recorded in 1996. Finishing with an 11-22 final record, La Salle won two matches in league play, one better than the previous season.

Sophomore Melissa Hodge paced the team in blocks and led the conference during the season in that category. Off the court, she scored Academic All-District honors. Junior Missy McCutty was the team leader in kills and junior Missy Ortwein set assists at a record pace.

The women's soccer squad started with a 3-0 record and then opened the conference season with an overtime win over Fordham. With the start, Craig Dorman's team matched the win total of 1996.

However, aside from a victory over Virginia Tech, the Explorers went the rest of the season winless en route to a 5-11 final record (2-9 Atlantic 10).

For the second straight season the field hockey team qualified for the Atlantic 10 Tournament and was another fall team to increase its win total in 1997.

With a 7-14 overall mark (2-3 Atlantic 10), the Explorers battled a difficult early-season schedule and a young roster to close September with an even 5-5 mark.

While freshman Kelly Saxman won Atlantic 10 Rookie of the Year and first team all-league honors and classmates Alicia Faller and Nicole Sibley picked up Rookie of the Week awards, experience wasn't on the Explorers' side during October.

Defeating Mother Nature was more difficult than beating opponents for the baseball and softball teams in March as inclement weather forced the teams to postpone more games than they played once returning from their Florida trips.



Dina Dormer

It was also the year of La Salle's first sub-four-minute-mile

One game the softball unit did get in during the month was a 3-0 victory over nationally-ranked Hofstra, as freshman pitcher Missy Rorke tossed a complete-game three-hitter. Later in the season she limited Rutgers to one hit over seven innings in a 3-0 victory and the following game sophomore Debbie Klawiter threw her second career no-hitter in a 2-1 win at Fordham.

At the plate first team All-Atlantic 10 pick Meghan Andros sported a .375 batting average with team-bests of 51 hits and 24 runs.

Under first-year coach Larry Conti, the baseball team had only four seniors and the youthful inexperience showed in a 12-28 season. After returning from Florida, La Salle dropped 13 of 14 games. Things turned for the better with an 11-10 victory over Villanova in 10 innings, and the Explorers followed that with wins over Lafayette and city rival Temple.

Freshman Mike Fuchs had the third highest hit total for a freshman at

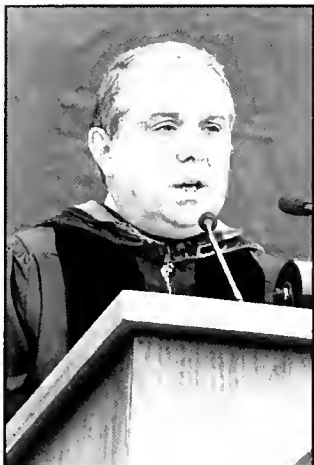
La Salle and led the Explorers with a .355 batting average and 50 hits. He also had 13 doubles and 36 RBI. Sophomore Kevin Ibach set an Atlantic 10 record by being hit by 24 pitches.

EXPLORER-POURRI

The women's crew team had a strong showing at the Dad Vail Regatta, the top collegiate event in America. The varsity heavyweight four boat of senior Kerrie Myers, juniors Kate Lech, Karen Ganster, Kate Muldowney and coxswain Molly Solsbury placed third of 51 entries in the meet, narrowly missing out on a berth to the NCAA Championships. The same boat was runner-up at the Atlantic 10 Championships and won the title in the Bergen Cup on the Schuylkill

River . . . Junior Eric Till paced the Explorers throughout the golf season, tying for 27th at the Atlantic 10 Championships . . . The women's tennis team (5-7) placed ninth at the Atlantic 10 Championships, defeating ninth-ranked St. Joseph's and 10th-ranked Rhode Island after falling in the first round. Sophomore Jill Evanko posted an 8-4 record at second singles, winning all three matches in the league championships. She also teamed with freshman Camille Watasha Kahn at first doubles for a 5-2 mark . . . On the men's side, coach Pat Shanahan's group had a 10-11 record with a 4-3 win over St. Joseph's in the Atlantic 10 Championships. The Explorers defeated the Hawks two other times in the fall and spring seasons. Senior Ed Colfer had a 10-8 record at first singles, while sophomores Rehan Chaudhry and Bob Wlotko had records of 12-7 and 12-8 at fourth and fifth singles, respectively.

Scott Leightman is the university's sports information director.



Nicholas J. List, Esq., '62, president of the Alumni Association, inducts members of the graduating class into the 34,000-member organization

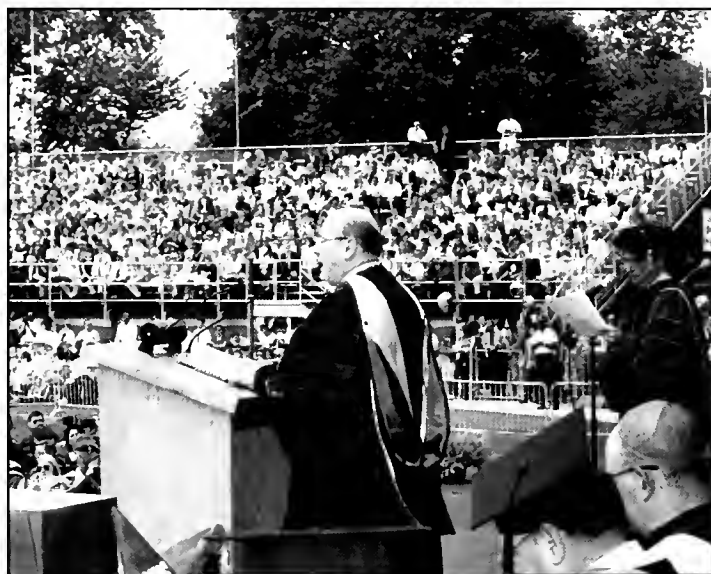
La Salle's 135th Commencement was held in sun-splashed McCarthy Stadium on May 17 with almost 700 graduates receiving bachelor's and master's degrees



GRADUATION DAY!



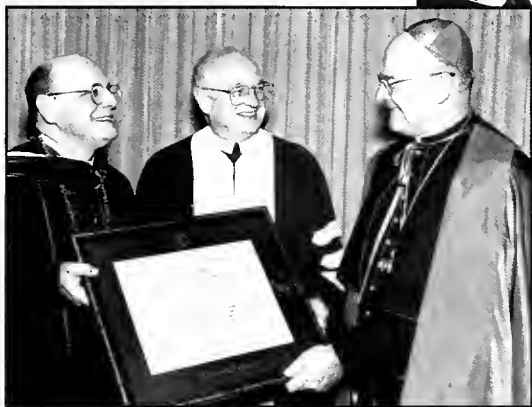
Candy Markmann (left), who earned a bachelor's degree in history, got to play both proud graduate and proud mother as her daughter Denise, received a bachelor's degree in biology. The Huntingdon Valley, Pa., residents were the first mother and daughter to be inducted together into the university's Alpha Epsilon Alumni Honor Society. Husband and father William Markmann, M.D., '70, is also a member of Alpha Epsilon.



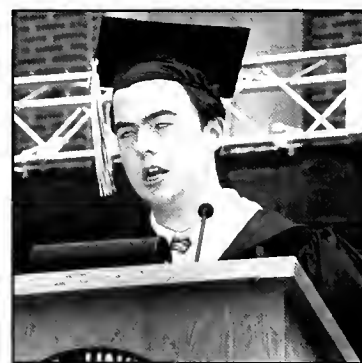
Brother Joseph F. Burke, F.S.C., Ph.D., '68, who stepped down as president on June 30, presides at his final commencement.



Most Rev. Edward P. Cullen, D.D., T.M.A., bishop of the Diocese of Allentown, Pa., chats with students before receiving a doctor of humane letters degree from Brother President Burke as his sponsor. Brother Joseph J. Willard, '64, a member of the university's Board of Trustees, watches.



Mike Boyle, a resident of Philadelphia who majored in English political science, delivers the commencement address. He urged his classmates to maintain their ideals, especially through public service and volunteer efforts.



Another proud mother and daughter combination graduated together as Patricia Brodsky (right) received a registered nurse bachelor of science in nursing degree and her daughter, Susan, received a bachelor's degree in elementary and special education. Patricia, of Oreland, Pa., studied part-time for eight years while being a full-time mother, and nurse at an area hospital.



University to Offer First Doctoral Degree as Program in Psychology is Introduced

La Salle University has won approval to offer its first-ever doctoral degree, a program in psychology.

Starting this Fall, the university will teach classes for students to obtain a Psy.D., a doctorate in psychology. The program is designed to prepare students for licensure as a psychologist in the commonwealth of Pennsylvania and other states.

The program will offer four areas of concentration: clinical psychology, which emphasizes a thorough grounding in psychodiagnostic techniques; family psychology, with some emphasis placed on single parent families with an adolescent member; clinical gero-psychology, concentrating on the psychology needs of the elderly; and rehabilitation psychology, working with individuals suffering from chronic illness or disability and their families.

The Psy.D. specializes in training clinicians and therapists for careers in clinical psychology, whereas a Ph.D. degree in psychology is oriented towards research.

Dr. John A. Smith, '60, a professor of psychology at La Salle, will administer the program. The university wanted to offer this degree, he said, because of changing needs of the population — groups such as single parent families and baby boomers nearing retirement are going to need services provided by people trained in specific areas of the Psy.D.



Dr. John A. Smith

"We are building on our strengths," said Smith who expects to attract a national audience for the program. He explained that the university sponsors a well-established master's degree program in psychology and houses a Training Clinic for Individual and Family Studies that serves the community and is an effective placement site for La Salle students.

Smith added that La Salle's location in Philadelphia is an asset. "We're in a rich area for training students, given the mental health, rehabilitation and aging centers that are in this area," he explained.

Brother President Joseph F. Burke, F.S.C., Ph.D., '68, himself a professor of psychology, said, "A number of our alums have asked us, 'When are you starting a doctoral program in psychology?' This builds on our strengths and meets some practical need in society."

Brother Burke emphasized that La Salle "will not be a different type of institution, now that we're offering a doctorate. We've always had a commitment to serve the community, and this program is one oriented towards serving the needs of people. Our big challenge is as we expand can we maintain our focus on individual students."

Brother Burke, who earlier announced that he will step down from his post as president on June 30, plans to return to teaching after he completes a sabbatical. Initially, he'll work with undergraduates but says it's possible he will teach in the Psy.D. program.

Although it is technically a full-time program, Smith said that it has been designed to accommodate working professionals. Some afternoon and evening classes will be offered. The time required to complete the program will vary according to the level of the entering student — ordinarily five years from the bachelor's degree level and three years from the master's degree level. Transfer credits will be awarded on a case-by-case basis, not to exceed 48 hours.

For further information, write to the Graduate Psychology Program, Box 277, La Salle University, Philadelphia, PA 19141. Phone (215) 951-1350.

Prominent Pediatrician and Former University Psychiatrist Receive Holroyd Awards

Harry T. Chugani, M.D., '72, a noted pediatrician, and the late Warren E. Smith, M.D., '54, a long-time La Salle psychiatrist, received Holroyd Awards for distinguished alumni service to the health professions at the university's 19th annual Holroyd Lecture on April 3 in the Dan Rodden Theatre.

Dr. Chugani became the first person to receive the Holroyd Award and deliver the lecture that honors the memory of the late Dr. Roland Holroyd, a La Salle professor for 53 years and the founder of the university's Biology Department. After being presented the award by John M. Draganescu, M.D., '79, Dr. Chugani discussed "Human Brain Development and the Importance of Nurturing."

Dr. Smith's award was presented posthumously to his widow, Rosa Lee, and their children by James P. Murphy, D.M.D., '84, president of the university's Health Professions Alumni Association.

Dr. Chugani is a professor in the Departments of Pediatrics, Neurology, and Radiology at the Children's Hospital of Michigan, Wayne State University, and nationally prominent as a lecturer on pediatric neurology. He also serves as director of the Positron Emission Tomography Center and the Pediatric Epilepsy Surgery Program at Children's Hospital of Michigan.

Dr. Chugani, who earned his M.D. from the Georgetown University School of Medicine in 1976, has received numerous national and international awards for his research on brain development, epilepsy, and brain plasticity. He was recently invited by President Clinton to serve on the White House Committee on Developmental Medicine, and he



Holroyd Award recipients Dr. Harry T. Chugani (second from left) and Rosa Lee Smith pose with Brother President Joseph F. Burke, F.S.C., Ph.D., '68, and their presenters, Drs. John M. Draganescu (center) and James P. Murphy (right).

recently appeared before the U.S. Senate Subcommittee on Children and Families to testify on research progress in child brain development.

Dr. Smith was one of the first African Americans to graduate from La Salle's Pre-Med Program. He served as the university's psychiatrist for 15 years as well as on the staffs of Hahnemann University Hospital and Albert Einstein Medical Center. He also worked as a psychiatric consultant to the Philadelphia School District, the Archdiocese of Philadelphia's schools, and the Philadelphia Police Department.

An award named in Dr. Smith's honor is presented annually to an African-American La Salle University alumnus who has achieved success in his or her profession, has demonstrated a commitment to traditional Lasallian values, has made significant contributions to the community, and serves as an outstanding example to all La Salle students.

Dr. Smith died in 1990. His wife of 42 years, Rosa Lee, retired that year after 12 years as coordinator of La Salle's Academic Discovery Program.

Previous Holroyd lecturers include former U.S. Surgeon General C. Everett Koop, M.D.; noted heart surgeon Michael E. DeBakey, M.D., and transplant pioneer Thomas E. Starzl, M.D.

Dr. Holroyd, who was beloved by legions of students as "the Good Doctor," taught at La Salle from 1920 until his retirement as the university's first "emeritus" professor in 1973. An Anglican vestryman, he became one of the first non-Roman Catholics in the world to be named an affiliated member of the Institute of the Brothers of the Christian Schools. On the day of that honor in 1970, La Salle's science building was dedicated as the Roland Holroyd Science Center. He died in 1985.

\$71,000 Kemper Foundation Grant to Help University "Re-engineer" Curriculum and Expand Ties to Corporate Community

La Salle's School of Business Administration has received a \$71,000 grant from the James S. Kemper Foundation of Illinois to help the university re-engineer its undergraduate curriculum, expand its graduate studies and provide for faculty development.

Business Dean Gregory O. Bruce said the grant will be used to help enhance the school's partnerships with area corporations by expanding research that benefits business, devising a curriculum that integrates business functions and creating new teaching methods, particularly for courses that deal in the use of technology.

In addition, said Bruce, the grant will provide opportunities for students to work at local corporations and then use that experience as part of their business education. The corporations will also benefit from the students' abilities, says Bruce, while at the same time helping the students prepare for the transition to the workforce.

At the graduate level, Bruce says that feedback from area companies and the alumni has told the school that managers need to be "more integrated" in their thinking, to look at the corporation as an entire entity rather than a group of separate parts. Both curriculums will be revised to include more emphasis on the use of technology in business.

In addition, the grant will provide opportunities for faculty members to conduct research and develop working relationships with area corporations.

"The key here is teaching and learning — not just getting better opportunities for students to learn, but to help faculty expand their 'knowledge base,' and the more they know with regard to current business practice, the more they can teach our students," said Bruce.

"Business schools have a unique role and responsibility to the business community," added Bruce. "The business community looks to the business school to be at the leading edge of thought and ideas. In the past, this meant that faculty had to be current in their respective disciplines and had to push the frontiers of creativity in business. Today, that's not enough. In order to be at the leading edge of ideas, business schools must also be knowledgeable concerning contemporary business "practices" throughout the world. Pushing the frontiers of knowledge is the responsibility of both businesses and academia. I believe the directions that businesses choose in the future will come from the interaction

between those businesses and universities."

The Dean cited the school's relationship with Crown Cork & Seal Company, Inc. as an example of the partnerships the Kemper grant will help expand. For the past three years, La Salle SBA faculty have been involved in the management development program at Crown; a faculty member sits on an internal committee at the company (the largest packaging company in the world); a senior executive from the company sits on the SBA's Advisory Board, the President of Crown is a University Trustee, and students from the school are engaged in internships at Crown.

About 1,400 students are enrolled in the business school's programs, nearly half of whom are seeking the MBA. Last year, the school was accredited by the International Association for Management Education — a distinction earned by only 20 to 25 percent of American business schools.



Brother President Joseph F. Burke, F.S.C., Ph.D., '68, donned a chef's hat and apron to whip up and fire off his specialty crème brulee at the university's campus Charter Dinner on March 20. The event, which helped celebrate La Salle's 135th anniversary, featured faculty and staff members who became "guest chefs" for the evening, preparing appetizers, main courses, and desserts.

Clinical Research Course Now Available for Nursing Students at Bucks County Center

In the fast-changing world of health care, a well-trained and versatile nurse is an employed nurse. Now, for those medical professionals who want to keep in step with the shifting job market, the La Salle University Bucks County Center is providing instruction for a new career opportunity in the rapidly growing field of clinical research.

"Concepts of Pharmaceutical Development for the Research Practitioner" is an entry-level course open to undergraduate and graduate students who want to augment their nursing degrees. It's also the perfect course for pharmacists and others with an appropriate science background. A faculty member from Covance, a development services company that performs clinical research for major pharmaceutical companies, will teach the course.

"There's major growth in the pharmaceutical industry," said Dr. Janice Beitz, nursing professor and associate director of the Graduate Nursing program at La Salle. "If you just look at what's going on with HIV drugs and heart medications — because of this explosion of pharmaceutical activities, there's this associated, and very important, industry in drug trials."

Beitz noted Covance has over 250 job openings at the present time for clinical nurses, and the demand keeps increasing. She explained a major shift is about to take place in health care as hospitals opt to lay off more nursing personnel, and many

longtime registered nurses working in hospitals may have to consider changing their specialties.

Students working toward a bachelor's or master's degree can take the clinical research course and earn three credits toward their degrees. La Salle, in fact, is one of the few colleges that offers the program in a college course-for-credit format. And while they collect credits, students will be learning skills they can use to pursue a career in the field. The course covers the essentials of

clinical research and clinical trial management for new drugs and medical devices, including protocols and levels of drug development.

Beitz said the nursing administration at La Salle hopes to eventually develop the course into a certification. She added that university administrators want to provide their students with the kinds of skills the work world demands. "This course is really an empowering thing," she explained.

Parents' Association Chaircouple



William D. Mullen, '70, and his wife, Cindy, of West Chester, Pa., who are parents of Billy, '01, have been appointed 1998-2000 chaircouple of the university's Parents' Association. They succeed Mike and Regina Creedon, who have served in this position for the past two years.

WELCOME TO THE HAYMAN CENTER!

The campus is being revitalized! Thank you for making the difference!

L

ast year, La Salle University organized a campaign to expand the former Hayman Hall into a multipurpose facility where the entire La Salle community can come together — a true home court advantage.

The good news is that the new Hayman Center is open, and La Salle has celebrated with a few preview festivities:

- In February, men's and women's basketball games
- In March and April, intramural athletics
- In April, a Spring Concert
- In May, Reunion '98

Your enthusiastic commitment to the future of La Salle is appreciated, and your continued support is encouraged.

Finally, La Salle has an indoor arena on campus where crowds of La Salle students, alumni, parents, and friends can gather together. We hope to see you there!



Victor Thomas (#25) dunks one against Virginia Tech at first men's basketball game in the Hayman Center on February 21.



Ken Durrett, '71, and his wife under his retired jersey.

Now is your chance to be part of the excitement in revitalizing campus life. A response envelope is enclosed. Thank you!

The 1996-97 women's basketball team is honored for earning the highest cumulative grade-point average (over 3.5 out of 4.0) among all NCAA Division I basketball programs.



The new arena in the Hayman Center



Celebrating at a preview opening in February (from left): Tom Meier, associate athletic director; Brother President Joseph F. Burke, F.S.C., Ph.D., '68, Barbara and Bob Hanrahan, '75, Pennsylvania Lt. Gov. Mark Schweiker and his father, John Schweiker, '50.



Mrs. Amy Hayman and son, Blake, Jr.

From the outside looking into the Hayman Center during Reunion '98 festivities on May 9.



La Salle Students Experience an Extraordinary Honors Course That Very Few College Campuses in America Can Duplicate

Seventeen La Salle students had the opportunity to study the extraordinary people and events associated with the historic landscape of the university's campus as part of an interdisciplinary Honors course, "Belfield and Wakefield: Seminar in La Salle's Local History," taught by Dr. James Butler, professor of English, during the spring semester.

"Surely few college campuses in America can provide such important, varied, and exciting material for this kind of study," said Butler, who guided each student through a specialized research project that examined topics in American history, literature, and culture from the Revolutionary War to World War I.

"I thought it was an excellent course," said Justin Cupples, an accounting major from Lancaster, Pa. "It gave students the opportunity to work on things that nobody has ever studied before—to work on the pioneers. In addition to our individual research projects, we had a lot of course-related readings that involved everybody who lived in La Salle's general area."

Using maps of the area from 1889 and 1993 and measuring distances from St. John Neumann Hall, Cupples developed perhaps the course's most fascinating research project when he discovered parts of the foundation of the "Waldheim" building. "I was really excited," Cupples recalled. "I just wandered around in the woods in that area and happened upon the remains of brick walls. They weren't complete but there was enough to

tell that there had been construction at that spot. There was a circular area in the middle fenced off with a bunch of junk in it. I'm not sure what's down there, or what would happen if there was an archeological dig, but a lot of time with houses like that, they push everything into the basement. So there may be something of value in that area."

La Salle's "City as Classroom" project paid for the students to become members of the Germantown Historical Society, where many of them conducted research. Students also visited such historic Germantown homes as "Stenton," "Grumblethorpe," and Charles Willson Peale's house on La Salle's campus, and studied the special collections at the Connelly Library on campus.

In addition to learning about Peale, the famous Revolutionary War-era painter, they also learned about such people associated with Belfield (see LA SALLE, Spring 1994) as novelist Owen Wister, the author of the first true "Western," *The Virginian*; his spouse, Mary Channing Wister, one of the most famous women in Philadelphia at the time of her death; his father, William Rotch Wister, the "father of American cricket," and others.

"This is by far the best course that I've taken in my college career," said Natalie Karelis, a sophomore communication major from Short Gap, W. Va., who is producing a public relations pamphlet about the history of the South Campus for her class

research project. "Just learning about all of the areas surrounding La Salle and the history going all the way back to the 1700s has been fascinating. I've become like a mini tour guide for all my friends. When we're driving around I point out different historic things. This course also influenced me to begin researching my own past. It makes you appreciate the past much more."

The most fascinating part of the course to Michelle Dillon, a junior English/communication major from Drexel Hill, Pa., was the appearance in class of two descendants of the Wister family who lived in the Belfield area of the campus—Laura Haines Belman and Mary Meigs—who traced their families all the way back to patriarchs that came over with William Penn on his two voyages to America. "I was just awestruck by that," said Dillon. "Right off the top of their heads they could just go all the way back." Dillon's research project, which won the university's Leo Prize in history, illustrated how William Logan Fisher was actually the only individual to own all of the property that the university now occupies. The paper describes how Fisher was a voice in early Quaker literature as well as being an industrialist who ran the iron mills along the Wingohocking Creek.

Leo Prizes Awarded for Historical Essays

Michelle Dillon, '99 (center), receives the annual Leo Prize for her historical essay on the life of prominent Philadelphia industrialist William Logan Fisher from Brother Edward J. Sheehy, '68, an associate professor of history. Watching is the contest's second place finisher, Jennifer Merritt, '99, who wrote about the Wisters and Fishers in the Civil War. The Leo Prize, which must be about a Philadelphia topic and includes a \$1,500 award, was established by John L. McHale, '49, a history buff who also sponsors an essay contest for Philadelphia high school seniors who plan to attend La Salle. Dillon, an honors student from Drexel Hill, Pa., is a communication major. She is the business manager of the university's student newspaper, *The Collegian*, and yearbook, *The Explorer*, and a tutor for La Salle's Academic Enrichment Program.



Lindback Distinguished Teacher Encourages Students to Hear, See, Taste, and Touch the Spanish Language



Dr. Barbara Guthrie Trovato, '80, an assistant professor of Spanish who has been named this year's recipient of the Christian R. and Mary F. Lindback Award for distinguished teaching, doesn't just want her students to speak the language. They must hear, see, taste, and touch it. That's why Dr. Trovato loads her courses with Latino art, music, literature—and lots of guest speaker. She believes that her students will never fully understand the language until they understand the culture from which it emerged.

"I try to run student-oriented classes," said Dr. Trovato, a La Salle faculty member since 1989 who earned her master's degree and doctorate at Temple University. "I'm excited about the subjects I teach and it's very rewarding to me when the students get excited about language and culture."

Each semester she introduces her students to Latino storytellers, visual artists, actors and others who can add dimension to the language. "All of those things, I think, engage students and make class more fun," she explained. "It makes them more interested. They are no longer passive recipients of information. It's no longer a course where they're just going to learn verbs."

Dr. Trovato had a triple major of Spanish, Italian, and education as a La Salle undergraduate. Her specialties include contemporary Spanish-American women's literature and contemporary U.S.-Latino authors. She also serves as an advisor to the university's Organization of Latino-American Students and La Salle's chapter of the Alpha Theta Alpha sorority which she helped found.

Chairman of Rohm and Haas Company Receives Leadership Award at Sixth Annual Charter Dinner

J. Lawrence Wilson, chairman and chief executive officer of Rohm and Haas Company since 1988, received La Salle's sixth annual Leadership Award at the Charter Dinner celebrating the 135th anniversary of the university on March 21 at The Union League of Philadelphia.

Wilson was honored for his "outstanding leadership in the corporate, civic, and government communities that shape the quality of life in this region," according to La Salle's Brother President Joseph F. Burke, F.S.C., Ph.D., '68, who presented the award.

John J. Brennan, president and chief executive officer of The Vanguard Group of Investment Companies, was master of ceremonies at the black-tie dinner attended by some 260 guests.

Also honored at the event were Thomas N. Pappas, '70, president of The Union League of Philadelphia and managing director and global sales leader at J & H Marsh & McLennan, and Charles J. Reilly, A.F.S.C., '62, the founder of Reilly Foam Corporation, who received the John J. Finley Memorial Award in recognition of outstanding service to the Alumni Association. Nicholas J. Lisi, Esq., '62, president of the Alumni Association, made the presentation. Pappas and Reilly also served as co-chairs of the dinner.

Wilson joined Rohm and Haas in 1965 as an operations research analyst. He has since held positions as president of a medical products subsidiary, director of the European Region, treasurer and chief financial officer, business director for the Industrial Chemicals Group, vice president in charge of the company's Administra-

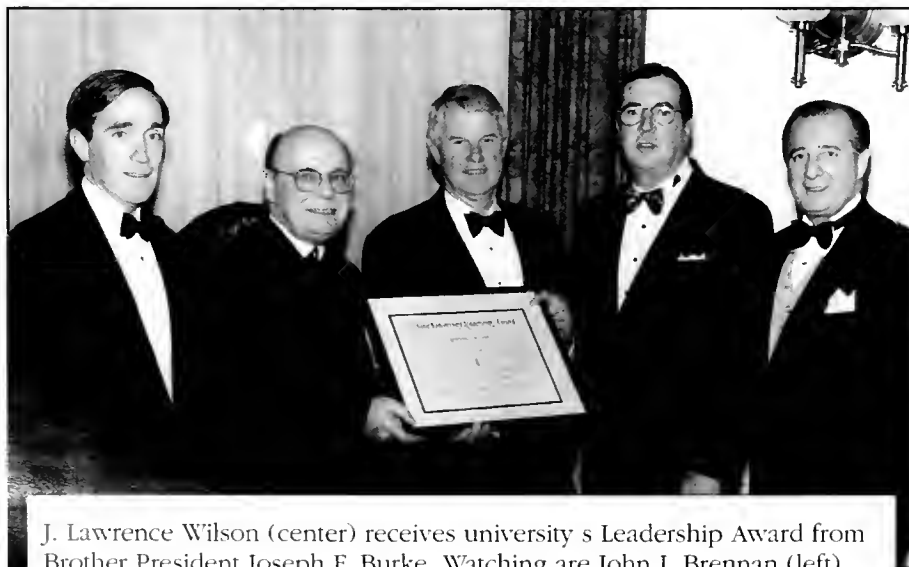
tive and Finance Division and the Corporate Business Department, and vice chairman. He has been a director of Rohm and Haas since 1977.

An officer in the U.S. Navy from 1958 to 1961, Wilson earned a bachelor's degree in mechanical engineering from Vanderbilt University in 1958 and an M.B.A. in finance from Harvard University in 1963. He is a member of the Board of Directors of Cummins Engine Company, Mead Corporation, Vanderbilt University, and the Vanguard Group of Investment Companies. He is the chairman of the Board of the Philadelphia High School Academies, Inc., and past chairman of the Board of the Chemical Manufacturers Association.

The Charter Dinner celebrates the founding of La Salle College on March 20, 1863 and pays tribute to the generations of Christian Brothers, laypersons, and clergy whose dedication has made La Salle the prominent institution that it is today.

Net receipts from the 1998 event amounted to \$105,000, bringing the six year total to more than \$500,000. Partial scholarships will be awarded in Wilson's name to several freshmen enrolling this September. The balance of the proceeds will be utilized to enhance the university's general scholarship fund.

Previous recipients of La Salle's Leadership Award have been Nelson G. Harris, chairman of the Executive Committee of Tasty Baking Company; Joseph F. Paquette, Jr., chairman and CEO of PECO Energy Company; William J. Avery, chairman, CEO, and president of Crown Cork and Seal Company, Inc.; Nicholas A. Giordano, '65, then president and chief executive officer of the Philadelphia Stock Exchange; and last year's awardee, G. Fred DiBona, Jr., president and CEO of Independence Blue Cross.



J. Lawrence Wilson (center) receives university's Leadership Award from Brother President Joseph F. Burke. Watching are John J. Brennan (left) and dinner co-chairs Charles J. Reilly and Thomas N. Pappas (right).

Political Science Class Receives First-Hand Knowledge About Daycare



Jenn Lukosius, Tania DiGerolamo, Amanda Coll, and Jeanine Massimini demonstrate how they won a recent Twister contest sponsored by Dr. Mary Ellen Balchunis-Harris' political science class as part of a fund-raising effort to purchase toys and equipment for the Building Blocks Daycare Center. The students, who are sisters at the Alpha Sigma Tau sorority, won tickets to Philadelphia Mayor Ed Rendell's box at Veterans' Stadium for a Phillies game.

Paula Jones, Monica Lewinsky — so much for issue-oriented discussions in the press and public. Dr. Mary Ellen Balchunis-Harris, a political science professor at the university, had wanted students in her "Women in Politics" class to focus on a "serious" issue this semester, such as daycare. But as "private matters" dominated Washington, D.C., she took matters into her own hands.

After President Clinton discussed the future of daycare in his State of the Union address, Balchunis-Harris hoped to have the class follow that issue, study it, learn how issues are debated, lobbied and either passed or rejected as legislation. But as the Jones and Lewinsky allegations took center stage, daycare virtually vanished as a public issue.

"When Monica Lewinsky took precedence in the national media, I decided to let the students see a daycare facility up close," said Balchunis-

Harris. "I wanted them to see what the issues are, and I wanted them to learn about lobbying, so I had them get involved with a daycare center."

Balchunis-Harris took the students to Building Blocks, a daycare center on La Salle's campus, and introduced them to Maureen Longcar, the director. "Maureen told them that it was difficult for a daycare center to operate, that daycare staff have to be a cross between a mom and a teacher, that they don't get the respect they deserve, and they earn low wages," Balchunis-

Harris explained. "She made the problem real for them, and the students got excited about the project."

Balchunis-Harris had the students working to help the center gain accreditation, which will make them eligible for federal subsidies. For students, their work for Building Blocks counted for one-third of their final grade.

"Yes, it's different from the norm, from what my other political science classes have done," says Zoe Feinberg, a political science major. "Instead of a final, where you're tested on chapters you've read, I'd rather help someone. Building Blocks is so closely related to La Salle, you can see the impact you're making."

"Initially, Dr. Balchunis-Harris wanted to do a daycare project on a national level, and that would have been interesting, going to Washing-

ton, D.C. and so forth," said Feinberg. "But it's way too big an issue, so when we decided to specifically work for Building Blocks, we were more sure of the idea, we could see that we could actually do something and work as a class."

When Longcar asked if the students could help find an organization to paint the facility for free, the students volunteered to do it on Good Friday, when they were on holiday break.

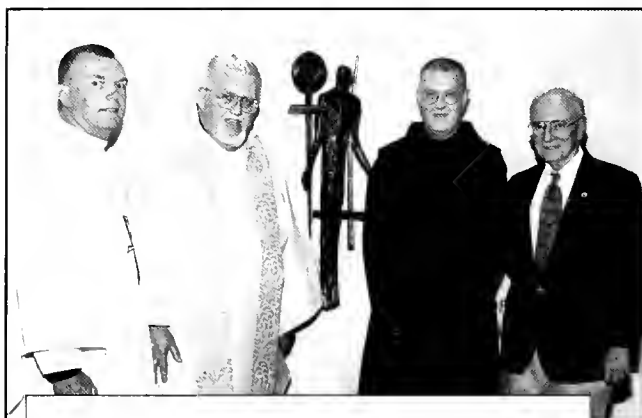
Junior Joe Ryan helped obtain a donation from ARCO Chemical to purchase playground equipment the center needs to meet accreditation guidelines. Nicole Lanzaletti wrote a political manual for the day care staff, containing the names and phone numbers of local elected officials, tips on lobbying and what government benefits daycare facilities are entitled to receive. Jim McAnany, who works at a Rite Aid pharmacy, got his store to set up a collection display for customers. In the first few weeks, he raised more than \$60.

Longcar said the funds raised by the students will help buy specific toys required for daycare centers.

The Building Blocks Daycare center has been operating since 1973. It is a private, non-profit group and rents space in a La Salle building. Dr. Barbara Millard, who is now dean of La Salle's School of Arts and Sciences, was one of its founding parents and one of the first to enroll her children there. Currently there are 40 children enrolled in its programs, with more than half from La Salle families.

—Jon Caroulis

REUNION '98



Rev. Francis X. Hudson, '83 (left), was celebrant and homilist of the Reunion Liturgy in the De La Salle Chapel. Rev. Edmund J. Maher, '53 (second from left) was concelebrant. Brother Richard Oliver, O.S.B., '68, and James J. McDonald, '58, were cantors.



Carol McCann Lunger presents the Class of '88 gift to Brother President Joseph F. Burke, E.S.C., Ph.D., '68, during the Alumni Convocation in the Dan Rodden Theatre. Members of the Golden and Silver Anniversary Classes of '48 and '83 were also honored.

Almost 600 graduates, spouses, and friends returned to campus on May 9 to celebrate and commiserate about their lives on campus. They came from classes ranging primarily from '48 to '93 although James P. McMenamin proudly represented the Class of '45. They traveled from as far away as San Francisco (William Weldon, '48) and

Harker Heights, Texas (Charles Reinhardt, '58). Some like the McCann family even staged their own mini-reunion with Martin, Jr., '58; twins Mike and Martin, '83; Carol McCann Lunger, '88, and Kathleen, '93. The returnees also had the distinction of being the first members of the alumni to enjoy the facilities at the new Hayman Center.

Each alumnus received a profile narrative describing the year of his or her graduation. The data was compiled by La Salle University undergraduates Amy Denofa, '99; Leslie Diaz, '99; Maria DiSandro, '01; Scott Henry, '01; Myriah Hilbert, '00; Sam Jung, '01, and Audrey Rawlinson, '99.



SCHOOL OF BUSINESS ADMINISTRATION

'52

Msgr. Francis Menna has been appointed rector of Villa St. Joseph, home for retired priests in Darby, Pa.

'53

Robert L. Bolsover, a veteran star of La Salle's former summer Music Theater, has retired and is now choirmaster at St. Ephrem Church near his home in Bensalem, Pa.

'65

Armond F. Gentile, president and CEO of Beneficial Savings, was inducted into the Philadelphia Archdiocesan CYO Hall of Fame.



Moffitt

'67

Dr. Augustine E. Moffitt, Jr., has been elected senior vice president and chief administrative officer of Bethlehem Steel Corporation. In his new capacity, **Dr. Moffitt** will be responsible for all environmental, safety and health activities as well as the corporate human resources, compensation and benefit services, and building operations and services functions. He will also serve on Bethlehem Steel's executive office staff.

'78

Frank D. Giardini has joined KPMG Peat Marwick as director of the Exempt Organization Tax (EXOTAX) Practice, Philadelphia Business Unit.



De Bow

'79

James DeBow has joined Premier Bank as vice president in the Southampton (Pa.) Commercial Loan Center. **BIRTH:** to **Edward J. Zajac**, Ph.D., and his wife Linda, their

second child, a daughter, Laura Alice.

'80

Kevin D. Davis is a board member of Big Brothers & Big Sisters and the Boys & Girls Clubs of Knoxville, Tenn. He recently received the "Tribute to Service" award for community involvement.

'81

John D. Rossi, III was appointed assistant professor of accounting at Moravian College, in Bethlehem, Pa.

'82

BIRTH: to **Rita Anstotz Whitty** and her husband Jim, their first child, a daughter, Sarah Rachel.

'86

Jack McClunn is the business director for ePresence, Inc., a Web development company located in Red Bank, N.J. He also has designed a web page for his fraternity, Sigma Phi Lambda.

'87

Suzanne McDonnell has been promoted to the position of hospital account executive for TAP Pharmaceuticals Inc. in New York City.

'89

William Dorgan has been selected for membership in the Woolsack Honor Society at The Dickinson School of Law of Pennsylvania State University. Membership is limited to seniors who rank in the top 15 percent of their class.

BIRTH: to **Jonathan Bell** and his wife **Theresa Quane** ('89 BA), a son, Shane Joseph.

'90

Carolyn Johnson Gamble is the director of development programs for the Archdiocese of Los Angeles Education Foundation. In 1996, she assisted in raising \$600,000 for inner-city Catholic elementary and high school children. **E.J. (Bud) Hansen** lives in Jupiter, Fla. where he is developing golf course communities in St. Lucie and Martin Counties.

'91

James M. Bell received his master's degree from Ball State University in 1996 and earned a commission in the United States Army as an aviation officer. He was promoted to First Lieutenant and is currently flying the



alumni notes



AH-64 Apache Longbow Attack Helicopter at Fort Campbell, Ky.

MARRIAGE: LT James M. Bell to Carmela Osborne, M.D.

'92

Sean W. Bender has completed his studies at The University of Hong Kong and The Shanghai Institute for International Studies in China for his master's degree at the University of Pennsylvania.

SCHOOL OF ARTS & SCIENCES

'55

Brother Charles E. Gresh, F.S.C., the university's director of development, was awarded Kentucky's highest honor, the Honorable Order of Kentucky Colonels, by Governor Paul E. Patton. **Dr. John J. Siliquini**, chief of the Department of Ophthalmology at Nazareth Hospital in Philadelphia, was profiled in a recent issue of *The Catholic Standard and Times*.

'62

Russell T. DiBella retired as a senior special investigator for the State of New Jersey, Division of Taxation-Criminal Investigation. Until 1987, DiBella was a special agent with the U.S. Treasury Department.

'65

Father James Kolb, CSP, has completed 21 years as pastor of St. Mark University Parish at the University of Alaska, Fairbanks. He is now pastor of St. Raphael Parish which is located north of Fairbanks.

'66

Dr. Thomas C. Brogan, chair of the Political Science Department at Albright College, in Reading, Pa., is the president of the Northeastern Political Science Association. **W. Richard Bukata, M.D.**, is the president of the Center for Medical Educating, a California based medical publishing firm. **James V. Goddard** is currently teaching French and German in a middle school in the Dade County (Florida) Public School System. This year, **Goddard** was appointed department chairperson and was also

appointed to the Education Excellence Committee.

'67

Louis J. Beccaria was appointed president of the Stewart Huston Charitable Trust Philanthropic Foundation. He is an adjunct professor at Eastern College and Villanova University in "Fund Raising for Non-Profit Organizations." **James E. Connell**, principal of James E. Connell & Associates in Lebanon, Pa., is the recipient of the prestigious Harold J. (Si) Seymour Award for 1997. This award, presented by the Association of Healthcare Philanthropy, is the profession's highest honor. **Paul W. Sauers, D.O., F.A.C.O.I.** has been elected as a Fellow of the Philadelphia College of Physicians and to be the chief of the Department of Medicine of the Memorial Hospital of Salem (N.J.) County. **Dr. Sauers** was the first subspecialist to join the staff as an adult cardiovascular specialist in 1976.

'68

Brother John P. McErlean, F.S.C., is the administrator for the Archdiocese of Philadelphia at Mary Immaculate Center, in Northampton, Pa. **Michael S. Wargo** is teaching American Law in an East German University where his wife is a professor of psychiatry. **BIRTH:** to **Michael S. Wargo** and his wife, a son, Robin.

'70

Rev. Leonard H. Zeller is the senior chaplain at Brooks Air Force Base, in San Antonio, Texas.

'72

Rev. Louis Ciaudelli now resides at Villa St. Joseph in Darby, Pa. **Dr. James J. Devine** has been named to the new position of executive assistant to the president at Saint Mary's College of California. He was director of the graduate program in Bilingual/Bicultural Studies at La Salle University. **Dr. George F. Hayhow** has been named a fellow of the Society for Technical Communication (STC). He was cited for exemplary service, for distinguished performance as a technical communicator in industry and academe, and for providing bold leadership as editor of Technical Communication, STC's quarterly journal. **Dr.**

DON'T MISS THIS IMPORTANT BRIEFING

La Salle University's Seventeenth Annual Tax and Financial Planning Seminar

ASK THE EXPERTS ABOUT

- Stock Market and Mutual Fund Options
- Impact of New and Proposed Tax Laws
- Asset Accumulation
- Selection of Life Insurance Products
- Investment Opportunities
- Financing Children's Education
- Structuring a Savings Plan
- Planning for Retirement
- Estate and Financial Planning
- Personal Tax Planning



MARK YOUR CALENDARS TODAY!

Saturday, October 24, 1998, 8:15 A.M. - 2:00 P.M.

La Salle Union Building

Registration Fee: \$35 per person / \$50 for two

La Salle University awards Continuing Education Units (CEU's) to participants.
For accountants, La Salle University is approved by the Pennsylvania State Board
of Accounting to award continuing Professional Education (CPE) credit.

**For additional information and an invitation: Contact the La Salle Development
Office by telephone at 215-951-1881 or by e-mail. (development@lasalle.edu)**

alumni notes



Vincent John Lynch, director of the National Research and Training Center on Social Work and HIV/AIDS at the Boston College Graduate School of Social Work, has been named recipient of the Distinguished Recent Contributions to Social Work Education award by the Council on Social Work Education. **Brother Robert Schieler, F.S.C., Ed.D.**, auxiliary provincial and director of education for the Baltimore Province of the Christian Brothers, has been appointed director of Lasallian Educational Services. He will oversee all regional Lasallian programs for Brothers and partners.

'73
Navy Capt. Robert P. Weidman was recently deployed to Gaeta, Italy on the staff of Commander, Sixth Fleet. The U. S. Sixth Fleet commander has both U.S. national and NATO responsibilities, working closely with allied military and other friendly forces in protecting their economic interest in the Mediterranean area while ensuring that U.S. national interests are preserved.

Bono



'74
Alexander D. Bono, a partner in the law firm of Blank Rome Comisky & McCauley and a member of its Management Committee, recently served as

Germantown Parish to Celebrate 100th Anniversary

St. Francis of Assisi Parish in Germantown, will be celebrating its 100th anniversary in 1999. If you were a parishioner or know a former parishioner and are interested in attending the celebration, please contact the rectory at 842-1287.

a guest lecturer for Temple University School of Law's LL.N. in Trial Advocacy. He has been elected to serve on the Board of Directors of Divine Providence Village, Don Guanella Village and St. Edmond's Home for Crippled Children. Under the auspices of the Secretariat for Catholic Human Services of the Archdiocese of Philadelphia, these organizations provide residential care to children and adults with severe physical and mental disabilities. **Dr. Richard A. Rothwell** received fellowship in the International College of Dentists at their fall convocation in Washington, D.C.

'76
Ralph P. Bocchino, Esq., of the regional defense litigation firm Marshall, Dennehey, Warner, Coleman & Goggin, recently served as a speaker for the La Salle Law Society. A senior shareholder in MDWC&G's Philadelphia office and chairman of the firm's sports and entertainment liability practice group, he spoke on the subjects of negotiations, settlements and releases.

'77
Commander Joseph J. Saboe recently reported for duty at the U.S. Coast Guard Marine Safety Office in Huntington, W. Va. **Jerry B. Schwartz, M.D.**, is the director of Neonatology at Torrance Memorial Medical Center in California.

'78
Robert J. Biester, M.D., has been elected president of the Medical Staff at Our Lady of Lourdes Hospital in Camden, N.J., for 1998.

'79
Christopher E. Cummings, Esq. has been elected a partner in the law firm of Stradley, Ronon, Stevens & Young, LLP, in Philadelphia.

'81
Brother Kevin M. Dalmase, F.S.C., has been appointed for a three-year term as auxiliary provincial of the Baltimore Province of the Christian Brothers.
BIRTH: to **Gregory J. Nowak** and his wife Denise, a son, Matthew Louis.

Outstanding Business School Grads Inducted into Honor Society



Denise D. Malecki, '85, and James M. Lord, '66 BS, '69 MBA, have been named honorary members of the School of Business' Beta Gamma Sigma Honor Society for upholding the society's values and continuing to support the university. Beta Gamma Sigma acknowledges students who excel at schools of business administration accredited by the American Assembly of Collegiate Schools of Business (AACSB). Only about 20 per cent of the nation's business schools have such accreditation. Malecki is manager in Andersen Consulting's Enterprise Business Solutions Global Solution Center, in Wilmington, Del. Lord is the vice president of finance for healthcare services at SmithKline Beecham, in Philadelphia. They were honored at the university's annual Beta Gamma Sigma Induction Ceremonies at The Union League of Philadelphia on April 16.

Chris Durkin was nominated for a Philadelphia regional Emmy Award for a feature on the covered bridges of Pennsylvania's Bucks County. He is a producer with WTXF-FOX, Channel 29, in Philadelphia.

'85
Steve Coccodrilli has been promoted to the position of government account manager for TAP Pharmaceuticals Inc. in New York City.

'86
BIRTH: to **Joanne Pilla Burdulis** and her husband Craig, their second son, William Francis.

'87
Mary Sheehy Connolly finished the 1997 New York City Marathon. **Joseph T. Lukens** is

an associate at Schnader Harrison Segal & Lewis LLP and a member of the Litigation Department and of the Internet and Computer Networking Practice Group. He recently had an article published in the Temple Law Review entitled, "The Prison Litigation Reform Act: Three Strikes and You're Out of Court - It May Be Effective, But Is It Constitutional?"

'88
Jill B. Cohen, D.O., has joined Great Valley Health, part of Jefferson Health System, located in the Paoli (Pa.) Memorial Medical Building. **Dr. Cohen** is board-certified by the American Board of Internal Medicine and is on staff at Paoli Memorial Hospital. **Debra Delmar** has accepted the position of professional sales



Philadelphia District Attorney Lynne Abraham (second from left) admires sculpture of "Themis," the Roman Goddess of Justice, that was presented to her after delivering a lecture as recipient of the annual Robert Courtney Award on campus on May 8. Also pictured are Dr. Courtney's widow, Dawn Riley Courtney, Esq., '83 (center), his children Donald, '72 (left), and Mrs. Joan Leicht (second from right), and Donald's wife, Patti. Dr. Courtney, who died in 1996, taught at La Salle for 45 years and chaired the Political Science Department for 25 years.

Joe Verdeur Campus Memorial

August 7 marked the 50th anniversary of the great gold-medal-winning performance in the 200 meter breaststroke by La Salle's swimming Hall-of-Famer Joe Verdeur, '50, at the 1948 Olympics in London. Al Cantello, '55, and his fellow committee members, encourage contributions from Verdeur's many friends for a memorial to be erected on La Salle's campus in his honor.

representative for TAP Pharmaceuticals Inc., in Cherry Hill, N.J.

'89
BIRTH: to **Theresa Quane** and her husband **Jonathan Bell** ('89 BS), a son, Shane Joseph.

'92
Jennifer E. Bossard earned a master's degree in international business from Johns Hopkins University. She was promoted to environmental consultant for the World Bank Global Environment Unit and has also started

her own modeling agency, Model X Agency, operating in the D.C./Pa./N.Y.C. region. **Dominic J. Vesper, Jr.**, has been appointed director of Public Works and Engineering for the County of Camden (N.J.) by the Camden County Board of Chosen Freeholders. **MARRIAGE:** **Michael J. Ziff** to Karah Miller.

'94
MARRIAGE: **Joyce Jellig** to Bob Bednarek.

alumni notes

**Good Things Don't
Always Come in Pairs**



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Philadelphia, PA 19141

THANK YOU!



David H. Alexander, Jr., '70 BS, '80 MBA (second from left), receives one of the two Erwin and Carolyn Rye von Allmen Adjunct Teaching awards presented for teaching excellence during 1997-98 academic year from Brother President Joseph F. Burke, F.S.C., Ph.D., '68. Watching are Mr. and Mrs. Von Allmen. Alexander, who is the president and CEO of E-PAK Technology, Inc., a Huntingdon Valley, Pa.-based commercial refrigeration and air conditioning company, has taught courses in organizational behavior, ethics, human resources, and entrepreneurship in the Graduate School of Business Administration. Rob Haffley, an adjunct professor of music from Fairless Hills, Pa., received the other teaching excellence award.

MARK YOUR CALENDAR FOR THESE IMPORTANT EVENTS

August 22

Young Alumni Reception
(at the Princeton Inn, Avalon, N.J.)

October 2-4

Parent's Weekend

October 17

Homecoming Weekend:
(Football vs. Bryant)

October 24

Tax and Financial Planning Seminar

Hayman Center



Pledges and Gifts

as of 6/30/98

Groups	Pledges	Amount	Gifts	Amount
Alumni	5,034	\$1,449,824	3,771	\$583,242
Other Orgs.	3	12,120	4	7,120
Parents	843	151,018	648	49,410
Matching Gifts	305	59,114	305	59,114
Faculty/Staff	37	37,651	39	17,069
Friends	12	12,785	13	11,535
Corporations Foundations	2	45,000	1	6,250
Total	6,236	\$1,676,512	4,781	\$733,740

'95

Jeffrey Humin is working with The Group of Thirty, a think tank located in Washington, D.C. that deals with issues of international trade and finance. **Marci Pettay** graduated from The Catholic University's Law School, in Washington, D.C. and will enter the U. S. Army on a JAG billet.

'96

David C. Lyons, who had been a communications associate in the Correspondence Department of The Vanguard Group, has joined Merrill Lynch as an account representative in its 401(K) Department, in Horsham, Pa.

MASTER OF BUSINESS ADMINISTRATION

Chopnick



'83

Eileen Monahan Chopnick was a reviewer for the fifth edition of Understanding

Normal and Clinical Nutrition, published by Wadsworth Publishing Company. She has held an adjunct faculty position at Widener University School of Nursing, in Chester, Pa., for the past ten years and is a consultant nutritionist for area agencies serving the homebound.



Haven



Strecker

'84

Deborah Haven was named the Defense Supply Center, Columbus (Ohio) Associate-of-the-Month. An inventory manager for the Defense Supply Center, Columbus' Commodity-Based Application Group, she was recognized for creating a new computer procedure that improves the performance capability of inventory managers. **Bill Strecker** was appointed

executive vice president and chief operating officer for Vibra Metrics, Inc. He will continue in his position as vice president of sales and marketing for Kinsbury, Inc., in Philadelphia.

'94

Robert D. Paradise has been elected president of the Bicycle Club of Philadelphia.

'96

Kathryn Triolo has turned her senior business project into a thriving bed and breakfast venture as the owner/innkeeper of Pineapple Hill Bed & Breakfast located in New Hope, Pa.

MASTER OF ARTS

'90

BIRTH: to **Kathleen McCaffrey Canvella** ('85 BA) and her husband Joe, their first child, a son, Anthony Joseph.

'95

Br. Michael Tidd, F.S.C., attended an international congress of young religious in Rome, where eight Christian Brothers from all over the world joined 800 delegates from 60 countries to discuss religious life in the church.

MOVING?

If your mailing address will change in the next 2 - 3 months, or if the issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please help us keep our mailing addresses up-to-date by:

1 PRINT your full name, class year and new address on this form.

2 Attach the label from the back cover of this issue and mail to the **Development Office, La Salle University, Philadelphia, PA 19141.**

ATTACH LABEL HERE

NECROLOGY

P. Sreenivasa Rao
English Department
1969-1997

Victor Brooks
Psychology Department
Evening Division
1963-1990

'34
Albert J. Keefe, Jr.

'38
Alexis Kirk, F.S.C.
G. Austin O'Donnell, F.S.C.

'43
Henry J. Wyszynski

'48
David Kelleher
Alvin H. Smith, M.D.

'51
William J. Pounds, II, D.O.

'52
John T. Kilcourse

'53
Anthony J. Hering

'57
John P. Belton

'59
Thomas J. Colahan

'60
James E. Root

'63
Hubert P. Connor

'70
James F. Corcoran, Jr.

'78
Brian L. Karlin

'92
Virginia Hahn

Name

Class Year

Address

City State Zip Code

()

Home Phone Number (include area code)

Employer

Title

Business Address

City State Zip Code

()

Business Phone Number (include area code)

alumni notes

The Alumni Association Says "Farewell" to the President



Brother Joseph F. Burke, F. S. C., Ph.D., '68, who stepped down after six years as president, was honored by the Board of Directors of the Alumni Association at a reception at the university's Art Museum on June 30. Brother Burke poses with officers of the association (from left): Charles J. Quattrone, Leslie Branda, Nicholas J. Lisi, and Gerard J. Binder after being presented with a La Salle University chair. He also received a \$5,000 check for the university's scholarship fund from Lisi and Quattrone on behalf of the association.



Michael A. DeAngelis Awards for outstanding achievement by La Salle University alumni in the accounting profession were presented to J. Patrick O'Grady, '82 (second from right), partner, Arthur Andersen, LLP; Pauline C. Scardino, Esq., '87, principal and associate counsel, Vanguard Group of Investment Companies, and David C. Fleming, '67 (second from left), the university's vice president for business affairs. The awards, named in honor of DeAngelis, who taught accounting at La Salle for 34 years before his death in 1981, were presented at the 32nd annual Accounting Awards Banquet on May 1 by Brother President Joseph F. Burke, F.S.C., Ph.D., '68 (left), and Accounting Department chairman Dr. John F. Reardon, '59 (right).

Four real good reasons **NOT TO** clean the garage or rake the leaves on Saturday.



St. Peter's
Young Alumni Day
Sat., Sept. 12, 1:00 pm



Bryant
Homecoming
Sat., Oct. 17, 1:00 pm



Monmouth
Parents' Weekend
Sat., Oct. 3, 1:00 pm



Waynesburg
Youth Day
Sat., Oct. 31, 1:00 pm

1998 Season Tickets

Adults – \$24.00 Children – \$12.00

Season Tailgating Passes – \$40.00

To order your season tickets,
call the ticket office at **215-951-1999** or
fill out the order form and return it to:

La Salle University, Athletic Ticket Office, Box 805
1900 West Olney Avenue, Philadelphia, PA 19141

1998 Football Schedule

September

12 ST. PETER'S 1:00 PM
19 at Iona 1:00 PM
26 at Del. Valley 1:00 PM

October

3 MONMOUTH 1:00 PM
10 at Catholic 1:00 PM
17 BRYANT 1:00 PM
24 at St. Francis (Pa.) 1:00 PM
31 WAYNESBURG 1:00 PM



La Salle Football '98
Bigger, Badder,
and coming at YOU.

November

7 at Jacksonville 1:00 PM

Name _____

Address _____

City/State/Zip _____

Day Phone () _____

Tickets

_____ Adult @ \$24 ea. _____ Child @ \$12 ea. _____ Tailgating Pass (season) @ \$40 ea. **Total Amount \$**_____

Payment ☐ Visa or MasterCard Acct. # _____

Exp. Date _____

☐ Check payable to Signature _____

La Salle University



The Explorer Club is La Salle's Athletic Development Fund. Student-Athletes are counting on YOU.
Yes! I want to support La Salle Athletics. Please send additional information.



DID YOU MISS
THE FUN
LAST YEAR?

PLAN TO
ATTEND
THIS YEAR!



Friday, October 16th

Men's Soccer vs. St. Joseph's 3:30 P.M.
S.G.A. Happy Hour in Backstage 3:00 — 6:00 P.M.
Tailgating Theme Dinner in Food Court 5:00 — 7:00 P.M.
Pep Rally on the Quad 7:00 — 8:00 P.M.
Entertainment (T.B.A.) in Hayman Center 8:00 — 10:00 P.M.
Midnight Madness in Hayman Center 10:00 P.M.

BRING THE FAMILY AND MAKE A DAY OF IT !!

Saturday, October 17th

R.S.A. 10th Anniversary Celebration —

Area Government Tables -
with games, cotton candy, hot dogs,
tarot card reader and more 10:00 A.M. — 2:30 P.M.

Continuing Studies Reception —

call Elizabeth Heenan at (215) 951-1540 11:00 A.M.

Sigma Phi Epsilon — Tailgating —

call Victor Nieves (609) 541-5632
or Jim Zahey (215) 991-2525 11:00 A.M.

Gamma Sigma Sigma - Tailgating 11:00 A.M.

Alpha Sigma Tau - Tailgating 11:00 A.M.

Alpha Theta Alpha - Tailgating 11:00 A.M.

Sigma Phi Lambda — Tailgating 11:00 A.M.

UNION BALLROOM for Game Watching,

half-time Buffet and Reception after the game
Call Alumni for tickets — (215) 951-1535 Noon — 6:00 P.M.

Jazz and Pep Bands Alumni —

join the **Pep band in the stands**, with or
without instruments — Call Brother Tom McPhillips
at (215) 951-1253 1:00 P.M.

Reception to follow the game

HOMECOMING GAME — LA SALLE vs. BRYANT 1:00 P.M.

HOMECOMING KING and QUEEN to be crowned Half-time

Souvenir photos of your child with the "Explorer"

— Compliments of the Alumni Association -

Union Lobby — First floor Half-time

Psychology Alumni reception— Call (215) 951-1767. .. T.B.A.

Club Football Reception — Call (215) 951-1535 T.B.A.

R.O.T.C. Reception — Call Keith Cianfrani, '80

at (215) 590-8809 T.B.A.

Student Government Association Alumni

Reception — Union 3rd floor after the game

Resident Assistant Alumni Reception —

call (215) 951-1550 after the game

Phi Kappa Theta — Reception at Fraternity House after the game

Admissions Office — learn about recruiting and
begin the application process for admission
of your high school age children

Call Anna Melnyk Allen, '80, at (215) 951-1500 after the game

Nursing Dept. T.B.A.

Education Alumni Reception- at Union Ballroom-

Call Dr. Sally Sentner at (215) 951-1879 12-4 P.M.

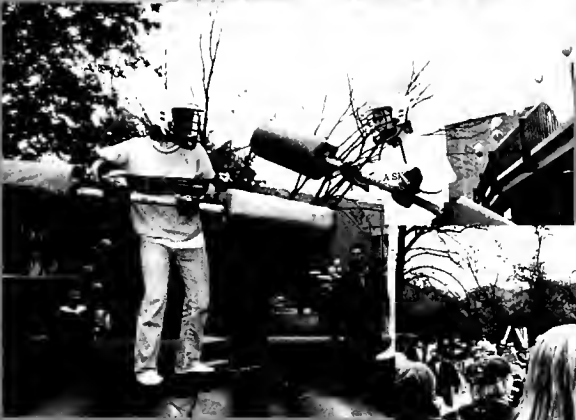
R.S.A. Alumni Reception - Call Chris Saffici

(215) 991-2117 or (215) 365-8836 after the game

Is your group interested in participating in Alumni Homecoming '98, but not listed here?

For further information, call the Alumni Office at (215) 951-1535 or 1-888-4 ALUM LU.

Homecoming '98 LaSalle



October 17, 1998



LA SALLE Magazine
La Salle University
Philadelphia, PA 19141

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FALL 1998

SALLE

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE



*Three Centuries on the
South Campus*



LA SALLE

A QUARTERLY LA SALLE UNIVERSITY MAGAZINE



*The Provost Reflects,
Page 7*



50 Years Later, Page 11



*The New Ambassador
to Jordan, Page 23*

Robert S. Lyons, Jr., '61, Editor
George J. (Bud) Dotsey, '69, Alumni Director

ALUMNI ASSOCIATION OFFICERS
Nicholas J. Lisi, Esq., '62, President
Charles J. Quattrone, '72, Executive Vice President
James J. McDonald, '58, Vice President
Gerard J. Binder, '72, Treasurer
Leslie Branda, '80, Secretary

LA SALLE (USPS 299-940) is published quarterly by La Salle University, 1900 W. Olney Avenue, Philadelphia, PA 19141-1199, for the alumni, students, faculty, and friends of the University. Editorial and business offices are located at La Salle University, Philadelphia, PA 19141-1199. Changes of address should be sent at least 30 days prior to publication of issue with which it is to take effect to the Development Office, La Salle University, 1900 W. Olney Avenue, Philadelphia, PA 19141-1199.

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Member of the Council for the Advancement and Support of Education (CASE).

DESIGN AND ILLUSTRATION Amy Blake
Rhona Candeloro

FRONT COVER: "Wakefield Manufacturing Company," chromolithograph (ca. 1850) by Benjamin F. Smith, Jr., shows what is now the university's South Campus area (Reproduced by permission of the Historical Society of Pennsylvania).

BACK COVER: La Salle's president Nicholas A. Giordano, '65, and Mrs. Mary Ellen Verdeur display the gold medal won by her late husband, Joe Verdeur, '50, at the 1948 Olympics. They attended a recent reception at which plans were unveiled for a bronze bust of Verdeur emerging from the water that will be constructed at the Hayman Center on campus (Photo by Kelly & Massa).

INSIDE FRONT COVER: Autumn on the campus (Photo by G. Steve Jordan).

C

2

7

11

17

22

THREE CENTURIES ON THE SOUTH CAMPUS

Revolutionary War soldiers camped on property eventually owned by La Salle. It was also the site of the nation's first knitting factory and hosted visits by people like Washington, Franklin, and Jefferson.

REFLECTIONS AFTER ONE YEAR

Despite formidable economic and competitive challenges, La Salle's new provost remains very optimistic about the university's future.

THE CLASS OF '48

Times were indeed different at La Salle 50 years ago when many of the students came to campus from the miserable jungles of the South Pacific, the frigid North Atlantic, and places like Anzio.

AROUND CAMPUS

Two new deans have been appointed in admissions, financial aid and student affairs. Also, the Explorers will be joining the Metro Atlantic Conference for football and plans were announced for a memorial commemorating Olympic gold-medal winner Joe Verdeur, '50.

ALUMNI NOTES

A quarterly chronicle of some significant events in the lives of La Salle's alumni.

THREE CENTURIES ON THE SOUTH CAMPUS



*The east branch of the Wingobocking Creek (now Ogontz Avenue), shown in about 1890. The bridge connected the properties of "Wakefield" and "Little Wakefield."
(Courtesy Stenton Mansion)*

Revolutionary War soldiers camped on property eventually owned by La Salle. It was also the site of the nation's first knitting factory and hosted visits by people like Washington, Franklin, Lafayette, Jefferson, Monroe, and Madison

By James A. Butler, Ph.D., '67

Pity our south campus! That tract of 16 acres—acquired by La Salle in 1989 and extending downhill from McCarthy Stadium—must surely be the historical poor relation of the main campus "Belfield" property. After all, "Belfield" is a National Historic Landmark as the farm of colonial painter Charles Willson Peale. His mansion itself (partly dating from 1708) may be the second oldest college building in use in the country.

But weep not for the south campus, because its history may be even more significant and is certainly more varied. For example, an early owner possessed the finest library in the colonies: beside our land's streams camped British

General Howe's red-coats; here American proprietary capitalism found its beginnings.

The story of the south campus begins, as any settlement of a new country must, with the land itself. Early in the eighteenth century, the horseback rider exploring his 500-acre "plantation" acutely felt what we in our cars scarcely notice: La Salle's property, approached from the south, rises as a formidable hill. And the rider observed, as we no longer can, two pristine and swift-moving creeks—one following the line of present-day Belfield Avenue and the other that of Ogontz Avenue.

That man on horseback is James Logan, described by one historian as "the most remarkable man residing in the American colonies in the first half of the eighteenth century." In 1699, the twenty-five-year-old Logan came to



Thomas Rodman Fisher (1802-1861), the proprietor of the Wakefield Mills, built "Little Wakefield."

America with William Penn on the ship *Canterbury* to serve as Penn's private secretary and confidential agent. After Penn returned to England in 1701, Logan represented the Penn family for the next half century, becoming the most influential political figure in the colony. William Penn's land grant to his trusted aide included our south campus, and eight generations of Logans and their descendants lived here.

James Logan designed and built from 1723-1730 his magnificent house "Stenton," still standing just south of our borders and open to the public. There, he installed his 2,500 book library, then the finest collection in

the new world. At Logan's death, these books were transferred to Benjamin Franklin's Philadelphia Library Company, where they form one of the city's principal cultural treasures.



Etching of "Little Wakefield," by Joseph Pennell (American, 1860-1926). It was built in 1829 by Thomas Rodman Fisher.

Over the next century Washington, Franklin, Lafayette, Jefferson, Monroe, Madison came to "Stenton"—linking Logan's land (now, in part, our land) to the foremost names in America's early history.

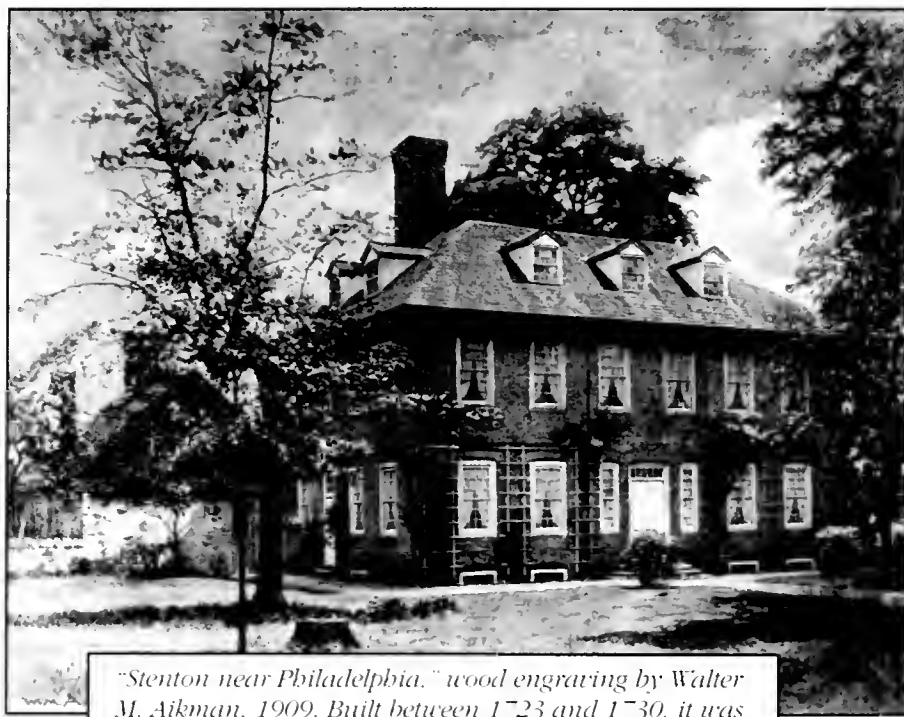
To "Stenton," too, came the Native Americans with whom Penn had signed his famous treaty, and the tribal leaders of the Five Nations camped on this land. Chief Wingohocking asked his friend James Logan to exchange names as a mark of mutual respect, and there are still Native Americans named Logan. But James Logan explained he could not take the Wingohocking name for business reasons. Instead, he told the Chief that the beautiful stream winding through his property would forever bear his name. Wingohocking Creek,

so important for the rest of the story of La Salle's south campus, now flows beneath Belfield Avenue, buried since the early twentieth century in a city sewer.

Chief Shenandoah of the Oneida Tribe, in Philadelphia to commemorate William Penn's celebrated Treaty, spent the night at "Belfield" in 1922. "Peace be on this house," Chief Shenandoah proclaimed as he blessed where La Salle's president now administers the university. "The hospitality of 'Stenton' and the Logans is still green in the memory of my people. Indians do not forget."

The creek named after Chief Wingohocking formed an important geographical feature during the Battle of Germantown, one of the American Revolution's most important actions. After the British captured Philadelphia late in September 1777, General Howe set up his headquarters at "Stenton," arraying his main force in Germantown along present School House Lane and Church Lane. And—no fool he!—Howe took care to protect himself well. His First Battalion of Guards camped between the east and west branches of the Wingohocking; that is, about where our St. John Neumann Residence Hall stands today.

Those 440 Guards were as surprised as General Howe when George Washington's troops charged through the fog at dawn, slashing through the British center on Germantown Avenue. But American Generals Nathanael Greene, William Smallwood, and David Forman arrived too late to attack simulta-



"Stenton near Philadelphia," wood engraving by Walter M. Aikman, 1909. Built between 1723 and 1730, it was the home of James Logan and hosted visitors like George Washington and Benjamin Franklin.

neously the British right flank (nearer La Salle). A contemporary British map shows the Americans retreating across the far western reaches of our campus.

Still, the Continentals had come very close to victory on October 4, 1777. A defeat of the British at Germantown, coupled with the stunning American victory at Saratoga the same month, might well have shortened the war considerably.

In Germantown, in the early years of the new nation, textile mills gradually replaced farms such as the one owned by Charles Willson Peale at "Belfield." James Logan's great-grandson, industrialist William Logan Fisher (1781-1862), then owned our south campus. Here a person could find health and serenity, six miles distant from pestilential Philadelphia ridden with dirt, noise, crime, and yellow fever. Fisher's mansion "Wakefield" stood until 1985 at the northeast corner of Ogontz and Lindley Avenues. (Lindley Avenue, our southern entrance, takes its name from Fisher's second wife, Sarah Lindley.)

Fisher bought mills along both branches of the Wingohocking,

constructing a series of dams and mill races, traces of which survive two hundred feet west of our Communication Center. One of those dams flooded Charles Willson Peale's lower meadow, leading to a dispute between the artist and Fisher. Such disputes became moot, however, when Fisher also bought "Belfield" and its 104 acres in 1826, loaning the property to his daughter Sarah and her new husband William Wister. Fisher thus owned nearly all of what is now La Salle's campus. He went on to become such a prominent iron merchant that a jealous relative could grouse about Fisher's probable net worth of over half a million.

But it was Fisher's son, Thomas Rodman Fisher (1802-1861), who has national importance in the history of American capitalism. Thomas Fisher's home, built in 1829 and named by him "Little Wakefield," still proudly anchors our south campus property: it is now St. Mutien Christian Brothers' Residence.

About 1826 Thomas Fisher got the idea of gathering under one roof a number of individual knitters and their knitting frames. Fisher supplied the raw materials and sold the

finished product. Almost by chance, he thus created the first knitting factory in America, the "Wakefield Mills," which over the next thirty years produced fully nine-tenths of America's hosiery and fancy knit goods. Located just off campus in what is now Wister Woods Park at the northeast corner of Belfield and Lindley, the mill was for decades awarded nearly all government hosiery contracts.

From his home at "Little Wakefield/St. Mutien," Fisher ran this immense enterprise, becoming the consummate capitalist in his ownership of raw materials, mill, tenant houses, and company store. Of him, industrial historian Martha C. Halpern writes, "Thomas R. Fisher has been credited with being first in the United States to conduct and successfully manage an organized mill in which a number of employees were engaged with steady work at good rates of pay."

Fisher also hired a salaried manager for the "Wakefield Mills," thus becoming one of the first to create the standard American model of proprietary capitalism.

Clearly, life at "Wakefield" and "Little Wakefield" was good (and profitable) throughout much of the nineteenth century. The south campus area itself, if one can believe its illustrators (see the front cover), looked more like a bucolic English landscape than a nasty American textile mill. Our land echoed with the halloos of steeplechasers of both sexes, clad in scarlet hunting array and riding to the hounds. "Wakefield," "Little Wakefield," the intervening pastoral meadow divided by its bubbling stream (now Ogontz Avenue), and the two rustic bridges connecting the properties became—according to the "Germantown Beehive"—"a beauty spot known over America and Europe for its nurseries of rare and American plants."

As the mansion "Wakefield" had hived off "Little Wakefield," so "Little Wakefield" produced "Waldheim" on the south campus. Built in 1881 for Thomas Fisher's grand-daughter Letitia and her new husband William Redwood Wright, "Waldheim" was for its four-decade life a large and elegant mansion. Its scale and splendor suited the social class of its inhabitants. William Redwood Wright, for example, was a captain in the army, a shipping magnate, a banker, and eventually City and County Treasurer of Philadelphia.

Every Friday from May 1917 until late in 1918, Letitia Wright walked 50 yards down the hill from "Waldheim" to "Little Wakefield/St. Mutien" to support the World War I effort by teaching bee culture. She conducted such apian activities for the National League for Woman's Service, a nationwide patriotic and service organization founded in 1917 to mobilize women for what the times allowed them to do.

The Germantown branch of the



Brothers Charles E. Gresh, '55; William Quaintance, '54; Gabriel Fagan, and Edward J. Sheehy, '68, pose at "Little Wakefield St. Mutien Christian Brothers' Residence."

National League for Woman's Service, headed by Sarah Logan Wister Starr (a Fisher descendant then living at "Belfield"), used "Little Wakefield" as a commuting and residential demonstration school. Cohorts of twelve high school or college girls took up residence at "Little Wakefield" for a

fortnight, paying nothing for room and board as they each day learned to serve their country by alleviating its very real food shortages: Monday, canning and preserving; Tuesdays, home economics; Wednesdays, "good, old-fashioned, real home-cooking"; Thursdays, gardening; Fridays, bee-keeping ("on account of the large

DID GEORGE SLEEP HERE?

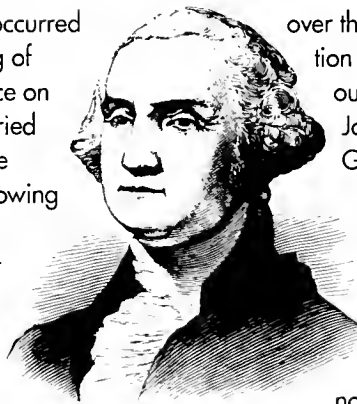
Sometimes it comes from a curious child. More often, a parent whispers for a bored offspring to inquire. But on nearly every tour of "Belfield," someone asks THE QUESTION: "Did George Washington sleep here?"

The answer, alas, is no. Belfield is certainly ancient enough, since parts of the mansion predate Washington's birth by two decades. But Washington was dead by the time his portraitist Charles Willson Peale moved into "Belfield" in 1810.

If you want to look at La Salle for George Washington, you may have better luck on the south campus.

The first of two possible visits occurred on August 23, 1777. Hearing of British General Howe's advance on Philadelphia, Washington hurried down from Bucks County to the Logan mansion "Stenton," following a line of march that may well have taken the commander-in-chief across the northernmost part of the "Stenton" estate—now La Salle's land. At "Stenton," the General, his staff, and twenty officers ate a sheep and planned the advance that led to the Battle of Brandywine.

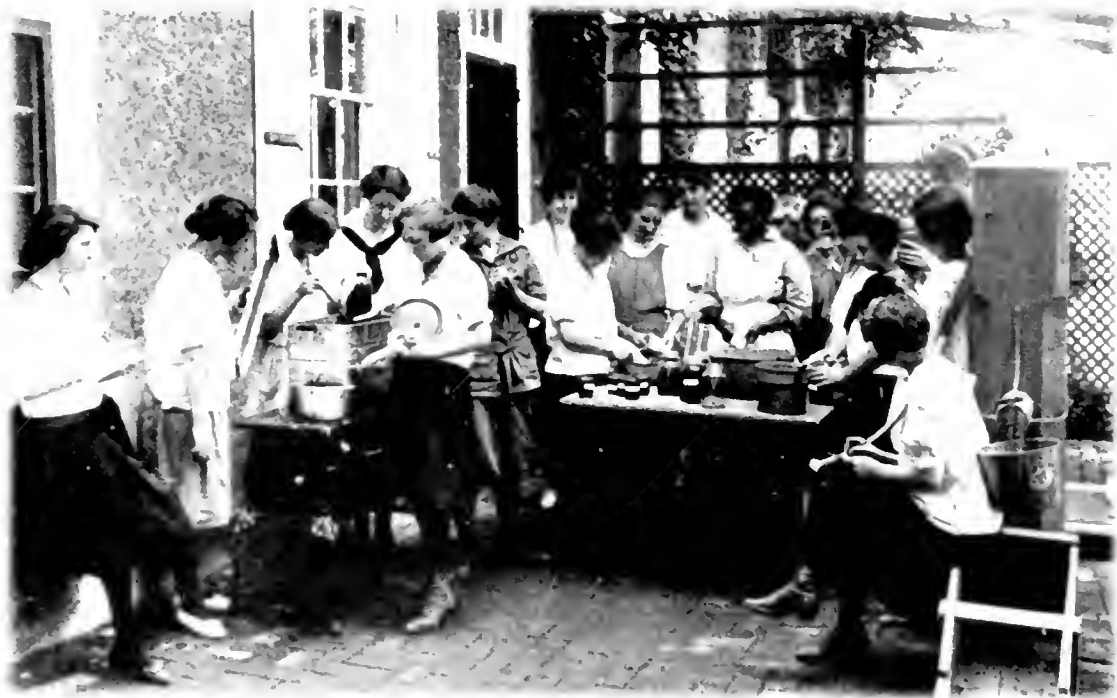
Ten years later, on July 8, 1787, Washington took a break from presiding



over the Constitutional Convention in Philadelphia and rode out to "Stenton" to see James Logan's son George. The two Georges, both interested in progressive agricultural methods, toured the entire estate, almost certainly including the northern section we now own.

Did George Washington sleep on the south campus? Probably not, unless he dozed off on horseback. Was George Washington here? Probably yes.

—JAB



A 1918 postcard, "Canning and Preserving at Demonstration Center," shows wartime students of the National League for Woman's Service at "Little Wakefield St. Mutien Christian Brothers' Residence." (Courtesy: Germantown Historical Society)

demands for honey made constantly by France and England").

"If you cannot be a fighting soldier, be a farming soldieress," exhorted the National League for Woman's Service, and "farming soldieresses" swarmed over the south campus area. Yellow-smocked women tilled the land, canned and preserved its produce, tended beehives in their wide straw hats and nets. Late in 1918 this Germantown Branch shifted its efforts to care for some of the thousands of Philadelphians victimized by the great influenza epidemic. The first teaching to take place in a building now owned by La Salle thus educated students for community service.

After World War I, Letitia Wright and her children (and presumably her bees) moved to suburban Ambler, Montgomery County, thus ending the line of eight generations of Logans and descendants on the south campus.

Throughout the property, decline now set in. "Waldheim" and "Little

Wakefield St. Mutien" stood empty and desolate. In tones reminiscent of the most harrowing of Charles Dickens' accounts of Victorian hard times, a newspaper described the derelict Wakefield Mills as housing thirty families, all drawing water from a single hydrant. Sixteen people, some dying of consumption, shared a windowless room with chickens. The city buried both branches of the Wingohocking Creek in sewers. Ash landfill obliterated the picturesque ravines, leading to the subsidence which bedevils the Logan area to this day.

In 1928—when College Hall was under construction on the newly-acquired main campus—a developer bought the south campus property from James Logan's descendants for \$350,000. He laid out streets, planned to blanket the hillside with 500 houses, demolished "Waldheim," and was about to level "Little Wakefield St. Mutien" just as the stock market crashed. The Depression left the property abandoned. Right after World War II, the Sisters of St. Basil the Great purchased the land for a school, and La Salle bought the

property from the nuns in 1989.

Decades of La Salle alumni share the memory: about-to-be graduates, robes flying, streaming out of the Baccalaureate Mass onto Logan Circle. That Logan Circle, so named to honor William Penn's secretary James Logan, does now indeed bring La Salle graduates full circle—and back three centuries to our south campus' distinguished owner and his talented descendants.

Dr. James Butler, '67, professor of English at the University, wrote about "The Remarkable Wisters at Belfield" in the Spring, 1994, issue of LA SALLE. The research of La Salle students Justin Cupples, Michelle Dillin, David Stanoch, and Lydia Stieber contributed to this article. Local history buffs can contact Dr. Butler by telephone (215-951-1164) or by E-Mail (butler@lasalle.edu). Visit La Salle's Local History Web Page at <http://www.lasalle.edu/commun/bistory/>

Reflections After One Year- And a Few Thoughts About the Future



Dr. Nigro became La Salle's provost on Sept. 1, 1997.

By Richard A. Nigro

The practice of "taking stock" at the end of a year is one with which we are all familiar. As I am completing my first year as La Salle's provost I am very grateful to the editor of *LA SALLE* for allowing me to do some of this assessment in front of a larger audience than usual.

I should say first that the context in which I am considering this past year is a bit unusual. Before I could sit back to reflect on what we had accomplished and what still lay ahead, I had the privilege of attending Encuentro V in Rome, Italy on

Despite formidable economic and competitive challenges, La Salle's new provost remains very optimistic about the university's future

June 17-20, a meeting of presidents and chief officers of Lasallian institutions of higher education throughout the world. Attendance at the meeting afforded me additional insights into La Salle's heritage, a deeper understanding of the Brothers' work, and an expanded sense of the possibilities that await us if we have the courage and energy to realize them.

Gathered at Encuentro V with me were representatives from 25 institutions of higher education sponsored by the Christian Brothers. Present, in addition to the seven Brothers' institutions in the United States (with a combined enrollment of 28,000, 24% of whom are non-white and 44% of whom are not Catholic), were leaders from colleges ranging from the tiny Christ the Teacher Institute for Education in Nairobi, Kenya, to the professionally-oriented Ingenieria I Arquitectura La Salle in Barcelona, to the very large De La Salle University in Manila, a multi-campus university boasting an excellent medical school and a system-wide enrollment of over 30,000. Yet despite significant differences in size, location, and culture, as our discussions unfolded one theme dominated: all of us at the meeting represented institutions

continuing to evolve based on Saint La Salle's example of responding to needs—whether in developing countries as diverse as Kenya or the Philippines or in a developed urban center like Philadelphia. *A priori* notions of higher education removed from the changing needs and aspirations of those whom we seek to serve found little room in our discussions. For Lasallian educators, society's needs, the people's needs are what matter.

Clearly evident, too, was the determination of the attendees to make this meeting count, and to ask the leadership of the Christian Brothers to affirm even more strongly the Brothers' commitment to higher education. This affirmation may be realized through promoting international cooperation and interaction among our Christian Brothers universities. In fact, Encuentro V's first action step declared the establishment of the International Association of Lasallian Institutions of Higher Education whose purpose will be to promote cooperation in the form of joint ventures, grant seeking, faculty and student exchanges, and collaborative research projects. The Association is now in its formative stage, but soon we can expect action-oriented discussions which will consider

"Higher education, like health care, has become a mature part of the American economy where costs continue to rise and perhaps have become unsustainable."

initiatives such as electronically linking students in North America with their counterparts at other Christian Brothers' institutions around the world, or perhaps even efforts that will join Lasallian institutions in collaborative projects to meet student needs in underserved parts of the world. In addition, the new Association also has called for the creation of a task force to begin a formal conversation on imagining the Lasallian university of the future. If this sounds exciting, it is!

It is with the sense of excitement that comes from learning more about the depth and breadth of the Brothers' commitment and the success stories of evolving Lasallian education that I reflect on the challenges and opportunities which are before us on our own campus.

Challenges

After almost twelve months in the provost's office I am persuaded that our most formidable challenges are not peculiar to La Salle but rather are endemic to contemporary higher education. I list here only two issues, but they are the ones which emerge in almost any discussion of higher education—competition and finances.

When I mention competition I am not simply reiterating how many colleges and universities exist in the Greater Philadelphia region. We all know that within a 55-mile radius of Center City there are some 70 institutions of higher learning. Our neighbors and we have been contending with this for a long time. La Salle's principal competitors are familiar to most of you: Loyola of Maryland, Penn State, Rutgers, Saint Joseph's, Temple, the University of Delaware, the University of Scranton, and Villanova.

But the competition is also changing in ways that 10 to 20 years ago we would not have imagined. A recent

article on distance learning in the *American Association for Higher Education Bulletin* quotes Wall Street's Morgan Stanley Dean Witter describing the higher education and training market as '...an addressable market opportunity at the dawn of a new paradigm.' In other words, new providers with powerful financial backing see fertile fields ready for harvest. And the list of new competitors — or old competitors using new means — is impressive and growing. To name just a few:

- the University of Phoenix, a for-profit, no-frills provider of higher education, now headed by Jorge Klor de Alva who left an endowed chair at Berkley to assume the Phoenix presidency, enrolls 48,000 students at 57 sites in 12 states (coming to Pennsylvania in 1999);
- the University of Maryland's University College serves some 35,000 students at hundreds of sites, including Germany, Japan, Korea, and Russia;
- the Western Governors University, still organizing but soon to commence, will teach no courses nor hire faculty but will broker competency-based education using a world-wide array of providers and the support of companies like IBM, SUN, AT&T, KPMG, and Microsoft;
- the Michigan Virtual Automotive College (MVAC) is being created as a joint effort of the state of Michigan, Detroit's big three auto makers, the United Auto Workers, the University of Michigan, and Michigan State University. The stated purpose of this new venture is to generate its own programs for lifelong learning without having to rely on often slow-to-respond or unresponsive existing universities.

These few examples (there are many, many more) are not tomorrow's threats; they are today's reality. Remember, the overall distribution of students in American higher education does not favor what some revere

as the "traditional college." While approximately 14 million students are enrolled in American higher education, private liberal arts colleges enroll fewer than five per cent of all students.

New forms of competition are emerging for many reasons, but surely financial pressures are at the top of the list. Put simply, higher education, like health care, has become a mature part of the American economy where costs continue to rise and perhaps have become unsustainable.

Financial pressures continue to rise even though the need for and interest in higher education remain unabated. We know, for example, that enrollment in higher education has grown steadily since the 1930s, a product of both population growth and changing social need. While the US population has doubled since 1930, American higher education has expanded ten-fold since that time. During the next decade or so growth is expected to continue, surpassing by three to four million the number enrolled in 1995.

So what's the problem? Even with all of the new competition mentioned above, won't there be enough students to fill our classrooms and generate sufficient revenue to cover operations?

The problem is cost. Most people compare cost increases in higher education to the Consumer Price Index (CPI). Using this index, however, has told so little of the story that some analysts now use a separate index, the Higher Education Price Index (HEPI), to get a more accurate idea of what has really been happening with costs in higher education. One estimate is that between 1961-1995 the real costs to higher education for goods and services (salaries, etc.) rose six times faster than the

CPI. Between 1980-1995, the annual average rate of growth in the HEPI exceeded the CPI by one full percentage point.

Compounding the problem of growing costs has been the need for all of higher education — public as well as private — to lower the effective price that students pay. Public institutions lower price by higher state subsidies and or increased tuition. Private institutions lower effective price by use of institutional financial aid which, when translated, means fewer actual dollars with which to run the institution. By one calculus, in 1995 the average American college provided a \$12,000 education that it sold to its students for approximately \$4000, that is, after state subsidies and or institutionally-based financial aid have been subtracted.

Some contemporary writers about higher education believe that using emerging information technologies more effectively will help us change the way teachers teach and students learn and consequently lower the costs of higher education. Thus far there is little evidence that this is happening. At many institutions, in fact, expenses for new technologies are seen as just adding to an already heavy cost burden. It is with the new kinds of providers mentioned above that some see the financial models of higher education's future.

Opportunities

The facts of new, unorthodox, wide-ranging competition and the tension between a growing need for access and continually rising costs notwithstanding, I remain very optimistic about La Salle's future. Why? I think that the answer is to be found in the Lasallian ethos that was so evident at the Encuentro in Rome: our historical commitment of responding quickly and decisively to society's needs by creating educational opportunities



Before joining the administration of Philadelphia College of Textiles and Science in 1983, Dr. Nigro was associate vice president for academic affairs at Neumann College, in Aston, Pa.

that demand not only professional competence from our students but a commitment from them to improve the condition of others.

Because La Salle is responding and is on the move, this past academic year has been a very demanding and exciting one. The School of Arts and Sciences has initiated three new programs for implementation this fall — an undergraduate program in digital arts and multimedia design (DART), an undergraduate program in nutrition, and the university's first doctoral program in clinical psychology. The DART program is especially exciting, I think, because it blends computing with language arts, fine arts, and psychology creating a distinctive academic program which is congruent with the integrated functions and multipurpose operations that one finds in today's complex organizations.

Sources consulted for this article.

Breaking the Social Contract, The Fiscal Crisis in Higher Education. Report of the Commission on National Investment in higher Education. Joseph L. Dionne, Thomas Kean, co-chairs, 1997.

Marchese, Ted. "Not-So-Distant Competition." *AAHE Bulletin*, 50 (May, 1998)+.

For its part, the School of Business is not only experiencing substantial success with its revised MBA program (new students in the program have increased by over 100%) but is moving rapidly to create partnerships with a diverse group of organizations in our region. These collaborations will include offering graduate business education tailored to the needs of physicians as they seek to play an even more active role in shaping the future of the total health care system. The SBA also has begun a partnership initiative with a German university to implement a joint masters program in the management of technology. Partnerships already are having an impact on what we teach, how we teach, and the faculty's research agenda.

Implementing a new master's degree program in Family Nurse Practitioner in Fall, 1998, the School of Nursing is also providing palpable leadership in health science education at a time when rapid change in the health care environment seems to leave others confused or mourning for a past that will never return. As we grow older as a population and as the work place changes rapidly, the need for new services and new ways of thinking about careers can be seen as challenges or opportunities. Our Nursing School sees opportunities. During the past year, for example, responding to emerging health-care needs of an aging, longer-living population, La Salle's School of Nursing received approval for a certificate program to train nurses for wound, ostomy, and continence care. The program is timely and necessary. We hope to serve a regional and perhaps even national need by offering the program through distance learning. During this same time, our nursing leadership has been responding to the changes in health care professions by exploring new career paths for nurses and health

"Between 1961-1995 the real cost to higher education for goods and services rose six times faster than the Consumer Price Index."

care professionals in the area of clinical drug trials. A successful one course experiment during the spring of 1998 will soon become a full certificate program. La Salle responding to need!

Coincident with all of this activity the President's Cabinet, acting as a strategic planning body, proposed an even fuller new program agenda for the next 24 months. We can expect not only additional new undergraduate and graduate programs but more tailored offerings in the form of certificate programs and workshops to meet the continually evolving needs of working professionals.

Many of these new programs, especially new graduate and certificate programs, will not be meant for the main campus alone. Our new Bucks County Graduate Center in Newtown already enrolls six hundred students and we expect that the programs which are emerging from the Cabinet's planning will propel us to our capacity of 1,000 students at the Bucks center within two years. We also will maintain our presence at other off-campus sites such as Albright College and Delaware Valley College, and we will continue to experiment with emerging forms of both "high tech" and "low tech" distance learning.

In fact, both technology and science will play a major role as the university explores another new initiative. This new endeavor, dedicated to integrating science, business, and technology will seek to give students a firm foundation in the sciences and business using a problem-solving, world approach. The graduates of this program will have both technical and project management skills tailored to the needs of compa-

nies and organizations in the New York-to-Washington corridor. This interdisciplinary program will focus on major sectors of the economy and will add to the university's superb reputation as a leader in science education.

The programs which I mention here only begin to suggest the ways that La Salle continues to assess and respond to need. At the heart of a La Salle education is a strong commitment in both depth and breadth to the liberal arts and sciences. Yet here, too, the university is not content merely to stay with what has worked well in the past. For the past 18 months a very talented group of faculty have been leading a project to redesign the university's general education program. Their efforts so far have produced a refined set of learning goals, alternative models for meeting these goals, and lively discussion about the nature of a La Salle education and the appropriate role of each of the branches of knowledge in it. Implementation of a new general education program is anticipated in fall, 1999. I hasten to add that we are determined to insure that our revised general education program will be based unmistakably on our distinctive Lasallian heritage.

New academic programs are very important, but La Salle continues to change and to respond in other ways, too. Recognizing the growing role of graduate programs in helping men and women adapt to a changing economy, the university has reorganized its administration of graduate education by reallocating resources to create two new positions — a director of graduate marketing and recruitment who will lead market research and enrollment planning efforts and an associate dean for

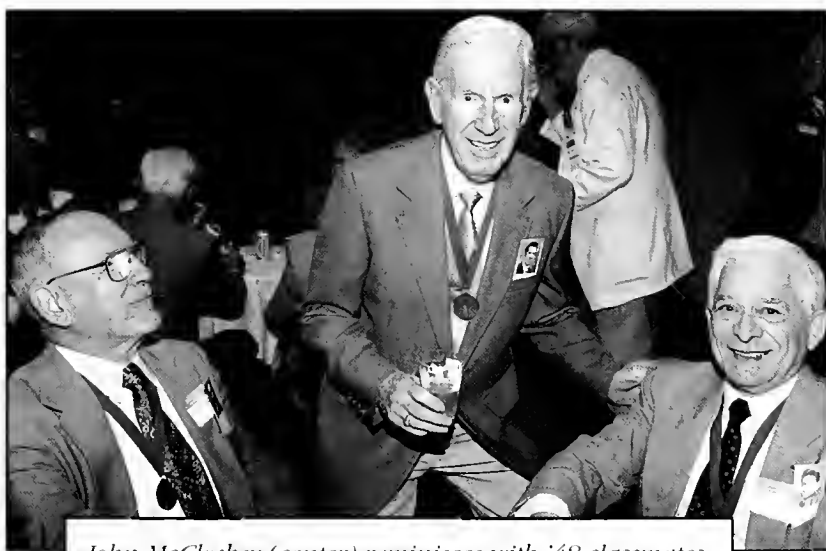
graduate studies in the School of Arts and Sciences who will coordinate that school's graduate programs. Both positions will be part of a new graduate management team which will steer the direction of graduate education as well as the continued development of the Bucks Center.

In the coming months you will hear still more about some of the initiatives begun recently, including a more energetic and focused commitment to community learning and outreach, closer integration of academic and student life through learning communities, faculty innovation in teaching through the use of information technologies, an extended, more organized focus on student research, a substantial expansion of our campus computer network, and a travel study program designed to take students abroad to learn on site and, we hope, reawaken interest in foreign language study. This year, in addition to traditional study abroad programs, students will have the opportunity to take courses at La Salle that include travel to England, Denmark, Canada, and Puerto Rico. I think you will agree that, even with some of the formidable challenges we face, the future for La Salle and the Lasallian approach to higher education is very bright indeed.

Dr. Nigro, who became La Salle's chief academic officer on Sept. 1, 1997, had been vice president of academic affairs at Philadelphia College of Textiles and Science since 1992. He earned bachelor's and master's degrees in history from St. John Fisher College and Duquesne University, respectively, and his Ph.D. in American studies from the University of Minnesota.

THE CLASS OF '48

Times were indeed different at La Salle 50 years ago when many of the students came to campus from the miserable jungles of the South Pacific, the frigid North Atlantic, and places like Anzio



John McCloskey (center) reminisces with '48 classmates Charles Dietzler (left) and Joe Longo during the 50th anniversary reunion on campus last May.

By Bernard McCormick, '58

The war had ended. It had changed forever the nations and the lives of the people who fought in it. The plaque in the campus quadrangle remembers the men of La Salle who did not return. The first to die was John J. Brennan, '40, a Navy lieutenant commanding a gun crew on an armed merchant ship which was sunk by a German submarine in April, 1942. At least 15 more would join him before it was over in August, 1945.

Those who returned would carry through life a honed sense of the

capriciousness of destiny, an appreciation of the ironies of military logistics, the whims of war which separated themselves from the honored dead. Canceled flights. Last minute changes of orders. Skills more valuable in a stateside training camp than in a fox hole. Name it. It happened.

It was especially poignant for those who had been in the worst of it. They returned from everywhere. From the miserable jungles of the Pacific. From the North Atlantic where nights turned to tidal waves of ice. From

airplanes leaving vapor trails over Europe, their masked crews watching with a cold fear tempered by awe as they flew into a thunderstorm of flak. From North Africa, where the searing ancient trails of camel trains were now tracked by tanks built in four nations. From Italy, where the dog tired soldiers of Ernie Pyle's reports sometimes met their own relatives. From battleships, watching their guns turn islands whose names they did not know—but once learned, would never forget—into clouds of crimson and smoke.

And they returned from less dangerous places. Some never got closer to the war than shore patrol at North Philadelphia station. In any conflict, there are only a few asked to save Private Ryan. Men exposed to the ultimate terror of battle are a minority. More often than not they are the Mister Roberts among us, men stationed in the support role, where tedium suffices for an enemy. They also serve who only stand and wait.

For those who waited at home, the war came to La Salle, or very close to it, in a strange way. German prisoners were housed at the National Guard armory on Ogontz Avenue which is still there, just down the wooded hill from the right field line of the baseball field and the parking lot on the South Campus. Peggy Bender Mauger, who grew up in Holy Child parish near La Salle, recalls seeing the prisoners behind fences during the late war years. She came to La Salle as a secretary in 1947 after being graduated from Little Flower High School.

For many at La Salle, the war was an interruption of their education. Young men enlisted or were drafted after their first year or two. Most of them came back to the campus, some with experiences that will age a man fast, and the class of 1948 - 50 years ago - was composed largely of men who had known war.

"I started in 1941," recalls Fred Bernhardt, who played basketball (captain of the '47-'48 team) before and after the war. "In those days it seemed everybody came from just three high schools, La Salle, North Catholic and West Catholic. We had 242 fellows in our class, and I think 100 of them left en masse when the war began." Bernhardt was a B-24 pilot who was completing his training when the atomic bomb ended the war.

They were a more serious bunch than the classes which would follow in peacetime. At least until the mid-50s, when an influx of Korean War vets produced a similar situation. A good many were married, with young families, and it was not unusual for them to go to school by day and hold down jobs at night, doing things such as working the twilight shift at banks, sending delinquent notices to people behind on their payments for cars or refrigerators. Others worked full time and attended classes by night.

Jack McCloskey, who retired from the university in 1992 as vice president of public affairs and associate professor of marketing, describes himself as "not other than ordinary." He had graduated from Philadelphia's Northeast Catholic High School in 1938 and had gone to work as a machinist at the John Wanamaker Company. In 1942 he went into the Army Air Corps, where he piloted a B-17 and instructed pilots. It bothered him in 1943 when

orders to go overseas were changed to keep him in an instructor's slot. After the war he learned that his commanding officer, undecided on whom to send where, had consumed half a bottle of Scotch, then picked two names out of a hat to stay home and instruct. Leaving the service in December, 1945 McCloskey was reinstated as a machinist, but the union would not let him attend college full time.

Recalls McCloskey, who now lives in New Hope: "I started at La Salle on the G.I Bill. I couldn't have gone to college without it. I picked up a job in the college book store in March, 1946 and became manager in June. To further supplement my income, I worked as a credit interviewer at Sears Roebuck on Thursday and Friday nights and all day Saturday. And I attended college full time. Among my graduation pictures I have a shot of a two year-old boy and a four year-old boy, hanging on my arms - our children." Both later attended La Salle.

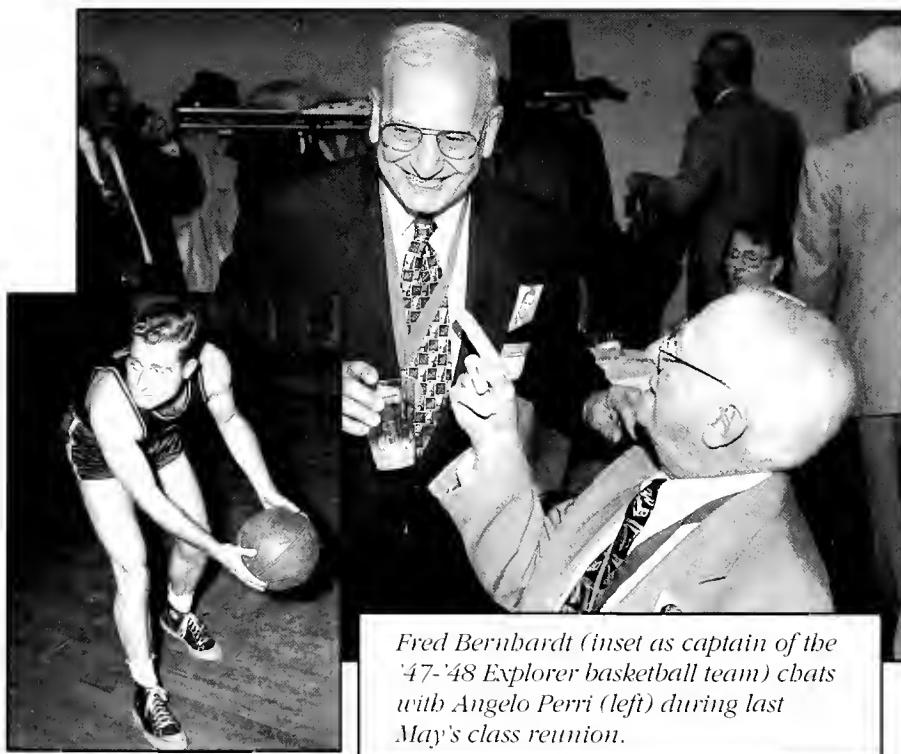
McCloskey, intent on making up for lost time, completed La Salle in just 32 months, graduating in the fall of 1948. That year the school had two graduating classes, one as usual in

the spring, and a second in the fall. There was a total of 214 grads that year. But serious academic honors were awarded only in the spring. Budget considerations.

The seriousness of the post-war students was not compromised by the distraction of heavy social life. Aside from the fact that many students were married, there were no women enrolled, and would not be for another 19 years. There were, however, some very good looking secretaries, several of whom married students. Among them was Peggy Bender, a tall, striking blonde who met the late Bob Mauger, a Korean War vet, in 1951, and married him in 1955.

"There were only three of us, but they added others as time went on," she recalled recently from her home in Stuart, Florida. "It was a lot of fun being a minority—I mean women—on a campus that must have had 3,000 men, many of them back from the service. I worked for John Kelly (director of public relations) and everybody used to hang out in our office. I was privy to everything that was going on on campus."

Overwhelmingly, the post-war students came from the Philadelphia neighbor-



Fred Bernhardt (inset as captain of the '47-'48 Explorer basketball team) chats with Angelo Perri (left) during last May's class reunion.

hoods. La Salle had no dorms at the time; they didn't come until the mid 50s. A handful of students from the coal regions and neighboring states rented rooms in nearby Germantown or Olney. Many of the day hops were products of the Philadelphia Catholic school system, so extensive that even people who were not Catholics could identify their neighborhoods - and still do - by the local Catholic Parish: St. A's, Consolation, St. Gabe's, MBS.

La Salle was a tiny school. Although 85 years old, it had only 45 students when World War II ended. Its ranks had been decimated by the war. La Salle College High School, then in Wister Hall just across the campus, had more students. The proximity of the high school balanced the seniority of the college; it was almost as if the two schools were one, a lower and upper school. Indeed, many of La Salle High's best athletes and scholars simply walked across the quad for higher education.

Youngsters in navy blue leather helmets practicing football in McCarthy Stadium helped create a more typical college atmosphere than otherwise would have been possible. It was the era of the last high school heroes, when 60,000 fans filled Franklin Field for the annual city championship. High school players such as Reds Bagnell of West Catholic and Johnny Papit of Northeast were better known than the local pros. Dick Bedesam, La Salle High's star halfback in 1948, would do for a campus hero. The high school and college basketball teams shared the same court in Wister Hall (the college usually didn't go on until about 5 p.m.) and any 1948 college student with an interest in sports was aware of a remarkable basketball player at La Salle High whose reputation was already spreading beyond Philadelphia. His name was Tom Gola.

The college had its own heroes. Then, as now, its athletic programs

gave the school a reputation beyond its size. Jim Henry, who had coached football before the war, became athletic director and oversaw a program which exploded with success after the war. La Salle had given up football after the 1941 season, but the 1947-48 basketball

***The war came to La Salle
in a strange way. German
prisoners were housed
at the National Guard
Armory on Ogontz Avenue.***

season saw the Explorers go 20-4 and be invited for the first time to the National Invitation Tournament, which at the time was basketball's "big dance." It was the first post-season tournament for any Philadelphia team in 10 years. It was the second year in a run of nine straight 20-game victory seasons, including NIT and NCAA championships. Bob Walters was the leading scorer for four straight years, but he was joined the last two seasons by Larry Foust, who would become La Salle's first All-America.

Basketball was not La Salle's only big time sport. In 1948 Joe Verdeur was an Olympic swimming champion and was considered the best all-round swimmer of his time. He put the Explorers on the swimming map, where they have remained these many years. In almost every sport it tried, from track and field men working out in McCarthy Stadium, to the oarsmen churning up the Schuylkill, La Salle did well.

Most of the athletes were as local as the rest of the students. Verdeur came out of North Catholic, Bob Walters from St. Joseph's Prep, Larry Foust from South Catholic. La Salle was a commuter school in every sense. It took some time for the auto industry to switch back from war production and cars were still a luxury. The boxy green 26 trolley

cars of the PTC, a type designed 40 years before, practically emptied out at 20th and Olney. And many La Salle alums still smell in their dreams the damp, dark tunnel under Broad Street, see the dirty girders supporting the tunnel flashing by, vaguely illuminated by small lights and vents leading to the street above, and hear the roar of the approaching train, and the squeal of steel on steel as the cars took the sharp curve between Race and Vine and City Hall. It was a noisy, uncomfortable commute, but more than a few tired students fell asleep on the ride and missed their stops.

For the returning vets, the college had a support program. Sort of.

"Brother Augustine met with many of us in early December, 1945, when we registered," recalls Jack McCloskey. "He looked at my transcript, frowned a bit, then told me I would have a rough time as I was out of high school almost nine years. His recommendation was that I take four courses, instead of six. Two weeks later the dean chewed me out for scheduling four courses. The second semester I had to take six. In our sophomore year they introduced "Marriage and the Family" as a sociology course. Many of us refused it. What if you flunked and had to report this to your wife and children?"

Vets long separated from the discipline of study did not lack for sympathetic ears on the faculty, for a number of the teachers were also vets. Among them was George Swoyer, who retired in 1991 as associate professor of marketing. Swoyer had graduated in 1944 and was a junior Marine Corps officer in the 5th Marine Division, waiting off Japan for the anticipated invasion of the home islands, when the war ended. He returned to earn his MBA at Penn, then came to La Salle to teach in January, 1947. It was the beginning of La Salle's marketing program.



Most of the men attending classes at La Salle were able to attend college because of the GI Bill. Benilde Hall, a former U.S. Army barracks, was dedicated as a classroom in 1948, the same year that Joe Verdier, '50, was welcomed home by his mother and La Salle's Brother President Gregory Paul after winning a gold medal in the 200 meter breaststroke at the 1948 Olympics.

"A lot of the guys I taught were older than I," says Swoyer, now living in Cape May. "The first day I went into the classroom and there was a guy in the front row I had gone to La Salle High with."

As the program expanded, Swoyer became a one-man department. "The first marketing majors, poor guys, had me for all four classes." In truth, Swoyer was one of the most popular members of the faculty. His humor was mobilized when he emceed campus athletic banquets. He liked to introduce the faculty at the head table, then the visiting sportswriters: "Now that we've introduced the Pharisees, let's meet the scribes."

Swoyer was called back on active duty in 1950 for the Korean War and this time saw action with the 1st Marine Division. A year later he was back on campus. He occasionally wore his old Marine fatigues when he monitored exams. There were a half dozen other teachers who had

been in the Big One. Bob Courtney (Political Science), Charlie Halpin (Economics), Claude Koch (English), Charles Kelly (English) and Jack Rooney (Psychology) had all been in the service.

Not all the vets on campus were human. Two buildings, Leonard Hall (now razed) and Benilde Hall (still around) were former military barracks that were relocated via flat bed truck to meet the rapid expansion after the war. College Hall, Wister Hall and McShain Hall were the only buildings with academic dignity. Historic Belfield, the estate which is now part of campus, was still a farm with a pedigree, tracing its lineage to the colonial era. From the upper floors across the street, students could see beyond the tall stone wall and note a few animals wandering about. For some La Salle city boys, it was their first sighting of a live goat.

Clarkson Avenue, which dead ends into the campus near the historic

Peale House, had large old 19th century homes along it. The few which have not been demolished over the years are now owned by the university. Angling from Wister Street to the intersection of 20th and Olney was a dirt road called Cottage Lane. It was used mainly to provide access to a rutted parking lot where Hayman Hall and the Connelly Library now sit. Graham's, the bar on Chew Street just off campus, did not have to I.D. many of the mid-20s La Salle students who dropped in for a beer after class.

As today, the school was flanked by institutions on two sides, by Wister Woods to the south and the Belfield neighborhood to the east. Except for a small pocket in Germantown, the area was exclusively white. The neighborhood north of the school near Broad Street was heavily Jewish. There was a strong German neighborhood east of Broad street. Toward Germantown and to the south the crowded neighborhoods were a little

bit of everything - solid middle America. Members of six Catholic parishes could walk to the school.

La Salle's faculty at the time included 25 Christian Brothers, all of whom wore their religious robes and collars to the classroom. Several of the more tradition-minded faculty, including Drs. Roland Holroyd and Joseph Flubacher, wore academic gowns. Holroyd, whose tenure was to last 53 years and who became the school's first professor emeritus, was largely responsible for establishing La Salle's premier pre-med program whose reputation persists to this day. Jack McCloskey recalls his dignified, droll style:

"A classmate in biology asked Dr. Holyroyd to postpone a test which otherwise would fall on the day his wife expected to deliver. His response: 'My good man, your presence was certainly necessary at the laying of the keel, but your presence is not mandatory at the launching.' "

"Most of the teachers were Brothers, we loved them all," recalls Harry Gibbons, a semi-retired CPA who now lives in Cape May. "The lay teachers were all respected and admired - Jim Henry, Joe Flubacher, Ugo Donini, etc." Like most of his class, Gibbons owed his education to the G.I. Bill. He earned it the hard way - 40 missions as a B-24 pilot in the Central Pacific.

"It paid for tuition and books and maybe \$60 a month," he says. "My wife and I lived at home with my parents in one room. By the time I was graduated, we had two and five-ninths children. Our parents had never been to high school, so they sacrificed for us to go to college. But times were different. There was plenty of public transportation and tokens were two for fifteen cents."

For perspective, as was pointed out at the recent 50th reunion of the '48 class, an average yearly salary was \$3,000 and the average home cost

\$7,000. Tuition at La Salle was \$200 a semester.

Gibbons helped return the school to normalcy. He was involved in creating La Salle's first yearbook in 10 years.

"We had 242 fellows in our class and I think 100 of them left en masse when the war began."

"The war had depleted the student body, hence the yearbook was an extravagance. I collected two friends and we laid out the plans, but we needed someone with pizzazz to take the bull by the horns and approach the administration on spending more money. As we sat in the coffee shop, Leo Inglesby walked through the line. I said this is our man. He was enthused; the rest is history. We worked hours and hours, but the yearbook was a knockout."

Inglesby, who had attended West Catholic, wound up editor. His war had been an adventure. He was a paratrooper with the famed 509th Airborne Regiment - the first American airborne outfit. He volunteered for jump training before the war, finding the extra jump pay handy. He wound up in the first U.S. airborne operation, in North Africa in 1942, which had a comic note when his plane got lost on the 1,500 mile flight from England. Instead of jumping, the plane's pilot landed beside a French fort, where his small detachment was imprisoned for a few pleasant, wine-sipping days before the French switched to our side. His war became far more serious with a disastrous drop in Sicily, where the U.S. aircraft were shot up by friendly fire, and then a jump behind enemy lines in Italy, where he was wounded at Anzio. He is retired from the Internal Revenue service in Silver Springs, Maryland.

Gibbons, who had gone to North Catholic, came to La Salle almost by accident.

"As a returning veteran, I signed up at the University of Pennsylvania Wharton School on the G.I. Bill. I was sent from building to building to wait in line for each registration step. One of my cousins was at La Salle and suggested I take a look at it. The dean, Brother Stanislaus, welcomed me as a returning "war wary." I filled out an application and that was it. No lines, no cold reception. U. of P. was nasty when I wrote and told them that I had registered at a smaller school."

If the class of '48 seems more nostalgic than most classes which followed, it comes from the compounded shared experience of the uncertainty of the war years followed by the urgency to make up for lost time in college. The experience of the war lingered in the student wardrobe.

"Many of us came and went with a mix of service leftover clothing," says Jack McCloskey. "Officers pinks and greens wore like iron, and the Eisenhower jacket didn't need much maintenance. Jim Henry, athletic director and finance professor, did require ties in class. But if you arrived tieless, he would open his desk drawer and provide you with a bow tie or string tie to bring you up to code."

The quirks, and the talents of the faculty, are recalled almost identically by students of the era.

"Brother Vincent's psychology classes were always overbooked," says Jack McCloskey. "Seventy-five students would arrive to find 55 seats. Some would carry chairs in from other rooms. Others would just alternate attendance. And Ugo Donini's History 123 and 124 were held in the auditorium - between 100 and 125 were registered in each class. Donini did not require a textbook. He was a great lecturer who never used notes."

He would intersperse a 'spicy' joke every now and then to make sure he kept our attention."

They came back last spring for their 50th reunion, to remember those teachers and those times of their lives. There were 38 of them, quite a turnout, considering that so many of that class belong to the ages. They told war stories and post-war stories, and post-post war stories, and recalled their days together on a campus that was just a postage stamp compared to the present university. For them, the war and their days at La Salle have become almost a single event. It was, for the great majority, only through the war that they were able to attend La Salle, or any college. Surprisingly, three of the 1948 faculty they recalled that night are still active. Dr. Joseph Flubacher, an economics professor emeritus, still moderates the Sigma Phi Lambda Fraternity. Dr. Jack Rooney and Charlie Halpin continue to teach.

There is one other man, however, one man who was there in 1948 and remains today. He wasn't a teacher in the usual sense, but he sure is an institution. Pete the Barber.

When Pete Paranzino talks about his years at La Salle, his is a time frame of its own. His father had a barber shop at what Pete calls "1240," meaning 1240 Broad Street, the mansion where La Salle had been located prior to the move to 20th and Olney in the 30s. Pete, then in his mid-20s, asked Brother Anselm about opening a barber shop at the new location. The year was 1939. He set up in the basement of McShain Hall, where he also ran a pool room and snack shop. Later he worked in the book store in Leonard Hall and now operates in the basement of the College Union. Fred Bernhardt, a retired sales rep from Levi Strauss & Co., who lives in Maple Shade, N.J.,

remembers the pool room; "We had a couple of guys from South Philly who more than covered their tuition at those tables."

Jack McCloskey recalls Pete's "electrocuted hot dog. He had a vending machine oven in to which he'd place a wrapped hot dog in a roll. All

"My good man, your presence was certainly necessary at the laying of the keel, but your presence is not mandatory at the launching."

lights on campus would go dim and you'd have your dog in about 30 seconds."

But that was after the war. If timing is everything, Pete the Barber's wasn't so hot. He had barely gotten started when Hitler invaded Poland. Two years later Pearl Harbor took away most of his potential heads. But he hung in, and has hung in ever since, commuting daily from South Philadelphia. "I'll be 85 in August," he said in July. "I'm hitting 60 years at La Salle." He remembered those dramatic years of the 1940s when he never knew if a head he cut would be around very long.

"They'd start off with 75 or 80 new students, but before the semester was over you'd be lucky to have 45. The draft took them away. It was rough times. I was working at the post office at night. You could get all the hours you wanted in those days."

The ending of the war, and the return of those men who would become the class of '48, stands out in his memory.

"When the G.I. boys came back, they

didn't have nothing set up for the boys. We were jammed. We had no facilities for them. I started selling stuff. They would bring in box lunches and I'd sell soda and stuff. Then John McCloskey began running the book store. He did a great job. At one time I had two barbers working for me.

"When they came back it was a great time. All those guys were a great bunch of guys. But they were different. A war leaves scars. They were all scarred in some way. The army's a great thing if there's no wars. But a war leaves scars."

As the night school grew, Paranzino set his hours to cover all schedules. He worked from 9:30 in the morning to 6:30 at night. When ROTC became mandatory for the first two years, he was always busy, keeping the wannabe soldiers looking sharp. And when it comes to loyalty, Paranzino can speak to that.

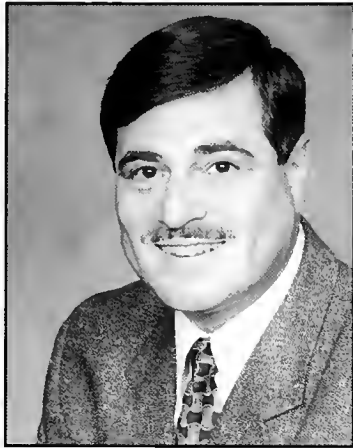
"I have a lot that come to me yet," he said. "They come back. Most of them are retired now. The Brothers were good to me. They gave my son a good education, at the high school and the college. You have your good times and bad, but it's nice to remember the good times."

Mr. McCormick is editor and publisher of Gold Coast, the magazine of South Florida Life. Although he did not enter La Salle College High School until 1950, he grew up in nearby Germantown and spent considerable time "banging around" the campus, largely because of the good offices of his uncle, the late Brother Francis McCormick, F.S.C. He vividly remembers the German prisoners, Pete the Barber, and the pool room in McShain Hall.

Deans Appointed to Head Students Affairs and Admissions/ Financial Aid

La Salle recently announced the appointment of two new deans.

Dr. Joseph Cicala, '79, has been named the dean of students and, a 28-year veteran in college admissions, is the new dean of admission and financial aid.



Dr. Joseph Cicala

Cicala, a longtime student counselor and administrator who resides in King of Prussia, Pa., plans to continue past efforts to build a strong working relationship between academic and student affairs.

"After examining a pool of almost 100 candidates, it was clear to us that Dr. Cicala possesses the attributes we need to continue to build strong working relationships between academic and student affairs," said the university's

provost, Dr. Richard Nigro. "Joe has very strong conceptual skills and is very research-oriented. I believe that he will earn the faculty's respect very quickly."

Cicala comes to La Salle from Philadelphia College of Textiles & Science, where he has served as director of the Advising and Counseling Center since 1996. Prior to that, he was a counselor and assistant professor at Suffolk County Community College in New York. From 1982 to 1992, he served in several capacities at Syracuse University, including associate director of advising and counseling, and director of career services for the college of arts and sciences.

"His high energy and commitment to student development will, we think, allow Joe to make a swift transition as the chief student affairs officer at La Salle," Nigro added. "Most importantly, it is abundantly clear that Dr. Cicala has earned the respect and admiration of the students in each of the institutions in which he has served."

Cicala says he wants to be an involved administrator who frequently leaves his desk to talk with the campus community, particularly the students he serves.

"In my opinion, the best deans are those who have a very strong respect for the students and academic community, and the ability to show it," he said. "They're good at making

connections, bridging gaps and creating coalitions between all members of the university. That's the kind of dean I aspire to be."

Cicala earned his B.A. in psychology from La Salle in 1979. He received an M.S. in counselor education from West Chester University in 1982, and a Ph.D. in higher education administration from New York University in 1997.

Voss comes to La Salle after 12 years as executive director of admission and financial aid at the Worcester Polytechnic Institute in Massachusetts. Prior to that, he was director of admission at Bradley University.



Robert G. Voss

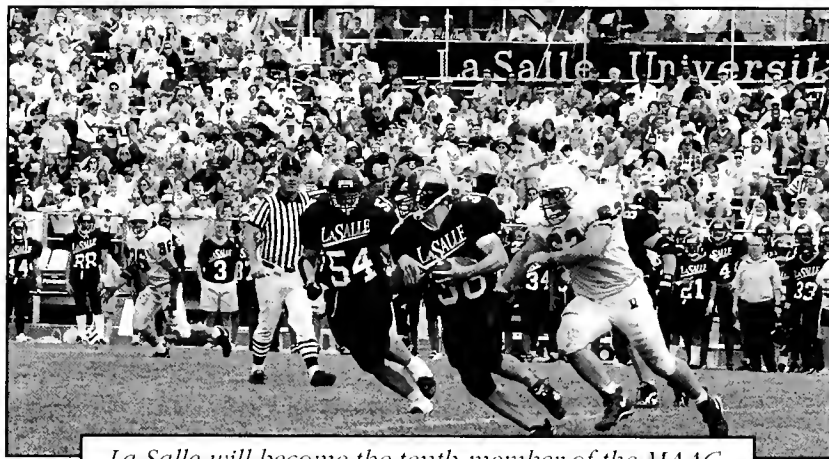
"I think there's an opportunity for La Salle to be thought of as one of the most outstanding colleges on the east coast, and I want to accomplish that," Voss said of his new role. "I want to raise the general awareness of this institution and publicize its countless strengths."

Voss has had many years of experience using market research and technology to design and implement very successful recruitment and aid programs. While at Worcester, he enrolled the largest and best qualified classes in the school's history and significantly increased the number of women and international students in the freshman class.

Voss said his decision to work at La Salle was not a difficult one, and was made easier when he visited campus. "I really liked the people I met here," Voss said. "I like the campus and this area of the country."

Voss and his wife Roxanne, a high school guidance director, have two grown children. They live in Wallingford, Pa.

Explorers Join Metro Atlantic Conference Football League



La Salle will become the tenth member of the MAAC.

La Salle has accepted an invitation to become an associate member of the Metro Atlantic Athletic Conference (MAAC) Football League. The Explorers became official members on July 1 and will play their first season of annual league competition in the fall of 1999.

La Salle becomes the 10th member of the conference, joining Canisius, Duquesne, Fairfield, Georgetown, Iona, Marist, St. John's, St. Peter's and Siena.

"The fit for La Salle in the MAAC Football League is outstanding," athletics director Tom Brennan said. "Current membership includes an impressive group of schools that value the role of intercollegiate football in enhancing the overall quality of university life. Member schools are also committed to maintaining integrity in new programs and to a high level of academic achievement by student-athletes."

The MAAC Football League, which began play in 1993, just completed its fifth season of competition in 1997. The league is a cost-containment I-AA conference, as innovative cost-

cutting measures involve travel size, length of the practice season, and a limit on the number of full-time coaches. Most importantly, there are no athletic scholarships, just need-based scholarship aid that mirrors the Ivy League and Patriot League.

"We are pleased to add La Salle University as a 10th member of the MAAC Football League," said Rich Ensor, Commissioner of the MAAC. "La Salle is a prestigious institution, with a strong academic and athletic reputation, making it a perfect fit for the MAAC Football League."

"I thought when we started football that this was the direction we should go and the league we should join. The MAAC is where we belong, with the other schools operating under similar circumstances," La Salle Head Football Coach Bill Manlove said. "I think we can be successful competing against these schools because of our geographical location and the fact that we have like resources. Being a part of a conference gives us the opportunity to develop natural playing rivalries and eliminates many of the scheduling problems a school has as an independent. We look forward to the relationships with the

MAAC institutions we have not met on the playing field as well as continuing the relationships with the schools we have played and will play this fall."

The Explorers reinstated varsity football in 1997 after a 56-year hiatus, and had a 1-8 record. The lone win for La Salle came against MAAC member St. Peter's, 25-16, last September 12. The first game since November 22, 1941, was against MAAC member Fairfield at McCarthy Stadium on September 6.

La Salle again began the 1998 season against two MAAC schools, hosting St. Peter's in its opener on September 12 and traveling to Iona on September 19.

The MAAC Football League began play in 1993 with six original members—Canisius, Georgetown, Iona, St. John's, St. Peter's and Siena. The league expanded the following season when Duquesne and Marist began play. Prior to La Salle's entry, the MAAC last expanded in the fall of 1996 when Fairfield resurrected its football program.

Georgetown University captured the 1997 MAAC Title, posting an 8-3 overall mark and a perfect 7-0 league mark. Iona won the inaugural championship in 1993, Marist captured first place in 1994 and Duquesne won back-to-back titles in 1995 and 1996.

La Salle was a full member of the MAAC from 1983-84 through 1991-92 prior to leaving for the Midwestern Collegiate Conference. During the nine-year stint in the MAAC, the Explorers won the Commissioner's Cup for all-around athletic success eight times. In addition, La Salle won 34 team championships while in the MAAC.

Bell Atlantic Donates \$50,000 for Faculty Instruction On Using New Technologies as Teaching Tools

La Salle University has received two grants from Bell Atlantic-Pennsylvania and the Bell Atlantic Foundation totaling \$50,000 to help its faculty better use new technologies, such as websites and multimedia projects, in classroom instruction.

"There are tremendous opportunities for teaching and learning with these developments," said Richard A. Nigro, La Salle's provost. "Of course, our faculty will have to know how to fully use these technologies if they're to benefit our students. That's why this grant from Bell Atlantic is so important."

Nigro said the grants will be used strictly for "faculty development" and to develop a "coherent agenda" on using technology for teaching at La Salle. "Most colleges are wrestling with this question, on keeping current with information technologies and finding the best way to utilize them in educational outcomes," he said.

This past January, Nigro commissioned La Salle's Teaching, Learning and Technology Roundtable (TLTR) to explore and evaluate how advances in computers, the internet and multimedia could be incorporated in teaching. The roundtable is composed of five full-time faculty members, seven academic administrators, and one full-time student. The TLTR will be responsible for coordinating and setting priorities for the "evolving issues which exist at the interface of teaching, learning and information technologies," said Nigro. The TLTR will advise the Provost on matters related to the use of computing and information technology to enhance teaching and learning, including hardware, software, curriculum and faculty development.

This summer, more than 20 La Salle faculty members attended a multi-day seminar, made possible by the Bell Atlantic grant, on incorporating technology into teaching. In addition, the Bell Atlantic gift helped to train 10 faculty members this summer to better use electronic instruction, such as Lotus Notes, in their teaching.

"We are pleased to be a partner in La Salle's technology training initiative for faculty to improve instruction for students in the classroom," said Daniel J. Whelan, Esq., '68, president and chief executive



Daniel J. Whelan, Esq., '68, president and CEO of Bell Atlantic-Pennsylvania, presents check to Brother President Emeritus Joseph F. Burke, F.S.C., Ph.D., '68.

officer of Bell Atlantic-Pennsylvania. "Given the challenges of today's environment and the ever-changing technological advances, we are happy to play a role in this initiative to improve the quality of education by lending our corporate funding at this time."



Kenneth G. Lawrence, senior vice president, corporate, of PECO Energy Company, and president of PECO Energy Distribution, presents initial \$10,000 check of PECO's two-year pledge of \$20,000 to La Salle's Hayman Center Campaign to the university's president, Nicholas A. Giordano, '65.

Land, Sky, and Sea

A full-color 1999 calendar illustrated with land and seascape paintings in the La Salle University Art Museum collection will be available for purchase in the Art Museum or Campus Store in mid-October for \$5.00.

Artist From Former Soviet Union Draws On Rich Religious Background To Paint "Annunciation" For La Salle Art Museum

Most people pray with words. But Niko Chocheli uses a paintbrush, oils and a canvas to send his message to God.

Chocheli, who spent the 1997-98 academic year as artist-in-residence at La Salle, came to this country almost three years ago to pursue his creative dreams. From his homeland, the Republic of Georgia, he brought not only his talent, but a stalwart faith fostered by a nation that has tenaciously held onto its religion for centuries.

And so, Chocheli readily agreed when Brother Daniel Burke, director of the La Salle University Art Museum, asked him to paint one of the most important moments in the Christian faith—the Annunciation—the angel Gabriel's visit to the Virgin Mary, announcing she was selected as the Mother of Jesus Christ. The 4 by 5-foot oil painting will join the museum's permanent collection.

Chocheli explains religion is part of nationalism in his country. Throughout Georgia's history, invaders have tried to first, take control of the people, and then change their beliefs. Christianity, specifically the Georgian Orthodox faith, has been firmly entrenched there, almost since its very beginning. Aggressors tried, but failed. Even Communism, which swallowed Georgia into the former Soviet Union, couldn't eradicate the people's beliefs. Chocheli says Georgia was one of the few regions of the union where religion was still openly practiced during Communist rule.

"Throughout our history, people have had to defend their homeland, and their faith," he said. "That shows their strong belief, because they had to die for it."

Chocheli grew up in a landscape dotted with ancient and beautiful churches, some dating back to the 6th Century. He was also influenced by parents who felt almost equal love for art and



Niko Chocheli spent the 1997-98 academic year as artist-in-residence at La Salle.

religion. Both are artists and teachers still residing in Georgia. His grandmother, a lover of literature, stirred his creativity with age-old folk stories filled with giants, little people and an assortment of animals.

When Chocheli arrived in Philadelphia, he made friends with several patrons of the arts who saw potential in his work. One, Roberta Binder, gave him free use of the second floor of her Doylestown store for his studio. And another friend, art collector Lore Kephart, introduced the artist to Brother Burke, a president-emeritus of the university who was struck by Chocheli's unchecked imagination and eye for detail. After being granted an Alien with Extraordinary Abilities green card, Chocheli became artist-in-residence at La Salle for the 1997-98 academic year. This type of immigrant status, which enables Chocheli to stay indefinitely in this country, is typically offered to only the most elite celebrities and artists.

"It was the variety of his interests and skills that appealed to me," Brother Burke explained. "We saw some of his academic studies inspired by the old masters, his illustrations for children's books and his fantasies in watercolor, and we were very impressed with them."

City of Philadelphia and University Commemorate 50th Anniversary of Joe Verdeur's Olympic Gold Medal

Brother Burke said there were gaps in the museum's religious painting collection—chief among them, the Annunciation. This is widely believed to be the moment Christianity begins. According to Luke's Gospel, Gabriel's announcement first frightens Mary. But she soon begins to question the angel about her selection. Finally, she accepts the news, and at that instant, becomes the Mother of Jesus.

Chocheli chose to depict the last stage of the event. In his painting, Mary stands with hands open in acceptance while a humbled Gabriel kneels prostrate before her. Chocheli painted in the style of the old masters, El Greco and Rubens, two of the artists he spent hours imitating in museums like the Louvre and the Hermitage during his art education.

"I really deeply feel close to the subject and close to my faith," Chocheli said. The two were so intertwined that the artist typically began each painting session with a prayer. "I asked God to bless the brush and my work. I had no problems during that work," he said.

During last spring's semester at La Salle, Chocheli held occasional classes with art students. He also worked on a series of illustrations for the Bible's Book of Jonah. Brother Burke hopes to create a short illustrated book about the man swallowed by a whale as an addition to the museum's Bible collection. A few copies may also be available for sale.

—Maureen Piche



Former Olympic javelin competitor and La Salle Hall of Athletes charter-member Al Cantello, '55, who is spearheading the fund-raising effort to construct a memorial in honor of Joe Verdeur, poses with Verdeur's widow, Mary Ellen, during the reception at The Union League of Philadelphia. A portrait of Verdeur receiving his gold medal stands in the background.

La Salle's Joe Verdeur, '50, who won a gold medal in the 200 breaststroke in the 1948 Olympics in London, was honored by the City of Philadelphia and the university at a series of ceremonies in August to commemorate the 50th anniversary of his historic feat.

Philadelphia Mayor Ed Rendell declared August 7 as "Joe Verdeur Day" to commemorate the golden anniversary of the date when the legendary La Salle swimmer set one of his 19 world records en-route to his winning Olympic performance.

Proclamations from the mayor and City Council were also presented when La Salle hosted a cocktail reception at The Union League of Philadelphia on Aug. 6 to help kick off a fund-raising effort to construct a bronze bust of Verdeur that will be placed outside the Kirk Natatorium at the Hayman Center. In addition, a portion of Clarkson Street, adjacent to the campus, will be renamed "Joe Verdeur Way."

Called the "greatest swimmer of the first half-century" by legendary sportswriter Grantland Rice and the "greatest swimmer of all-time" by former U.S. Olympic coach Bob Kipphut in 1950, Verdeur was named Swimmer of the Year and the Best Athlete of the Year by *Sport Magazine* in 1948 and 1949.

Those wishing to contribute to the Joe Verdeur Memorial Fund can contact the university's Development Office at (215) 951-1540.

alumni notes

SCHOOL OF BUSINESS ADMINISTRATION

'49 50th REUNION MAY 15, 1999

'51
Jim Phelan, the NCAA's winningest active men's basketball coach with 785 victories in 44 seasons at Mount St. Mary's in Emmitsburg, Md., has earned the Clair Bee award, which is given to a coach who overcomes obstacles to inspire others and handles pressure situations with grace.

'54 45th REUNION MAY 15, 1999

'59 40th REUNION MAY 15, 1999

'64 35th REUNION MAY 15, 1999

'65
James J. David recently retired from the Georgia Army National Guard with the rank of Brigadier General. **Gerald Handley** was selected for inclusion in *Best Lawyers in America 1997-98* in the specialty of criminal defense.



Herron

'67
William E. Herron was selected for his second star as a Rear Admiral in the United States Naval Reserve. **Herron** was also promoted to managing partner in Arthur Andersen's Office of Government Services, in Washington, D.C.

'69 30th REUNION MAY 15, 1999

'73
David E. Stout was promoted to full professor and currently serves as Accounting Department chairman at Villanova University's College of Commerce & Finance. Stout began a three-year term as *Editor in Chief* of *Issues in Accounting Education*, a refereed, academic journal published quarterly by the American Accounting Association.

'74 25th REUNION MAY 15, 1999

'79 20th REUNION MAY 15, 1999

'80
William F. (Bill) Boone has been elected to the Roxborough High School Sports Hall of Fame, in Philadelphia.

'81
BIRTHS: to **Laura Frieze Swezey** and her husband, Duncan, their third child, a daughter, Casey; to **Joseph P. Vitak** and **Anna McDermott Vitak** ('86 MBA, '81 BA), their third child, a son, Joseph Thomas.

'82
BIRTH: to **Scott D. McCaw** and his wife, Karen, their third child, a son, Tyler Scott.

'84 15th REUNION MAY 15, 1999

'84
Salvatore R. Faia, a commercial litigator, has joined Pepper Hamilton LLP as a partner resident in the Philadelphia office. **Faia** concentrates his commercial litigation practice in the area of securities, antitrust, accountants' liability, governmental investigations, intellectual property, and health care law. He also counsels and represents clients in international matters, including matters pending in Canada, Europe, and the Far East.

'85
BIRTH: to **Anthony Kelly** and **Colleen McBryan Kelly** ('86 BA), their fourth child, a son, Vincent Anthony.

'86
BIRTH: to **Daniel Fitzpatrick** and his wife, Beth, a daughter, Mia Kathleen.

'88
Michael A. Starrs was recently promoted to operations specialist with Bell Atlantic Mobile, in King of Prussia, Pa. **BIRTHS:** to **Christine Heys Armetta** and her husband, James, their first son, Vincent Christopher; to **Lisa Donnelly Denton** and **Jeffrey P. Denton** ('90 BBA), their second child, a daughter, Mairead Donnelly Denton.



DiPasquale

'89 10th REUNION MAY 15, 1999

'89
Christopher D. DiPasquale was awarded the doctor of osteopathic medicine degree from Philadelphia College of Osteopathic Medicine. **Dr. DiPasquale** will begin an internship at Grandview Hospital and Medical Center, in Dayton, Ohio. **Mark G. Palladino** is a systems support manager at Cabot Performance Materials, in Boyertown, Pa. **BIRTHS:** to **Patricia Mahoney Grabowski** and her husband, Dave, their first child, a son, David James; to **Stephen P. O'Donnell** and his wife, Suzanne, a son, Callahan Cooper; to **Mark G. Palladino** and **Cindi Alex-Palladino** ('89 BA), their second son, Michael Gerald.

'90
Richard A. Vivirito is a senior auditor with Arthur Andersen, in Pittsburgh, Pa. **BIRTHS:** to **Jeffrey P. Denton** and **Lisa Donnelly Denton** ('88 BS), their second child, a daughter, Mairead Donnelly Denton.

'93
Michael Bergin, a member of the university's Board of Trustees, was promoted to clinical business manager at the Lombardi Cancer Center, in Washington, D.C., and was recently recognized by the center for his extraordinary dedication and achievement. **MARRIAGE:** **Michael Bergin** to **Jeanne Higgins**.

'94 5th REUNION MAY 15, 1999

'94
MARRIAGES: **Michael Harris** to **Carolyn Glasgow**; **Michael J. Ragan** to **Coreen A. Ballisty** ('95 BBA).

'96
BIRTH: to **Carol Lynn Prem** and her husband, Michael, a daughter, Kelsey Rose.

SCHOOL OF ARTS & SCIENCES

'38
Michael C. Rainone, Esq., has been honored by the Italian American Heritage Awards Committee of Greater Philadelphia and inducted into Who's Who 1998 among the most distinguished Americans of Italian descent for his leadership activities in the Italian American Community.

'49 50th REUNION MAY 15, 1999

'53
Charles H. Peoples, educator and athlete who won fame as a Penn Relays hurdler for Overbrook High School and the Explorers, was inducted into the Overbrook High School Hall of Fame, in Philadelphia.

'54 45th REUNION MAY 15, 1999

'55
Michael F. Avallone, Sr., D.O., was re-elected to serve on the Board of Trustees of the Pennsylvania Osteopathic Medical Association (POMA), a statewide organization for physicians holding the doctor of osteopathic medicine degree.

'56
Thomas J. Murphy, CLU, was elected president of the Philadelphia Association of Life Underwriters. Established a century ago, this 600-member association serves the financial services community.

'57
Dr. John J. McCann, retired associate professor of French at La Salle University, has been appointed to the Board of Trustees at Holy Ghost Preparatory School, in Bucks County, Pa.

'59 40th REUNION MAY 15, 1999

'59
Joseph C. Flanagan, M.D., was presented with Jefferson Medical College's highest alumni honor, the Alumni Achievement Award. **Dr. Flanagan** serves as professor of ophthalmology at Jefferson Medical College of Philadelphia's Thomas Jefferson University; attending

William J. Burns, '78, Named U.S. Ambassador To Jordan

When William J. Burns, Ph.D., '78, was a senior at the university, he wrote an honors essay on Middle Eastern politics. Twenty years later, he's a career diplomat about to be stationed in that part of the world—and tomorrow's students may very well be writing essays about issues in which he now plays a role.

After being sworn in by Secretary of State Madeleine Albright, Burns officially assumed his duties on Aug. 1 as the United States Ambassador to Jordan, a country located at the center of one of the most complicated regions in the world.

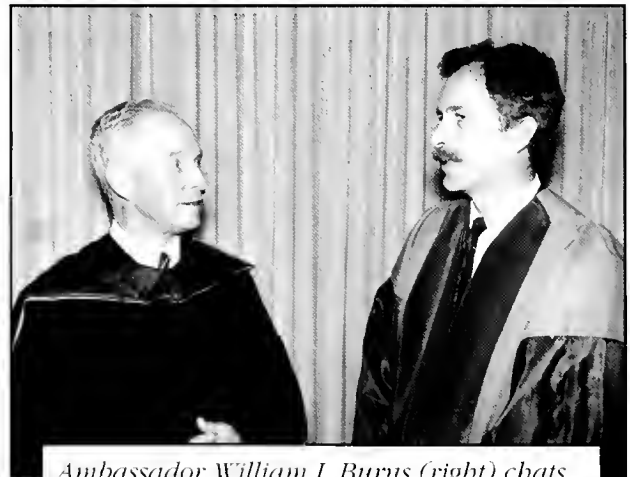
"The United States and Jordan share a powerful common interest in regional peace and prosperity," Burns said. "No leader has taken greater risks for peace in recent years than King Hussein, and no country has a greater stake in progress toward a comprehensive regional peace than Jordan."

Burns' meteoric rise in the State Department has received national attention. *TIME* magazine included him in a feature story on "A New Generation of Leaders," calling him "the fastest-rising career diplomat of his generation." At the age of 32, he was briefing President Ronald Reagan on Middle East affairs. Most recently, he worked closely with Secretary of State Albright as her special assistant.

Burns explained that the end of violence in the Middle East would have more than one effect. "The people of Jordan have a deep stake in the opening up of economic opportunities—in the continued liberalization of their own economy, in the removal of regional trading barriers, and in the kind of private sector growth that can tap the human resources in which Jordan is so rich," he noted.

"The road ahead for Jordan will be challenging. It always has been. But the U.S. and Jordan have demonstrated many times in the past how much we can accomplish together," Burns added.

Since entering the foreign service in 1982, Burns has served in a number of posts in Washington and overseas, including political officer at the U.S. Embassy in Amman, Jordan, staff positions in the Bureau of Near East Affairs and the Office of the Deputy Secretary of State, and special assistant to the President and senior director for Near East and South Asian affairs at the National Security Council.



Ambassador William J. Burns (right) chats with his father, Major General William F. Burns, during the university's Fall Honors Convocation in 1997.

He has also served as acting director and principal deputy director of the State Department's Policy Planning Staff, minister-counselor for political affairs at the U.S. Embassy in Moscow, and executive secretary of the State Department and special assistant to the Secretary of State.

John S. Grady, director of La Salle's Honors Program, says Burns was a very memorable student. Over the years, Grady has paid close attention to Burns' career, and has kept in touch with his former student. "He was exceptional from the word 'go,'" Grady said. He noted Burns was always eager to learn and experience new things. During the break between his junior and senior years, Burns took courses taught in French at Laval University in Quebec, Canada, and went to England to participate in an archeological dig.

Burns' experiences at La Salle have been reflected in his life's work. As an undergraduate, he wrote an essay on Egypt. Later, he delved further into the topic, writing a doctoral dissertation on U.S./Egyptian relations, and eventually publishing a book on that topic entitled *Economic Aid and American Policy Towards Egypt, 1955-81*.

He earned a B.A. in history from La Salle, and M.Phil. and D.Phil. degrees in international relations from Oxford University, where he studied as La Salle's first Marshall Scholar. He was also awarded an honorary doctor of laws degree by La Salle in 1997.

Burns, a native of Carlisle, Pa., also speaks Russian, French, and Arabic. His wife, Lisa Carty, a fellow Foreign Service officer, and their two daughters will join him in Jordan. He is the son of Major General William F. Burns (U.S.A. Ret.), '54, the former director of the U.S. Arms Control and Disarmament Agency and a member of the university's Board of Trustees.

—Maureen Piche

**Good Things Don't
Always Come in Pairs**



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alumni notes



Flanagan

physician and director in the Oculoplastic Department of Wills Eye Hospital, and associate chief of the Division of Ophthalmology at Lankenau Hospital. He has given over 600 scientific presentations in this country and abroad over the last 25 years. Additionally, he is the author of over 80 scientific articles and 20 book chapters, and is co-author of five books.

**'64
35th REUNION
MAY 15, 1999**

**'64
James A. Giglio, D.D.S., M.Ed.**, was promoted to professor of oral and maxillofacial surgery at Virginia Commonwealth University's School of Dentistry at the Medical College of Virginia Campus. **Dr. Giglio** is a diplomate of the American Board of Oral and Maxillofacial Surgery. **Vincent J. Pancari** has been appointed a trustee of the New Jersey State Bar Foundation, the educational and philanthropic arm of the New Jersey State Bar Association. A certified civil and criminal trial attorney, **Pancari** is senior partner with the Vineland law firm of Kavesh, Pancari, Tedesco & Pancari.

**'66
William A. Salmon** has two new books coming out at the end of this year: *The New Supervisor's Survival Manual* (by AMACOM) and *Office Politics for the Utterly Confused* (by McGraw-Hill) which he co-authored with his wife, Rosemary, his business partner.

**'68
Gerald J. O'Keefe, D.M.D.** and wife, Mary Lou, have relocated to Scottsdale, Arizona. **Dr. O'Keefe** practices prosthodontic dentistry at Southwest Dental Group with offices in Scottsdale, Tempe, and Chandler.

**'69
30th REUNION
MAY 15, 1999**



Tucker

**'70
Joseph A. Buonadonna, Sr.**, was awarded the doctor of philosophy degree by Temple University. **Dr. Buonadonna** is a psychologist in the Marlton (N.J.) and Philadelphia area. He specializes in family issues and learning and behavioral needs of children. **Richard Tucker, D.O.**, of Mount Laurel, N.J., was named president of the American College of Osteopathic Obstetricians & Gynecologists. **Dr. Tucker** is the program director of Allegheny University Hospitals, Rancocas OB/GYN Residency Program. Additionally, he serves as clinical associate professor in obstetrics and gynecology at UMDNJ School of Osteopathic Medicine and is a member of the adjunct faculty staff at PCOM.

**'71
Kenneth S. Domzalski, Esq.**, a sole practitioner in Burlington, was recently awarded the New Jersey Commission on Professionalism's 1998 Professional Lawyer of the Year Award. These awards are given annually to attorneys who have demonstrated an extraordinary commitment to professionalism throughout their careers in the law. **Domzalski** has been re-appointed a trustee of the New Jersey State Bar Foundation, the educational and philanthropic arm of the New Jersey State Bar Association. **Thomas C. Gallagher, Esq.**, was recently elected township commissioner in Nether Providence Township, Delaware County, Pa.

**'74
25th REUNION
MAY 15, 1999**



Bono

**'74
Alexander D. Bono, Esq.**, a partner in the Philadelphia law firm of Blank Rome Comisky & McCauley LLP and a member of its Management Committee, recently made a presentation at a seminar on securities issues. His topic was "Civil Litigation under the Private Securities Litigation Reform Act of 1995." **James J. O'Neill** successfully competed in the Philadelphia Masters track meet. **O'Neill** pole vaulted 12 feet and won first place in the 45-49 age group.



Freedman

**'78
Dr. Mitchell K. Freedman**, instructor in Rehabilitation Medicine at Jefferson Medical College of Thomas Jefferson University, is joining the Rothman Institute at Jefferson, in Philadelphia. **Dr. Freedman** will specialize in physical medicine rehabilitation at Rothman a center for orthopaedic surgery.

**'79
20th REUNION
MAY 15, 1999**

**'79
Christopher E. Cummings, Esq.**, has been elected a partner in the law firm of Stradley, Ronon, Stevens & Young, LLP, in Philadelphia. **Mark E. Delowery, D.O.**, of Gulph Mills, Pa., was one of 48 physicians receiving a master of public health degree in occupational medicine from the Medical College of Wisconsin in Milwaukee. **Dr. Delowery** is deputy vice president of consultations for the U.S. Public Health Service, Division of Federal Occupational Health, in Philadelphia. **Kevin P. Hanaway, M.A., R.N.**, graduated from Wilmington College with a MBA degree and was inducted into the national honor society for business and management. **Hanaway** was promoted to coordinator of clinical systems at the Christiana Care Health System, in Delaware.

Drs. Joseph Flubacher and Henry G. DeVincent to be Honored at Annual Alumni Awards Dinner



Dr. Joseph F. Flubacher



Henry G. DeVincent, M.D.

Dr. Joseph Flubacher, '35, La Salle's beloved professor emeritus of economics, will receive the Signum Fidei Medal, the university's highest alumni award, at the Alumni Association's annual Awards Dinner on Friday, Nov. 20 at 6:30 P.M. in the Union Ballroom.

At the same event, Henry G. DeVincent, M.D., '56, a prominent Philadelphia area orthopaedic surgeon and a member of the university's Board of Trustees, will receive the John J. Finley Memorial Award in recognition of outstanding service to the Alumni Association.

The Signum Fidei Medal, which derives its name from "Sign of Faith," the motto of the Christian Brothers, recognizes personal achievements in harmony with the established aims of La Salle University. Previous recipients have included the Rev. Leon Sullivan, Senator Eugene McCarthy, and R. Sargent Shriver, among others.

Dr. Flubacher, who taught, counseled, and advised generations of students, became one of the few lay persons affiliated as a member of the Institute of the Brothers of the Christian Brothers in 1992. In 1996, the Joseph Flubacher Scholarship was established as a testimonial to his legendary 60-year career at La Salle. The \$250,000 endowment will provide a one-year, full-tuition scholarship at the university.

Dr. DeVincent, who has spent most of his career at Holy Redeemer Hospital, in Meadowbrook, Pa., is also the president of Magnetic Resonance Imaging, in New Port Richey, Fla. He received the annual Roland Holroyd Award in 1998 for significant contributions to the medical profession. The university's baseball field is named in honor of DeVincent who starred for the Explorers and later played minor league baseball in the Cincinnati Reds' system before deciding to concentrate on a medical career.

For further information, call the Alumni Office at (215) 951-1535.

William Sasso, '69, Elected to La Salle's Board of Trustees



William R. Sasso, '69, Esq., a partner and chairman of the Philadelphia law firm of Stradley, Ronon, Stevens and Young, has been elected to La Salle's Board of Trustees, it was announced by the university's president Nicholas A. Giordano, '65.

Sasso, who joined the firm in 1972 after earning his J.D. degree from Harvard University, is chairman of the Firm Management Committee and Board of Directors. His practice areas include general corporate, securities and finance, mergers and acquisitions, international and real estate transactions, and planning for tax-exempt organizations such as private and public foundations, hospitals, and health care organizations.

In addition to serving as chairman of the Board of Trustees of the Holy Redeemer Health System, he is also director of M.A. Bruder & Sons, Inc., HRH Management Corporation, Advanced Medical Inc., and XRT, Inc. He is a member of the Board of Directors and Executive Committee of the Greater Philadelphia Chamber of Commerce and a member of the Board of the Pennsylvania Economic Development Finance Authority.

You Are Invited to Join...

the Dean's Circle

ASSOCIATES OF THE LA SALLE UNIVERSITY SCHOOL OF BUSINESS ADMINISTRATION

Lou Eccleston, chairman of the Business Advisory Board, and Gregory O. Bruce, Dean of the School of Business, invite you to be a charter member of the Dean's Circle of Associates, a unique group of alumni and friends of the Business School dedicated to the enrichment of business education and to the advancement of La Salle University.

The Dean's Circle will serve as a key focus group; be a forum for social and professional development; and provide support for the ongoing efforts of the Business School in terms of financial contributions and professional expertise.

Should you have further questions about joining the Dean's Circle of Associates, please contact Gregory O. Bruce, Dean of the Business School at 215/951-1040 or via e-mail at bruce@lasalle.edu.

development support

A special focus of this organization is to provide for the social and professional development of its members. There is a minimum of two major events held each year for Dean's Circle Associates.

Professional business and social functions include, but are not limited to, key speakers discussing critical business issues, panel discussions, and networking or recruiting opportunities.

A major focus of the Dean's Circle is to develop the recognition of La Salle University's Business School as one of the leading business schools in the region. Dean's Circle Associates provide a real and tangible impact on the education required for our future business leaders. Associates at the pulse of today's business dynamics provide a link between formal education and business needs utilizing their business acumen, their network of support, their financial contributions, and their community involvement.

membership

Individual membership fees are \$500.00 per year. Corporate memberships are available and membership fees may be tax deductible.

Membership fees will be utilized in two areas: Dean's Circle activities and financial support to the Business School. Dean's Circle Associate benefits include, but are not limited to:

- speaker and facility costs for at least two major annual events
- complementary ticket to business school and La Salle University athletic events
- access to faculty experts for business or personal development
- quarterly newsletter from the School of Business

The Dean's Circle is a partnership initiative between the School of Business Administration and the Business Advisory Board of La Salle University. The first Dean's Circle public event is scheduled for January, 1999.

APPLICATION FOR MEMBERSHIP

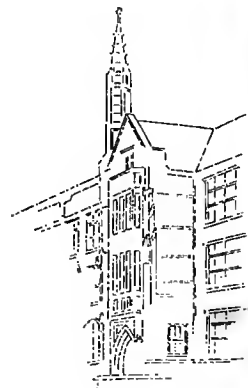
PLEASE ACCEPT MY MEMBERSHIP APPLICATION COMPLETED BELOW AND MY \$500.00 MEMBERSHIP FEE ENCLOSED.

NAME _____

ADDRESS _____

STATE _____ ZIP CODE _____

WORK PHONE NUMBER _____ E-MAIL ADDRESS _____





Dugan

'80
Joanne Bechta Dugan, Ph.D., was promoted to professor of electrical engineering at the University of Virginia. **Dr. Dugan's** recent publication was awarded the P.K. McElroy award for the best paper presented at the 1996 Reliability and Maintainability Symposium. **Wanda E. Wesolowski** was listed for the second year in *Who's Who Among America's Teachers*. **BIRTH:** to **Joanne Bechta Dugan, Ph.D.**, and her husband **James**, a daughter, **Jesse Elinor**.

'83
Kathleen Conner Kaminski, a configuration management specialist at NASA-Johnson Space Center, in Houston, recently received the prestigious "Silver Snoopy," the NASA Astronauts' Personal Achievement Award. She was commended for her work in the Extravehicular Activity (EVA) Project Office, which manages all aspects of spacewalking for NASA. The coveted Silver Snoopy Award is a silver pin in the form of Snoopy garbed in space helmet and space suit, a certificate, and a letter of commendation personally signed and presented by an astronaut citing the appreciation of the astronauts for the outstanding performance of the recipient. **Kaminski's** Snoopy pin was flown on Shuttle mission STA-63, in which astronauts Michael Foale and Winston Scott performed a spacewalk.

'84 15th REUNION MAY 15, 1999

'85
Michele Mary Patrick is a presidential appointee in the Clinton Administration, serving as senior speech writer to Donna Shalala, the U.S. Secretary for Health and Human Services. **BIRTH:** to **Kathleen Vesho Brumbaugh** and her husband **Dave**, their second child, **Julia Marie**.

'86
Major Robert P. Lyons, M.D., is serving as an orthopaedic surgeon at Sacile Hospital which serves the Aviano Air Force Base, in Italy.

BIRTH: to **Colleen McBryan Kelly** and **Anthony Kelly ('85 BBA)**, their fourth child, a son, **Vincent Anthony**.

'88
BIRTH: to **Susan Straub Fuller** and her husband, **Paul**, their second child, a son, **John Edward**.

'89 10th REUNION MAY 15, 1999

'89
Cindi Alex-Palladino is a human resources supervisor at Occidental Chemical Corporation, in Pottstown, Pa. **Joseph McGirr** received his MBA from the University of California-Irvine and completed his service in the U.S. Navy.

BIRTHS: to **Cindi Alex-Palladino** and **Mark G. Palladino ('89 BS)**, their second son, **Michael Gerald**; to **Donna Mattis Ambolino** and her husband, **Dante**, their second son, **Alexander Matthew**; to **Craig Conlin** and his wife, **Elizabeth**, twins, **Shane Ryan** and **Shannon Grace**; to **Fredrick B. Pollack** and **Tiffany Colombi Pollack ('90 BA)**, their second child, a son, **Cole Daniel**.



Selgrath

'90
Christopher Selgrath was awarded the doctor of osteopathic medicine degree from Philadelphia College of Osteopathic Medicine. **Dr. Selgrath** will begin an internship at Allegheny University Hospitals-City Avenue Campus, in Philadelphia. **Robert J. Willard** received a doctor of medicine degree from Jefferson Medical College, Thomas Jefferson University, in Philadelphia. He graduated in the top 20 percent of his class and was a recipient of the Biochemistry and Molecular Biology Award for Academic Excellence. **Dr. Willard** will complete a residency in internal medicine at the Walter Reed Medical Center, in Washington, D.C. He was recently commissioned as a captain in the United States Army in front of the Liberty Bell in Philadelphia.

BIRTHS: to **Kathleen Ryan Hackman** and her husband, **Ken**, a daughter, **Kathryn**; to **Tiffany Colombi Pollack** and **Fredric B.**

Pollack ('89 BA), their second child, a son, **Cole Daniel**.

'91
T. Christopher Bond received his Ph.D. in English from the University of Notre Dame. **Jennifer M. Mellor** has joined the faculty of the Department of Economics at The College of William and Mary, in Williamsburg, Va. **BIRTHS:** to **Kristen Kear Andrews** and her husband, **John**, their first child, a daughter, **Rebecca Joy**; to **Catherine Frisko Holsing** and her husband **Jeff**, their second son, **Joseph Andrew**.



Haldis

'92
Frank A. Christoffel, IV, who was previously employed at the Pennsylvania House of Representatives, has joined the Department of Government Affairs at the

Pennsylvania Association of Realtors, in Harrisburg. **James D. Gallagher** had his first book, a nonfiction study of amateur wrestling, published recently. **Thomas A. Haldis** was awarded the doctor of osteopathic medicine degree from Philadelphia College of Osteopathic Medicine. **Dr. Haldis** will begin an internship at Geisenger Medical Center, in Danville, Pa. **Robin Jones** received a master's degree in economics at the University of Delaware and is currently project consultant for the Consumer Markets Group of Wharton Econometric Forecasting Associates (WEFA). **BIRTH:** to **Dominic J. Vesper, Jr.** and his wife, **Kimberly**, a son, **Dominic Robert**.



Griffith

'93
Susan Guba Griffith was awarded the doctor of osteopathic medicine degree from Philadelphia College of Osteopathic Medicine. **Dr. Griffith** will begin an internship at Delaware

Hayman Center



Pledges and Gifts

as of 9/17/98

Groups	Pledges	Amount	Gifts	Amount
Alumni	5,037	\$1,741,400	4,445	\$710,878
Other Orgs.	3	12,120	4	7,120
Parents	843	151,117	648	49,410
Matching Gifts	329	69,075	329	69,075
Faculty/Staff	41	40,876	39	17,069
Friends	14	16,285	14	12,035
Corporations Foundations	2	45,000	2	16,250
Total	6,269	\$2,075,873	5,481	\$881,837

alumni notes

Valley Medical Center, in
Langhorne, Pa.

'94 5th REUNION MAY 15, 1999



Caputo



Smith

'94
Nicholas J. Caputo was awarded the doctor of osteopathic medicine degree from Philadelphia College of Osteopathic Medicine. **Dr. Caputo** will begin an internship at Allegheny University Hospitals-City Avenue Campus, in Philadelphia. **Seann Hallisky** received his juris doctor degree from the University of Notre Dame. **Jacqueline Johnson Loker** graduated with two master's degrees, reading and special education, from Dowling College, in Oakdale, N.Y. **Eric B. Smith** and **Darek J. Sott** were awarded doctor of osteopathic medicine degrees from Philadelphia College of Osteopathic Medicine. **Dr. Smith** will begin an internship at Tripler Army Medical Center, in Honolulu, Hawaii. **Dr. Sott** will begin an internship at Allegheny University Hospitals-City Avenue Campus, in Philadelphia.



Sott

'95
Jennifer Guglielmi received a master's degree in physical therapy from Beaver College. **John F. O'Farrell** completed a term of volunteer service with Americorps and has begun a master's degree program in the

Public Policy Institute of
Georgetown University.

'96
Martin J. Brull began advanced studies at the University of Miami in its master's degree program in physical therapy.

'97
John Pessia has accepted an appointment to the Police Academy of Baltimore. **Mark Pontzer** has been teaching high school in Columbia, Maryland. He recently received an appointment as a Peace Corps volunteer and will be moving to Zambia to serve as a fisheries extension agent.

SCHOOL OF NURSING

'94 and '96
BIRTH: to **James ('94)** and **Regina ('96) Sontag**, a son, Nicholas James.

MASTER OF BUSINESS ADMINISTRATION

'84
Joseph Bucci, Ed.D. ('79 BA), an instructor in the Continuing Education Division at the Philadelphia College of Textiles and Science for the past six years, was awarded the prestigious "excellence in teaching award." This award is given annually to instructors who demonstrate outstanding teaching and student interaction skills. **Dr. Bucci**, a full time management consultant, who specializes in the field of human resources and organizational development, also teaches in the Business School at Temple University.

'86
BIRTH: to **Anna McDermott Vitak ('81 BA)** and **Joseph Vitak ('81 BBA)**, their third child, a son, Joseph Thomas.

'94
BIRTH: to **Peter W. Linn** and his wife Dana, a daughter, Julia Grace.

MASTER OF ARTS

'98
Mary Scott ('94 BA) was named "Teacher of the Year" at Northeast Catholic High School, in Philadelphia, where she is a biology and physical science teacher.



Heads Alumni Annual Fund

Leon Ellerson, '56, president of Keystone Computer Associates, Inc., in Fort Washington, Pa., has agreed to serve as chair of La Salle's Alumni Annual Fund Campaign for the next two years. He is a member of the university's Board of Trustees.

NECROLOGY

'41
Edward Macko

'43
Dr. Herman Corn

'44
D. Leo Quinn, F.S.C.

'46
Edward F. Baldwin, F.S.C.

'48
Charles J. Dunne
John J. Jackiewicz

Francis J. Nathans
Political Science Department
1955-1997

'51
Eugene M. DeLaurentis
Thomas J. McGinty

'52
Charles J. Curran
Walter M. Czarnota

'53
Emil P. Kiss

'54
Dr. James F. Sullivan

'55
Edward B. Hoffman

'58
Matthew L. Scully

'61
Eugene Abel
Charles E. Scully

'68
Richard Lopez

'72
William J. Daly, M.D.
Louis Rapattoni

'75
Lawrence M. Sigman

'77
Zebulon V. Casey

'82
Thomas J. Donovan ('85 MBA)

'88
Paul T. Graham

A SEASON OF CELEBRATION

CATCH ALL THE ACTION of the 1998-99 EXPLORERS at the new TOM GOLA ARENA

HERE'S THE EXCITING LA SALLE BASKETBALL SCHEDULE

November

4	DELAWARE BOMBERS (Exhibition)	7:00
11	D.C. EXPLORERS (Exhibition)	7:00
14	at Mount St. Mary's	7:30
21	HOWARD	5:00
27	Lobo Classic (Albuquerque, NM)	
	La Salle vs. Northeastern	10:15
	New Mexico vs. Cornell	
28	Consolation/Championship	TBA

December

5	at Seton Hall	12:00 (CSN)
11	Boilermaker Tournament (West Lafayette, IN)	
	La Salle vs. Eastern Washington	TBA
	Purdue vs. Valparaiso	
12	Consolation/Championship	TBA
19	DREXEL	2:00
23	NIAGARA	7:00

SEASON TICKET PLANS

(Explorer Club members (Varsity Club level and above) receive priority consideration for chairback seating)

VIP (Chairback seats)	\$240.00
GOLD	\$180.00
BLUE	\$120.00

January

3	at Temple	4:00 (A-10 TV)
6	DUQUESNE	7:00
9	at George Washington	2:00
12	VIRGINIA TECH	7:00
14	PENNSYLVANIA	7:00
16	DAYTON	2:00
21	at Rhode Island	7:30
23	ST. JOSEPH'S (Spectrum)	2:00 (A-10 TV)
28	at St. Bonaventure	7:30
31	at Virginia Tech	2:00

February

3	GEORGE WASHINGTON	7:00
6	XAVIER	4:00 (A-10 TV)
10	Fordham	7:00
16	at Xavier	TBA
20	at Duquesne	TBA
23	MASSACHUSETTS	9:30 (ESPN 2)
27	at Dayton	TBA

March

3-6	at Atlantic 10 Tournament (Spectrum)
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(HOME GAMES CAPITALIZED)

RETURN ORDER FORM TO:

La Salle University Basketball Tickets
1900 West Olney Avenue • Philadelphia, PA 19141-1199

Name _____ Day Phone _____

Address _____

City _____ State _____ ZIP _____

Season Tickets:	Quantity	Total
VIP @ \$240.00	_____	_____
Gold @ \$180.00	_____	_____
Blue @ \$120.00	_____	_____



Credit Card # _____ Exp. Date _____

(MasterCard/Visa Only)

TOTAL _____

☐ The EXPLORER CLUB is La Salle's Athletic Development Fund. Student-Athletes are counting on YOU. Yes! I want to support La Salle Athletics. Please send additional information.

Club/Chapter notes



Alumni Association president Nicholas J. Lisi (center) and treasurer Gerry Binder (left) presented the association's first installment of its Hayman Hall pledge of \$8,000 to Brother President Emeritus Joseph F. Burke on June 30.

Alumni Golf Outing at Five Ponds Big Success

Friday the 19th of June dawned bright and cheery for the annual **ALUMNI GOLF OUTING**. This year the venue was the Five Ponds Golf Club in bucolic Bucks County. Almost 70 golfers began the day with an 8:00 A.M. "Shotgun start" and all celebrated their scores at a buffet luncheon that afternoon. Participants include such La Salle notables as the former Explorer basketball All America and coach **Tom Gola, '55**; softball coach Carla Camino, assistant women's basketball Coach Tom Lochner, Alumni Association President **Nicholas J. Lisi, Esq., '62**; Army ROTC Commander **Major Keith Cianfrani, '80**; and Professors Hank Bart (Geology) and **Jack Seydow, '65** (English).

Prizes were awarded in the following categories: Best Foursome—**Matt Riley, '96, J. P. Fish, '96**, Pete Holcombe, and Mike Regina; Longest Drive—**Paul Krumenacker, '88**; Closest to the Pin—Tom Meier, associate director of athletics; and Best Family Score—the **Krumenackers: Joseph L. '71, MBA '82, Paul '88**, Mark and wife Barbara. The best score in the Christian Brother Category went to **Brother Phillip Whitman, '53**. **Jim Green, '79, MBA '88**, and "Team Dodge" brought out and offered a 1998 Dodge Intrepid to the first participant who made a hole-in-one that day. While several came close, no one drove off with this awesome prize. Other corporate sponsors included Coca-Cola Bottling Company, Wissahickon Water, LD&B Marketing, Windsor Enterprises, Legg Mason, Smart Associates, North Penn Auto Imports, Holbert's Porsche-Audi-Volkswagen, La Salle Army ROTC, Josten's, Office Basics, Padova & Lisi, Jefferson Bank, MBNA, Krapf's Coaches, and Sullivan & Sullivan.

Alumni Gather in Southern California

SAN DIEGO area alumni enjoyed a cocktail reception hosted by La Salle President **Nicholas A. Giordano, '65**. The August 10th social took place at the Hyatt Regency La Jolla. Attendees included: **Mary Schmitt, '78**;

Caroline Fossella, '97; **Sean Brennan, '84**; **Kevin Lavin, '73**; **Dr. Karen Garman, '82**; **James P Meehan, '61**; **Mr and Mrs. Michael D Flynn, '73**; **Dr. Victor Woo, '69**; and Jim Wells. Very special thanks is offered to **Jayme Marcus, MBA '98**, and **Brian Olshevski, '81**, who were instrumental in coordinating the arrangements for this event.

"Young Alumni" Celebrate 10th ANNIVERSARY

AVALON, N.J. was the scene when 500 "**YOUNG ALUMNI**" gathered for our annual confab at the Princeton Inn on Saturday, August 22nd. In celebration of the 10th Anniversary of this gala event, the \$10 entry fee included the ever popular "bottle huggies," a coupon good for two free tickets to La Salle's home football opener vs St. Peter's on September 12, an all-you-can-eat buffet, and discounted drinks. Door prize winners were: **Deborah Garry, '95**, and **Pamela Narcavage, '96** (La Salle sweatshirts); **Bill Lee, '97** (four Explorer football season tickets); **Paul Drakeley, '94** (two reserved tickets, Explorer Basketball vs. UMASS); **M. Crowley, '95** (two reserved tickets, Explorer Basketball vs. PENN); **Susan C. Cobaugh, '97** (two reserved tickets, Explorer Basketball vs. Drexel); **Kate Liotti, Tara Curfman, '98**, **Harry T. Todd, Jr., '57**, and **Grace Doyle, '97** (two tickets each to a Philadelphia 76ers game).

E-MAIL ADDRESSES

The Alumni Office recently initiated on on-line email Directory for our graduates. Interested in finding out which Explorers have an address in cyberspace? Do you want to add yourself to the list? Visit us at <http://www.lasalle.edu/alumni/email/emaildir.html> >.

La Salle's Homepage

Learn what's going on at Alma Mater. Visit us at our Homepage on the internet at <http://www.lasalle.edu> >

--Bud Dotsey, '69

MARK YOUR CALENDAR FOR THESE IMPORTANT EVENTS

HOMEcoming '98 (Football vs. Bryant).....October 17
Alumni Fun Run.....October 17
Tax & Financial Planning Seminar.....October 24
Atlanta, Georgia Alumni Reception.....November 9
Alumni Association Board of Directors Meeting.....November 11
Alumni Association Awards Dinner.....November 20
Dedication of the Tom Gola Arena.....November 2

LA SALLE UNIVERSITY

Mail Order Catalog



M1 "Jansport" Grey Medium Weight Sweatshirt

50% Cotton, 50% Polly. Very Traditional. Navy imprint with gold outline.
S,M,L,XL \$19.95 XXL \$23.95

M2 "Jansport" Heavyweight Grey Sweatshirt

Sewn-on Navy Felt Letters. S,M,L,XL \$39.95 XXL \$43.95

M3 "Gear for Sports" Navy Big Cotton Sweatshirt

Bold imprint on 80% cotton shirt. S,M,L,XL \$29.95 XXL \$31.95

M4 "Champion" Reverse Weave Heavyweight Sweatshirt

Navy with traditional gold imprint. Also available in grey with navy imprint.
S,M,L,XL, XXL \$42.95

M5 "Champion" Reverse Weave Heavyweight Sweatshirt

Grey with new athletic logo in navy. Also available in navy with same gold imprint. S,M,L,XL,XXL \$42.95

M6 "Gear for Sports" Big Cotton Sweatshirt

Grey with popular split "L" logo in navy & gold.
S,M,L,XL \$30.95 XXL \$32.95

M7 "Jansport" Navy Tee-Shirt University imprint in white with gold oval design.

S,M,L,XL \$11.95 XXL \$13.95

M8 "Gear for Sports" Long Sleeve Tee-shirt in Heather Grey

very popular shirt with interlocking "LU" and La Salle University
S,M,L,XL \$19.95 XXL \$21.95

M9 "Gear for Sports" Tee-Shirt

Navy with full chest gold imprint. S,M,L,XL \$13.95 XXL \$14.95

M10 "Gear for Sports" Tee-shirt

Oxford grey with classic imprint design. S,M,L \$11.95 XXL \$12.95

M11 "Champion" Mesh Shorts

Ever popular navy short with gold imprint on left leg. S,M,L,XL,XXL \$22.95

M12 "Jansport" Grey Tee-Shirt With "ALUMNI" printed over the University Seal.

S,M,L,XL \$11.95 XXL \$13.95



ALL CAPS ARE SIZE ADJUSTABLE

M13 "The Game" Navy Bar Cap

"La Salle Explorers" embroidered on front. \$ 15.95

M14 "The Game" White Bar Cap

"La Salle University" embroidered on front. \$ 15.95

M15 "University Square" navy cap

Embroidered white letters on front. \$ 14.95

M16 "University Square" natural cap

Navy brim and letters. \$ 14.95

M17 "University Square" Poplin cap

Natural with navy brim and letters with football in gold oval. \$ 15.00



M18 "Little King" Navy Sweatshirt

"La Salle" embroidered in gold.
18m, 2, 4, S(6-7), M(8-10) L(12-14) \$16.95

M19 "Little King" Grey Sweatshirt

"La Salle" embroidered in navy.
18m, 2, 4, S(6-7), M(8-10) L(12-14) \$16.95

M20 "Chestnut Hill Marketing" Baby Bib

"Next Stop La Salle" with school bus imprinted. \$ 4.95

M21 Baby Set with Imprinted Bib, Bottle and Rattle \$13.95

M34	Two Sectional Key Ring	\$18.95
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M45 License plate with shield on white field. \$3.95

Fri 9 AM - 3:30 PM

TOM GOLA DAY

Saturday, November 21, 1998

La Salle will dedicate the Tom Gola Arena in the newly refurbished Hayman Center in honor of a very distinguished civic leader and resident of Philadelphia, former professional basketball player, and, most importantly, La Salle alumnus, Tom Gola '55.

Philadelphia Mayor Edward G. Rendell has proclaimed November 21 to be TOM GOLA DAY. Please join the La Salle community and City of Philadelphia in celebrating this once-in-a-lifetime event!

La Salle Basketball Doubleheader!

Reception!

Special Dedication Ceremony!

1:00 pm Women's Basketball v. Delaware State

3:00 pm Reception in Blue & Gold Commons

5:00 pm Men's Basketball v. Howard University

TO ORDER: Complete the form below and return it **BEFORE NOVEMBER 10** in the enclosed response envelope.



Mayor Edward G. Rendell presents Tom Gola Day Proclamation to Gola and his wife, Caroline, during City Hall ceremonies on Sept. 24. Also pictured is La Salle President Nicholas A. Giordano, '65 (right). Richard S. Rueda, Esq., '62, and James J. Lynch, '71, are co-chairs of the Gola Day celebration.

Any questions or to reserve by phone, please contact the Alumni or Development Offices at (215) 951-1535 or 1539.

----- detach and return -----

Reception and Game

____ Alumnus/Friend @ \$125/person -or- @ \$200/couple

____ Season ticket holders @ \$100/person

____ Parent @ \$75/person -or- @ \$125/couple

Total Amount Enclosed \$ _____

(Checks should be made payable to La Salle University)

Name _____ Class Year _____

Address _____

City/State/Zip _____

Day Phone _____

Please charge my ticket package to (select one): Signature _____

____ Visa -or- ____ MasterCard Account # _____ Expiration Date _____

In order to receive your game and reception tickets in time for Tom Gola Day, please respond before November 10, 1998!

Multi-Year Pledge

____ I cannot attend, but would like to support the Tom Gola Arena and Hayman Center by joining (select one):

____ Brother Daniel Bernian Society (Gifts of \$25,000 or more)

____ James J. Henry Society (Gifts of \$15,000 to \$24,999)

____ Mary Sladek O'Connor Society (Gifts of \$7,500 to \$14,999)

____ Francis R. O'Hara Society (Gifts of \$3,000 to \$7,499)

____ Arena Friends (Gifts of \$1,000 to \$2,999)



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La Salle University
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